

DALLAS

PRIZE PACKAGE
FOR DALLAS
100TH CHRISTMAS

DECEMBER
1941



Where

IS AMERICA'S

FIRST LINE OF DEFENSE?



The capacity to produce *more*, the skill and manpower to produce *faster* effective war equipment forms the line. On Lone Star Gas System are many factories turning out defense materials and equipment as well as army training camps and flying schools. They need gas for fuel and power. Supplying it is Lone Star's responsibility.

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Old firms like old friends have demonstrated their worth through years of plenty and lean years of hardship. The concerns listed on this page have an enviable record and are known as "old friends" by thousands of customers and people living in this section.

Established

1869 The Schoellkopf Co.
72 Years
Manufacturers and Wholesale Distributors

1872 Dallas Ry. & Term. Co.
69 Years
Street Railways

1874 Bolanz & Bolanz
67 Years
Real Estate and Insurance

1875 Dallas Trans. & Term. Warehouse Co.
66 Years
Transfer

1875 First Nat'l Bk. in Dallas
66 Years
Banking

1876 Fakes & Company
65 Years
Furnishing Texas Homes Since 1876

1876 Charles Ott, Inc.
65 Years
Safes, Locksmiths and Guns

1876 Trezevant & Cochran
65 Years
Insurance General Agents

1876 Ed. C. Smith & Bro. Undertaking Co.
65 Years
Funeral Directors

1885 Mosher Steel Co.
56 Years
Structural Reinforcing Steel and Machinery Repairs

1889 J. W. Lindsley & Co.
52 Years
Real Estate, Insurance

1890 William S. Henson, Inc.
Successors to:
J. M. Colville & Son
51 Years
Printing and Advertising

1893 Fleming & Sons, Inc.
48 Years
Manufacturers—Paper and Paper Products

Established

1896 Briggs-Weaver Machinery Co.
45 Years
Industrial Machinery and Supplies

1897 Merchants Retail Credit Association
44 Years
"Fact Bill" Credit Reports

1899 Dallas Plumb'g Co., Inc.
42 Years
Plumbers

1900 John Deere Plow Co.
41 Years
Agricultural Implements

1903 Dallas National Bank
38 Years
Banking

1903 Republic Insurance Co.
38 Years
Writing Fire, Tornado, Allied Lines, Automobile and Inland Marine Insurance

1903 First Texas Chemical Mfg. Co.
38 Years
Pharmaceutical Manufacturers

1904 Atlas Metal Works
37 Years
Sheet Metal Manufacturers

1908 Stewart Title Guaranty Co.
33 Years
Abstracts of Title, Insurance

1909 Hutchinson-Bonner & Burleson
32 Years
Certified Public Accountants

1911 Graham-Brown Shoe Co.
30 Years
Manufacturing Wholesalers

1912 Stewart Office Supply Co.
29 Years
Stationers—Office Outfitters

1914 Texas Employers Insurance Assn.
27 Years
Workmen's Compensation Ins.

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DALLAS

DALLAS

VOLUME 20

NUMBER 12

Established in 1922 by the Dallas Chamber of Commerce in the interest of Dallas and the Southwest, of which Dallas is the service center

J. F. CHAMBERS, JR. Editor
SAM TOBOLOWSKY Business Manager
ED FLOYD Advertising Manager

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ON THE COVER

Appearing on the cover of this month's Chamber of Commerce magazine, DALLAS, are some of the buildings which were constructed in 1941, or which are in the process of construction by defense and commercial interests.

Included in the group are: The new Mercantile Bank building; North American Aviation plant; Southern Aircraft plant; Diamond Alkali plant; new Braniff Base at Love Field; Guiberson Diesel tank engine factory; Standard Brands Yeast plant; Procter & Gamble addition, and the new Naval Base.

DALLAS CHAMBER OF COMMERCE

OFFICERS: Paul Carrington, President; A. H. Bailey, F. O. Burns, B. B. Owen, Vice-Presidents; E. J. Gannon, Treasurer.

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STAFF: J. Ben Critz, Vice-President and General Manager; Clyde V. Wallis, Industrial Department; Bob Bourdene, Manufacturers & Wholesalers Department and Foreign Trade Department; Z. E. Black, Convention Department; R. C. Dolbin, Retail Department; Sam Goodstein, Transportation Department; Mart Hannon, Public Relations and Membership Service Department; Jessie Lancaster, Highway and Information Department; Velma Boswell, Cashier; Sam Tobolowsky, Office Manager; J. F. Chambers, Jr., Publicity Department; Herbert DeShong, Committee Secretary.

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*Your Home When Away
From Home*



The
Driskill Hotel

W. L. STARK, Manager

DALLAS IN 1941

AS Dallas stood on the threshold of its Centennial year last December, Dr. George W. Truett rose at the annual Chamber of Commerce banquet and proposed a toast!

"Hats off to the past. Coats off to the future!"

The words echoed through the room, thrilled the 1400 persons present and over night a new slogan for Dallas was created. Newspapers, magazines, the radio, luncheon clubs and civic minded citizens took up the cry.



MR. BURNS

Now we are nearing the end of 1941. We look back and see that the Dallasites figuratively "took off their coats, looked to the future" and continued to build with unbounded energy and enthusiasm.

The result is clearly seen in the tremendous progress Dallas has made this year commercially, industrially, financially and from a civic standpoint.

New business establishments have opened at the rate of two a day. Many people who were not employed a year ago are now happily at work in new industrial plants. Increased traffic flows more steadily through the streets, due to the planning and action of the Municipal government. Banks show more deposits, more resources. Farmers in this area are producing bigger crops and getting more money.

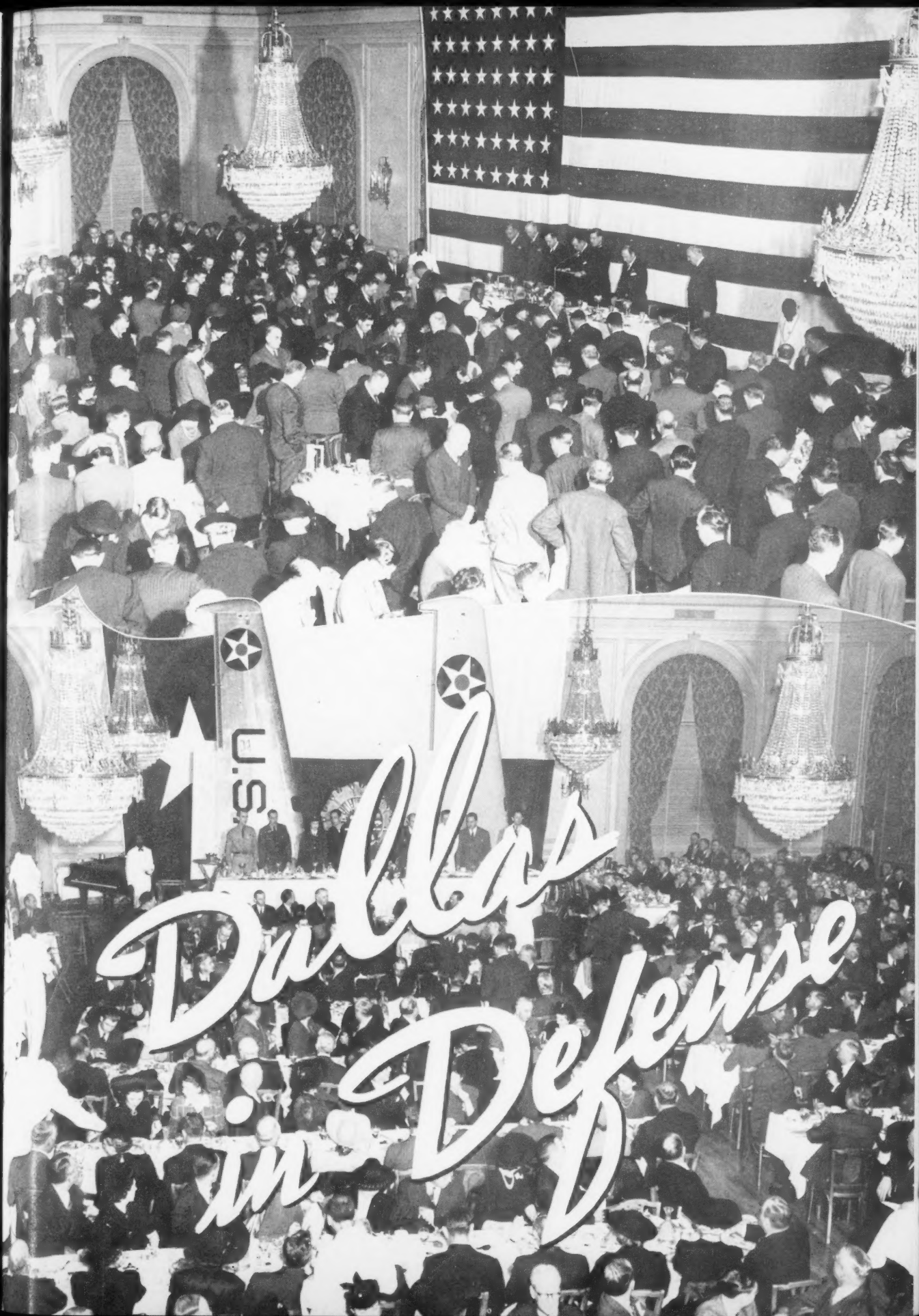
This is a rosy picture. Dallas is on the ascent, but we are still in our infancy, as the age of great cities goes. In a sense we of today are just as much pioneers as was John Neely Bryan, who founded Dallas 100 years ago. And through the years to come we must preserve and exercise the pioneer spirit that enabled Bryan to stand on the banks of the Trinity, survey the wilderness and visualize a thriving frontier settlement.

Yes, in the not too distant future we of today will be looked upon as pioneers. We, too, will blaze a trail for the better things ahead.

So, as we approach the first year of the city's second century, let us renew the pledge "Coats off to the Future" and dedicate ourselves to continue our efforts toward making Dallas the best city in the nation in which to live.

F. O. Burns

VICE PRESIDENT, DALLAS
CHAMBER OF COMMERCE



Work of City In National Emergency



PAUL CARRINGTON presided

A WORD panorama of "Dallas in Defense" passed before the eyes of 1,200 diners the night of December 2 when the Dallas Chamber of Commerce staged its annual banquet in the Baker Hotel Crystal Ballroom.

The program was presented before an impressive backdrop of two giant flags, one for the nation and one for Texas; two towering airplane wings (one for the army and one for the navy) and a powerful Diesel engine of the type to be constructed here for use in army tanks.

Paced by the singing of the Star Spangled Banner, led by R. E. Shepherd, a stirring invocation by Lieut. Col. W. G. Gilks, Salvation Army Divisional Commander and remarks from President Paul Carrington and D. A. Hulcy, toastmaster, the program unfolded in a steady stream of surprises.

First section of the three-part panorama was devoted to brief talks by nine honor guests, people actively engaged in defense work, who told how they were contributing to the national emergency program. They appeared on the program in the following order:

1. Oliver Patrick Spradlin, first man

THEME OF ANNUAL MEETING

to be inducted under the draft in Dallas County.

2. Frank MacConnell, machinist's mate, second class, who represented the Naval Air Training Base.

3. Mrs. Henry Coke, Jr., captain of the Red Cross Volunteer Motor Corps, who represented the women of Dallas.

4. Lafe Ralstin, who represented the aviation industry.

5. Sergt. William H. Wilkins, who represented Hensley Field.

6. Connell Miller, who represented clothing manufacturers with defense orders.

7. Houston D. Oliver, who represented the National Defense Training School.

8. H. F. Carrington, who represented the Diesel engine industry.



MAYOR WOODALL RODGERS



D. A. HULCY was toastmaster

9. Mayor Woodall Rodgers, who represented civilian defense workers.

Second part of the program consisted of a telephone call from Gov. Coke Stevenson, who was seated in the Gold Room at the Governor's Mansion, Austin. He addressed the banquet for ten minutes on Dallas' and Texas' part in civilian defense work.

Third part of the program was a telephone call from Washington during which three speakers were heard from a suite in the Mayflower Hotel. They talked in the following order:

1. City Manager James W. Aston, who discussed the defense work Dallas people are doing in Washington.

2. Hatton Summers, who talked on the high esteem in which Washington officials hold Dallas for its national emergency work.

3. Robert Patterson, Under Secretary of War, who praised Dallas for its cooperative spirit and its ability to "get the job done."

Mr. Carrington opened the program by calling attention to his annual report which will be found elsewhere in this issue. He lauded the 533 chamber



OLIVER PATRICK SPRADLIN, draftee

of commerce members who have served on committees and announced that the chamber now has a larger membership than ever before.

"The Dallas Chamber of Commerce is at another milepost tonight," he said. "A busy, a reasonably successful and a happy year is closing. . . . The first hundred years are the hardest. I should like to look forward with you, rather than backward, and to remind you that with the year 1941 we have begun a calendar decade while we have completed the tenth in our history. We have begun a decade that may well go down in history as the Fighting Forties. We, in our civic work in Dallas, have begun such a decade in proper spirit. The spirit of Dallas for the forties will doubtless be the

aggressive and fighting spirit of accomplishment . . .

"God willing, much of our Fighting Forties may be devoted to other tasks than armed defense. When the emergency of defense shall pass we shall face serious problems. . . . If we hope to succeed in keeping Dallas a prosperous and happy city the business men of our city, through organization, must plan together and cooperate. . . .

"In the summary we have presented to you, we have sought to demonstrate that spirit of Dallas and its businessmen is the spirit of united effort and of accomplishment through man power; and that our chamber of commerce, deservedly now as in the past and as in the months ahead, should be recognized as the powerhouse for the spirit of Dallas." At our annual meeting a year ago, all will remember the challenge in the words of Dr. George W. Truett which now, too, epitomize the attitude of the citizenship of Dallas which our chamber of commerce represents: "Hats off to the past, coats off for the future."

Mr. Hulcy then took the floor and outlined the program for the evening. He said:

"Tonight we have cause for a double celebration. First, we are rounding out the city's 100th year, bringing the completion of a period during which the growth and development of our city has been an example for the entire nation.

"Second, we are celebrating expansion of the city in the last twelve months which has seen Dallas become recognized as a new industrial frontier. Quite naturally, the major portion of our expansion during 1941 can be attributed to the national emergency, and because of this fact we felt it would be quite fitting tonight if we presented to you a program having as its theme 'Dallas in Defense.'

"To give you some idea of the magnitude of this city's job in the defense program I would like to have you remember these figures: Today more than 15,000 Dallas people are directly engaged in defense industry. Payroll for this group totals more than \$1,200,000 per month, and we have every reason to believe the monthly payroll figure will exceed \$1,750,000 during 1942.

"The brightest spot in this rosy picture is the fact that the defense industries which Dallas has gained in 1941 are nearly all permanent industries. . . .

"But getting back to our program tonight, I feel it a great privilege to present to you a group of people who are



FRANK MacCONNELL, Naval Base

directly connected with our defense effort. They are here as they appear in every day life and I want you to hear them tell in their own words the wonderful story of what Dallas is doing in defense. It is a story that paints a glowing word-picture of the spirit of our city. It is a story that will emphasize for you the fact that Dallas is capable of meeting any emergency that arises.

"I refer you now to our guests of honor."

At this point the honor guests talked in the aforementioned order. Following are highlights of their remarks:

Mr. Spradlin, draftee: "To date the thirteen Dallas County Draft Boards have registered 60,691 men. Of this

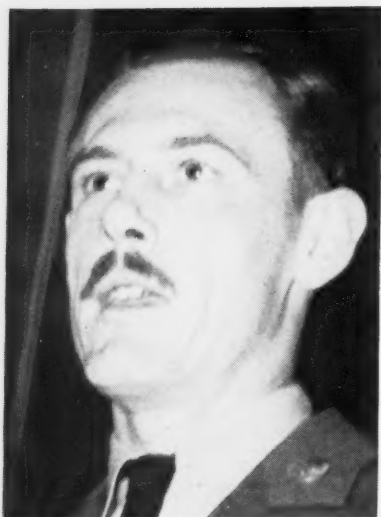
(Continued on Page 10)



MRS. HENRY COKE, JR., volunteer



LAFE RALSTIN, aviation worker



WILLIAM H. WILKINS, Hensley Field

number 2,275 have answered the service call through the draft route. But this is only a small number of the Dallas men who are in the service. Thousands volunteered for the army. Others entered the navy, the marines, the flying corps or training schools for mechanics. Some marched off with the national guard and are making a brilliant record. The Texas Defense Guard is also doing an invaluable service. . . . On land, sea or in the air we have the best defense of any nation in the world and we have it because our fighting men know that they have something worth fighting for!"

Mr. MacConnell, Naval Base: "The United States has expended well over a million dollars and will expend more for construction of an aviation base near Hensley field. It has collected from various parts of the United States some thirty officers and 150 enlisted men to man the base. It gave these men airplanes and thousands of dollars worth of tools and equipment to maintain the base. It has selected more than 500 young men and will continue to select more, to be trained at the base as flyers and future naval officers. All this is part of the navy plan for national defense. . . . Many different jobs, many men to do them, but all for the one purpose—national defense!"

Mrs. Coke, woman volunteer worker: "You all know of the valiant effort being put forth by the women of England and Russia today. Well, here in Dallas we are prepared to do the same thing if the need arises. Day after day and night after night over 5,000 Dallas women are sacrificing their personal activities to meet with competent instructors and

learn how to work efficiently and with coordinated purpose in case of an emergency. . . . This national emergency is not for men alone. It reaches out and touches the life of every woman, too. The nation needs our support in this vital effort more than ever before and I am sure that we all stand ready to answer the call. An army that has the support of its women behind the lines can't help but make a victorious stand in the front lines!"

Mr. Ralstin: "I represent nearly 10,000 men and women of Dallas who are engaged in the task of making airplanes or airplane parts. . . . Evidence of the government's faith in Dallas is the staggering total of aviation contracts which are now held by Dallas firms. At present this sum exceeds \$113,000,000 and there is every reason to expect that it will mount. Dallas now stands as the



CONNELL MILLER, clothing worker

air capital of the Southwest. Everyone in this room has helped to make it so and those on the assembly lines and in the foundry rooms will strive to keep it so. With all hands plying we'll keep 'em flying by getting them built."

Sergt. Wilkins, Hensley Field: "I believe I can best describe and justify Hensley Field's position in national defense with one word—SERVICE. . . . At present we maintain a complete service, twenty-four hours a day, for transient aircraft. . . . Ships from every point on the compass. Student ships by the score from nearby flying schools, ships under official orders, ferry ships from factories, ships by the dozens engaged in war games and maneuvers, and transcontinental navy and marine traffic.

During the current calendar year more than 10,000 transient aircraft have received service on our field, making an average of nearly a thousand a month. And every day the bulk of traffic is growing. . . . It is service such as ours rendered at every air corps station in the country that will really keep 'em flying."

Mr. Miller, clothing worker: "The clothing industry was one of the city's first to be drafted for defense. When Washington officials decided almost overnight to enlarge our army, navy and marine corps, they were faced with the urgent task of getting the vital equipment for the hundreds of thousands of men who would be going into the services. Housing and clothing were the first problems to be considered. Inspectors caught planes and trains out of the nation's capital in search of clothes-making machines that could be pressed into service immediately. One of the first stops was Dallas, which is nationally known as a clothes manufacturing center, and word was flashed back to Washington that here was a town that had what it took. Not long after that several Dallas plants were on a twenty-four-hour basis doing their part for defense. Bolts of cloth entered the plants and with breath-taking swiftness emerged in the form of pants, shirts and jackets. Today over 4,000 people are employed in this phase of defense work here."

Mr. Oliver, defense school: "Night and day the 1,200 students in the school are learning to master machine shop, welding, aircraft and sheet metal work in order that they may join in the drive to help keep America safe. A total of



HOUSTON D. OLIVER, defense school



H. F. CARRINGTON, Diesel worker

4,200 students have entered the school since it opened and 2,000 of this number have graduated and obtained jobs. The school now has machinery valued at \$300,000 and more has been ordered. The new school building, which was purchased for \$125,000 out of funds voted by the citizens of Dallas has greatly increased the efficiency of the institute."

Mr. Carrington, Diesel worker: "May-be you haven't heard much about my work yet but you will in the near future because a \$2,500,000 plant in which these engines will be made is being constructed near Dallas. . . . I, and the hundreds of workers who will soon be engaged in the manufacture of these Diesel engines feel that in a sense we are pioneers. We stand on the threshold of a new industrial era, and we can visualize Dallas as it soars to greater heights. . . . We all know the importance that tanks play in modern warfare. They pave the way for the advance. Let us pray that the tanks powered by Diesels made in Dallas never see the battle line, but if they do you can rest assured that they will lead the way to victory."

Mayor Rodgers: "You have heard the stirring remarks of these defense workers as they passed in review here tonight, and I am sure we are all proud of the job they are doing. But, did you ever know of a job worth doing that the people of Dallas didn't do better than anyone else? That to me is typical of the Dallas spirit, whether it is defense work, civic work, or work in the home—Dallas folks grasp the task at hand and polish it off in a determined style that has become a tradition. I watched the

program here tonight with a great deal of interest. It tells a graphic story—a story that is an example for the entire nation."

At this point Mr. Hulcy revealed that Gov. Stevenson would address the banquet via telephone. The governor greeted the assembly and said: "I congratulate the Dallas Chamber of Commerce most heartily upon the theme selected for the important meeting which you are holding. It is most appropriate that it should be considered in this gathering of the business and industrial leaders of your city. It is a subject which can be discussed both in retrospect and in prospect. You have already accomplished much. Your progress in the past several months can be reviewed with pride and satisfaction. I understand that, even in these early stages of the defense effort, some fifteen to twenty thousand citizens of Dallas County have already volunteered and have been given definite assignments for important service in case of emergency. This is a splendid achievement. . . ."

"You have asked me to discuss some of the state-wide aspects of the defense program. This I am glad to do—first, because there is encouraging progress to report; and, second, because those of us who are charged with responsibility for directing the activity on the state level feel very keenly the need of the counsel, advice, and sympathetic interest of all of our citizens throughout Texas.

"The defense developments in our State are many and varied. I shall have to pass over several of them with mere mention. No phase of the program is more important than that of defense production in industry. You have emphasized that in your meeting tonight. It is of supreme importance that labor and management work together in the utmost harmony, and with fervor and zeal. We are determined to demonstrate to the nation and to the world that Texas has vast resources of raw materials; that it can—through the skill and devotion of its manpower, and through the utilization of its many natural advantages—contribute largely to the production of those finished articles so necessary for our progress and our defense. Almost a billion dollars in prime contracts have been let to Texas firms, but we still have large unused capacity in our manufacturing establishments. Your State office is working earnestly, in co-operation with the appropriate Federal agencies, to secure additional orders for our Texas plants and particularly for those



GOVERNOR COKE STEVENSON

concerns which are seriously affected by shortages of materials.

"I can only mention also the fact that many of our communities in which defense activities—both military and industrial—are located are in great need of outside assistance in providing those facilities needed for proper living conditions. The National Defense Committee for Texas has been particularly active in trying to secure this help for the cities and towns of Texas.

"From a military standpoint the record of our State is one of which we can be truly proud. Our Texas Defense Guard—of which some of the most successful units have been organized in Dallas—now consists of fifteen thousand officers and men, the largest organization of its kind in the United States. Texas has furnished 38,477 men to the armed forces through the Selective Service System, 13,870 in the national guard units, and 99,201 as volunteers to miscellaneous branches of the service.

"More than 160,000 men in the armed forces of the Nation are now in training in Texas."

Following Gov. Stevenson's talk, Mr. Hulcy revealed that Mr. Aston would speak from Washington and the city manager introduced Mr. Sumners, who in turn, introduced Mr. Patterson.

After this call the meeting adjourned.

Mr. Hulcy acted as head of the committee making arrangements for the banquet and the program. He was assisted by J. Ben Critz, Mr. Carrington, Clyde Stewart, Jerry Spring, W. H. Thompson and Jack Garrett.



Shown seated in a suite in the Mayflower Hotel, Washington, D. C., just before they spoke via telephone to the annual banquet of the Dallas Chamber of Commerce are, left to right, Congressman Hatton Sumners, Robert P. Patterson under secretary of war, and James W. Aston, Dallas' city manager.

VOICES FLASH From Washington to Annual Meeting

Herewith are presented the remarks of City Manager James W. Aston, Hatton Sumners and Robert P. Patterson, undersecretary of war, who addressed the annual banquet of the Dallas Chamber of Commerce via telephone on the Night of December 2.

Mr. Aston

"... I MISS Dallas a great deal, but there is a job to be done up here, and I am doing what I can along with many other people from the best city in Texas.

"You will be glad to know that the many Dallas people working in Washington are pursuing their jobs with the same earnest, unselfish and patriotic determination which history records built and continues to build the greatest city in the Southwest, and in so doing, are increasing, I believe, the esteem in which our city is held by the highest officials. . . . I continue to hear good reports about Dallas — of the fine cooperation federal authorities are receiving from the municipal and county officials and of the fine spirit which the citizens are displaying. These reports, although expected, are heartening because the national government needs the full support of every citizen in the nation in this gigantic national defense effort. . . ."

Mr. Sumners

"The greatest price which I have had to pay for the opportunity which you have given me to try to be useful in these stressful, dangerous, challenging times, is the fact that I am practically exiled from home and the things which make up normal life. I cannot tell you how deeply grateful I am to you for the opportunity to be of service in my day and generation as the representative of as great and as considerate a people as may be found anywhere in this land of ours. 'Dallas in Defense' is the only job which Dallas has that is relatively worthy of consideration in these times when everything we have and can hope for is at stake.

"I get great reports of what you are doing. I am proud of your achievements and there are no words which can express it. The speed and thoroughness with which you have done things is a challenge to the nation. Airplane plants built ahead of schedule, planes coming

(Continued on Page 14)

Mr. Patterson

"The War Department is proud of what you have done in Dallas within the space of one short year. The eyes of the nation are upon you—and they are seeing something worth watching. They are seeing the unconquerable American spirit at work in a special Texas way.

"I realize that this may be an everyday matter to you. You are used to accomplishing worth-while things. You gentlemen of the Dallas Chamber of Commerce thought nothing of going out and reclaiming land from the Trinity River a few years ago and building an industrial establishment on it that has made you truly the Hub of the Southwest. And now you are at the heart of the defense program of your country. You have built well. You planned well. And every bit of power you have is needed in the task that lies ahead.

"It is altogether fitting that you should be at the heart of the defense program. Texas is at the heart of the fighting army. She has always known how to lead the way when there was patriotic service to perform. There is inspiration for all of us in that lone star

(Continued on Page 14)

New Directors



NATHAN ADAMS



FRED FLORENCE



JOHN E. MITCHELL



H. FULLER STEVENS



J. M. PENLAND



W. L. PREHN

New directors of the Dallas Chamber of Commerce, who were elected by the membership to serve three-year terms, are shown above. Their names were announced at the chamber's annual banquet on December 2. These men will fill the vacancies on the board created by retirement of the following: Paul Carrington, A. H. Bailey, Tom P. Ellis, Henry S. Miller, B. B. Owen, C. B. Roberts and Clyde Stewart. J. B. Adoue, Jr., who has been an ex-officio member of the board, also retires.



ERNEST R. TENNANT



THE YEAR-END

Turkeys... Cranberries... Pumpkin Pie... Football... Cool Crisp Days... Majestic Clear Nights... Parties... Good Food... The Year-end, a period of exciting days, each helping to form a complete panorama of joyous life... the joy of living in a land of enough... a land of good will towards all... live this Year-end giving thanks that here in America man's achievements are measured greatly by his efforts... his determination to win... to rise higher and higher... and thus ever remain a shining example to the world of true Americanism.

Tradition has given to us these fine examples of the art of better living... and while thinking of better living, let us not overlook the part America's host of fine hotels plays in our daily lives... our time spent away from our own fireside. Affiliated National Hotels keep this thought ever before them in helping their guests enjoy our treasured traditions to the fullest.

ALABAMA	
Hotel Admiral Semmes	Mobile
Hotel Thomas Jefferson	Birmingham
DISTRICT OF COLUMBIA	
Hotel Washington	Washington
ILLINOIS	
Hotel Faust	Rockford
LOUISIANA	
Jung Hotel	New Orleans
Hotel DeSoto	New Orleans
MISSISSIPPI	
Hotel Lamar	Meridian
NEBRASKA	
Hotel Paxton	Omaha
NEW MEXICO	
Hotel Clovis	Clovis
OKLAHOMA	
Oklahoma Biltmore	Oklahoma City
Hotel Aldridge	Wewoka
SOUTH CAROLINA	
Hotel Wade Hampton	Columbia
TEXAS	
Hotel Alice	Alice
Hotel Stephen F. Austin	Austin
Hotel Settles	Big Spring
Hotel Brownwood	Brownwood
Hotel Southern	Brownwood
Hotel Laguna	Claro
Hotel Cortez	El Paso
Hotel Texas	Fort Worth
Hotel Buccaneer	Galveston
Hotel Galvez	Galveston
Hotel Jean LaFitte	Galveston
Coronado Courts	Galveston
Jack Tar Court	Galveston
Miramar Court	Galveston
Hotel Cavalier	Galveston
Hotel Plaza	Laredo
Hotel Lubbock	Lubbock
Hotel Falls	Marlin
Hotel Cactus	San Angelo
Angels Courts	San Antonio
VIRGINIA	
Mountain Lake Hotel	Mountain Lake



Summers

(Continued from Page 12)

off the assembly line ahead of schedule, willing youths attending school day and night to learn vital defense crafts so that they can do their part towards making us so well prepared that nobody may dare attack us, or, if attacked, so well prepared that we will be able efficiently to defend ourselves and keep this country as one place on the earth where people shall retain the opportunity to be free. In the army, the navy, the marines and the flying corps, alert, efficient, and patriotic citizens of Dallas and Dallas County are making their contribution towards national defense. Insofar as I have heard, since you people have put your hands and hearts and your purposes to the task of national defense, marshalled your resources and money and men, machinery and human skill, courage and patriotism, determination and high purpose, marshalled them in response to the call of your country, in response to the sublimest challenge of the ages, there has been no cessation in your efforts to respond to that challenge, no failure in quantity and quality of production, no failure of the boys, your boys, who wear the uniform of our country.

Tonight you celebrate the conclusion of your Centennial Year. You are at the banquet table. I wish I were there with you. You are celebrating the vast progress that Dallas has made in the last century, in the last twelve months. The future is bright for Dallas. You stand on the threshold of a great era. I commend you on your accomplishments. I congratulate you on your brilliant achievements. I congratulate you especially on the fact, as I learn from every report that comes from Dallas, you people realize that all these things and their continuance, all you have, all you hope to have, are dependent upon such things as that community is now providing in its factories and in its fields. For certainly it is true that in modern warfare its battles are fought largely in the factories of the peoples that are at war. If they fail, the men in the sky, on the land, on the sea and beneath the sea must fail. Terrible is the responsibility.

"Whatever the future may hold for us, I am grateful that the people whom I have the honor to represent will have no occasion to taste the bitterness of remorse. . . ."

Patterson

(Continued from Page 12)

shining on her way. If the swastika ever gets in her path, it is going to get its arms bent back worse than they are now.

"I speak to you optimistically tonight, even though the times in which we are living are dark and the way is rough. We are drawing abreast of that crooked bad luck sign and the star of American achievement is beginning to shine out in the world. You helped tremendously when you finished the great North American Aviation plant in 120 days and promptly went into production of first class planes. Month after month your plant has beaten the production schedule.

"So you are in the thick of it on the airplane program. Recently the tank program was enlarged,—tanks for our own army and tanks for the British and the Russians. You know the importance of tanks in the mechanized warfare of today and tomorrow. The fight that is now raging in Libya is a fresh reminder. The airplane job in Dallas is going so well that the army decided to get your assistance in the tank program, too. A tank is as good as the engine in it. We are building a plant in Dallas for production of the Guiberson engine for our medium tanks. It is a radial, air-cooled Diesel engine of 450 horsepower, an engine that the Ordnance Department believes to be of superior performance, and we are looking to you for a good output of them in the near future.

"Mighty munitions factories are rising all over the land, in one state after another. In Texas new air bases and training bases are being established at strategic points, and a vast program of training is going on at twenty-two air force fields and ten other schools. You have seventeen army posts. One out of every ten soldiers in the army today is from Texas. I want to say too that the warm welcome all soldiers in the army receive from you, wherever they come from, reflects credit on a state whose hospitality has been a legend since the days of the pioneers. My own service in the army began in Texas.

"When the young American pilots complete their training and are flying the planes you are now turning out there will be nothing to keep them up there but their own skill and courage, along with the integrity of the work that is put into those planes. American workmanship is the best in the world. I

do not need to say that American soldiers are. They have proved themselves that. The combination, with the help of the patriotic spirit you have shown, is unbeatable.

"I can only say to you, keep on the way you have been going. Whatever your part in the program, you have the confidence of the War Department in your continued success. We are going to depend on you more and more in the days to come, because we know you will never let us down. 'Let's go!'"

School of Printing Is Given New Name

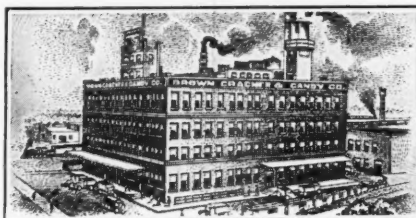
"The Southwest School of Printing" is the new name for the old school at 3800 Clarendon, Dallas, which for more than twenty years has been operated as the "Southwest Vocational School." The school is now exclusively a training institution for the printing industry and is controlled and operated, without profit, by the commercial printers and newspaper publishers of the Southwest, teaching the elementary and fundamental principles of printing so that the period of apprenticeship may be shortened.

The new name definitely identifies the school with the printing industry and eliminates the confusion caused by the original name adopted when public spirited citizens of Dallas purchased the land, built the modern school building and started the teaching of many vocational trades.

"The Southwest School of Printing" under its present management of publishers and printers is the completion of the plans and hopes of the late Fred E. Johnston and the late J. H. Cassidy when, many years ago, they envisaged such a school and obtained the financial and moral support of Dallas Chamber of Commerce members in starting what then seemed such an ambitious program.

The school, which is one of two sponsored by printers and publishers (the other is at Nashville), has more than \$150,000 worth of modern printing machinery and equipment, most of which has been loaned. In the three years during which the school has been exclusively for printers, 104 graduates have gone out into the industry.

Among the Dallas men on the Board of Directors are: Bryan Snyder, Jr., Jack O'Brien, Ted Dealey, Roy Cowan and Alfonso Johnson, who is secretary.



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WORLD-FAMOUS MEN TO ATTEND A.A.A.S. MEETING

By Dr. Sidney Negus

Press Director, American Association
for the Advancement of Science

FROM this coming December 29 to January 3, the eyes of the scientific world will be on Texas since, during this week, the largest general scientific society in existence, the American Association for the Advancement of Science, will hold its 110th meeting in Dallas.



DR. NEGUS

Never before, since its organization in 1848, has this association met in Texas. Approximately 6,000 scientists in all fields of science from over the nation and abroad attend its annual meetings to hear the results of new scientific research as presented in over 1,500 papers read by members of the association and its 174 affiliated and associated societies, 29 of which will participate in this meeting.

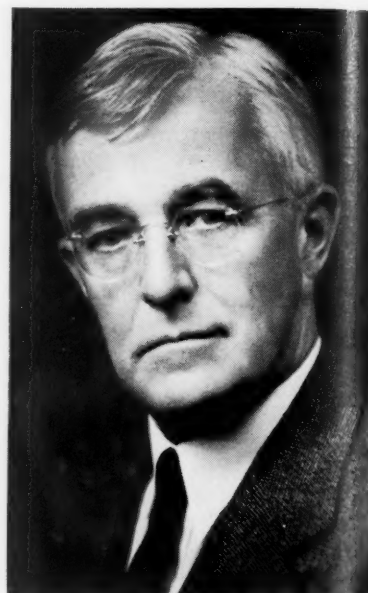
The British Association for the Advancement of Science was founded in 1831. In 1837, Dr. J. C. Warren of Boston read a paper at a meeting of this British Association. Upon returning to the United States in 1838, he started actively to promote the organization of a similar society in this country. The American Philosophical Society, organized in 1743 through Benjamin Franklin's influence, passed a resolution in 1839 declaring that in its opinion it was inexpedient for it to undertake the organization of the association proposed by Warren. In spite of this adverse resolution on the part of the leading scientific organization then in existence in the country, active interest continued in establishing a general scientific society national in scope. From 1819 to 1826, there had been an American Geological Society. Fourteen years after its death, its spirit reappeared in the Association of American Geologists, organized in 1840. This society changed its name to

The Association of American Geologists and Naturalists in 1842 and five years later passed a resolution to transform itself into The American Association for the Promotion of Science, an organization "designed to embrace all laborers in Physical Science and Natural History." This new association held its first regular meeting in Philadelphia in September of 1848 with Professor William Barton Rogers presiding. In the report of the committee appointed to draft a Constitution and Rules of Order, the name of the organization was again changed to the American Association for the Advancement of Science. The report was adopted and on September 20, 1848, the A. A. A. S. convened for the first time. Professor Rogers introduced the first president, William C. Redfield. There were 461 original members of the association, one of them being a Texan, Lieutenant Johnson of Washington. There are now about 461 members from Texas alone. There are over 22,000 members in the whole association proper, organized into fifteen groups or sections, concerned broadly with mathe-

Article's Author Nationally Known

Besides being press director for the American Association for the Advancement of Science, Dr. Negus is professor of chemistry at the Medical College of Virginia in Richmond. He is nationally known for his work in scientific fields and received the Silver Beaver award from the Boy Scouts of America in 1938 for his work along natural history lines. He has written many articles for national publications.

matics, physics, chemistry, astronomy, geology and geography, the zoological sciences, the botanical sciences, anthropology, psychology, the social and economic sciences, the historical and philosophical sciences, engineering, medical science, agriculture, and education. There are also two subsections on dentistry and pharmacy. There is a membership aggregating over a million per-



DR. IRVING LANGMUIR
President, A.A.A.S.

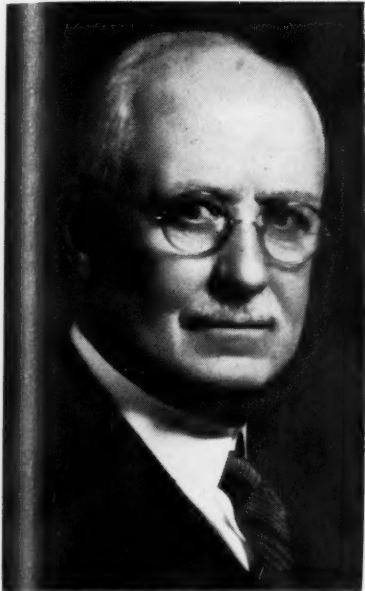
sons in the association's affiliated and associated societies.

The large number of members of the association and their diversified interests in science make necessary general sessions to serve a unifying influence. These sessions, designed to deal especially with the all important present day social aspects of scientific progress, also serve as a medium for interpreting science to the public. Dr. Albert F. Blakeslee, director of the Carnegie Institution, has taken as the subject for his address as retiring president of the association, "Individuality in Plants, Animals, Man." "The Problems of the Expanding Universe" will be the subject of the 20th annual address of The Society of the Sigma Xi, honor scientific society, and Dr. Edwin P. Hubble, distinguished astronomer of the Mt. Wilson Observatory, will be the speaker. Dr. Christian Gauss, dean of Princeton University, has been selected to give the annual address of The United Chapters of Phi Beta Kappa.

The chairman of each of the fifteen

(Continued on Page 18)

TOP SCIENTISTS PLAN CONVENTION IN DALLAS



DR. OTIS W. CALDWELL
General Secretary of A.A.A.S.

By F. R. Moulton

Permanent Secretary, American Association

for the Advancement of Science
FOR the first time in its history the Lone Star State will be host to the American Association for the Advancement of Science, which will hold its 110th meeting in Dallas from December 29 to January 3.

Members of the association who have never been in Texas may think as they board the train for the meeting in Dallas that they are starting for a rugged frontier of civilization. It is true that not many decades ago Texas had ranches almost as large as the smaller of the New England states and was famous for its longhorn steers. But science has made it possible for the world to change rapidly, and most rapidly in an undeveloped region of fabulous potential wealth.

Texas has become an empire, and Dallas is one of its great cities with a population of 360,000. It is not only a large city with fine office and public buildings, and finance and industry and

AS OTHERS SEE US

This article by F. R. Moulton was prepared for the *Scientific Monthly* magazine, a publication of wide circulation among leading scientists of the nation. Both Mr. Moulton and editors of *Scientific Monthly* granted permission for the article to be reproduced in DALLAS magazine. The manuscript is interesting in that it is a picture of the city of Dallas from an outsider's point of view.

commerce, but it has become a center of culture and education. It justly boasts of the fame of its Little Theatre, of its Symphony Orchestra, of the fact that it is the only city west of the Mississippi River on the itinerary of the Metropolitan Opera Company of New York, of its Civic Center group of fine, free museums, including the Dallas Museum of Fine Arts and the Dallas Museum of Natural History, of its Civic Federation, of its great State Fair, of its public schools, the Baylor University College of Medicine and the Southern Methodist University, and of its magnificent parks and large lakes, of its seventeen hospitals, of its 300 churches and of its thousands of attractive homes. Practically all this, and much more, has been created since 1900 when Dallas had only 42,000 inhabitants.

In holding its annual meeting in Dallas, the association recognizes the rapid advances science is making in Texas. Dr. Albert F. Blakeslee will deliver on Monday evening, December 29, his address as retiring president of the association on the subject "Individuality and Science." On the following evening, December 30, Dr. Edwin Hubble, a distinguished explorer of the most distant celestial regions with the great 100-inch telescope on Mt. Wilson, California, will deliver the twentieth annual Sigma Xi address on "The Problems of the Expanding Universe." On Wednesday evening Dr. Christian Gauss, of Princeton University, will deliver the seventh annual lecture under the auspices of the United Chapters of Phi Beta Kappa; and on Wednesday afternoon Dr. Rufus



DR. ALBERT F. BLAKESLEE
Retiring President of A.A.A.S.

B. von KleinSchmid, president of the University of Southern California, will deliver an address under the auspices of the Honor Society of Phi Kappa Phi.

Thus the association, covering essentially the entire fields of the natural and the social sciences and having over 22,000 members, in the address of Dr. Blakeslee will hold its most formal and distinguished session of the year. The Society of the Sigma Xi, with a membership of over 16,000 men and women who have made notable contributions to science, likewise will hold in Dallas its most important meeting in 1941. For more than fifty years students in American universities and colleges have striven in order to become eligible for election to Phi Beta Kappa. The United Chapters of the Phi Beta Kappa, now with more than 80,000 members, will pay their tribute at Dallas to scholarship in science. Honor scholars in all fields, through the address of Dr. Von KleinSchmid, will recognize the supreme importance of the natural and the social sciences in modern life. In providing

(Continued on Page 26)

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and
A Happy New Year
To Our Friends*

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Dr. Negus

(Continued from Page 16)

sections is a vice president of the association and a "name scientist" in the field he represents. As usual, each of these vice presidents will deliver an address before the group of which he is chairman. A few of the other highlights of the meeting will be a symposium on biochemistry in which leaders in this subject will discuss nutrition as it affects present day defense problems; appropriately the petroleum industry will have a whole day to itself in one of the group meetings; the program of the section on medical sciences will be devoted to "Relapsing Fever" with contributions by twenty distinguished specialists in this field; "Spectrographic Analysis" will be discussed in another symposium; and Dr. Rufus B. von Kleinsmid, president of the University of Southern California, and one of the nation's leading authorities on applied psychology and criminology, will deliver an address under the auspices of the honor society, Phi Kappa Phi. Since the general program for this annual A. A. A. S. meeting numbers on the average about 300 pages, summarizing even the highlights in a brief article of this kind is impossible. It is enough to say that for one week, beginning December 29, scientists of the world and laymen will look to Dallas for reports of the latest in scientific thought and developments.

And how will the world be told? I think you will find the answer to this question interesting. Some of the papers to be read at this first Texas meeting of the A. A. A. S. have already been mimeographed. Before the meeting begins, by about a week, all the newsworthy addresses and papers, with proper release dates on all copies, will have been made available to members of the National Association of Science Writers and other key science reporters of the country. Many of these expert science interpreters will have news stories concerning the meeting filed with their respective papers days before the scientists begin flocking into Dallas. The advance guard of this "fifteen-ring scientific circus" will be, besides Dr. F. R. Moulton, permanent secretary of the association, and Sam Woodley, his most able assistant, Pulitzer prize winners in journalism such as John J. O'Neill, science editor of the New York *Herald Tribune*; David Dietz, science editor of the Scripps-Howard Newspapers; William L. Laurence, science news editor of

the New York Times; Howard W. Blakeslee, science editor of the Associated Press, and Gobind Behari Lal, science editor of the International News Service. Among others who will work in the press room established in the Hotel Adolphus by Dr. W. M. Longnecker of Southern Methodist University, will be Dr. Robert Potter, science editor of *American Weekly*; Stephen J. McDonough of the Associated Press; Thomas R. Henry of North American Newspaper Alliance; Watson Davis, director of Science Service, with some of his specialists, Jane Stafford, Dr. Frank Thone, Emily Davis and Marjorie Van der Water, plus representatives of the United Press, *Time*, *Life*, *Newsweek*, and other news agencies and news periodicals. By the time the meeting gets under way, this press room, brought up to the minute in the way of copies of important papers to be read, will look like a newspaper office on the night of a presidential election! Dr. Longnecker and I simply have the pleasant job of seeing to it that conditions are just right for the science writers to "plaster" the nation with Dallas, Texas, datelines. I am sure we can expect from Dallas and the Lone Star State full cooperation in this effort.

It often happens that one must leave a city or state in order to learn from "furriners" what kind of place they have left! Another way of saying the same thing is that persons living in Dallas and elsewhere in Texas may be so close to the trees that they cannot see the forest. The Council of the American Association for the Advancement of Science has selected Dallas, Texas, for the 110th meeting because it recognizes the very rapid advances that the "Friendship State" is making in science and the part that Dallas is playing in this progress. There is no state in the union with a greater industrial and agricultural future. Those interested in such rapid scientific developments want to see Texas and its financial center. In a real sense, the thousands of members of the A. A. A. S. are "taking off their hats" to Texas by accepting the invitation of Dallas to meet there this December. Not only will the scientists in attendance tend to spread the gospel of science in Texas but those visiting men and women, distinguished in many scientific fields, will carry the story of the charm and tradition of the Lone Star State, its culture, and its present-day progress, to the far corners of the nation.



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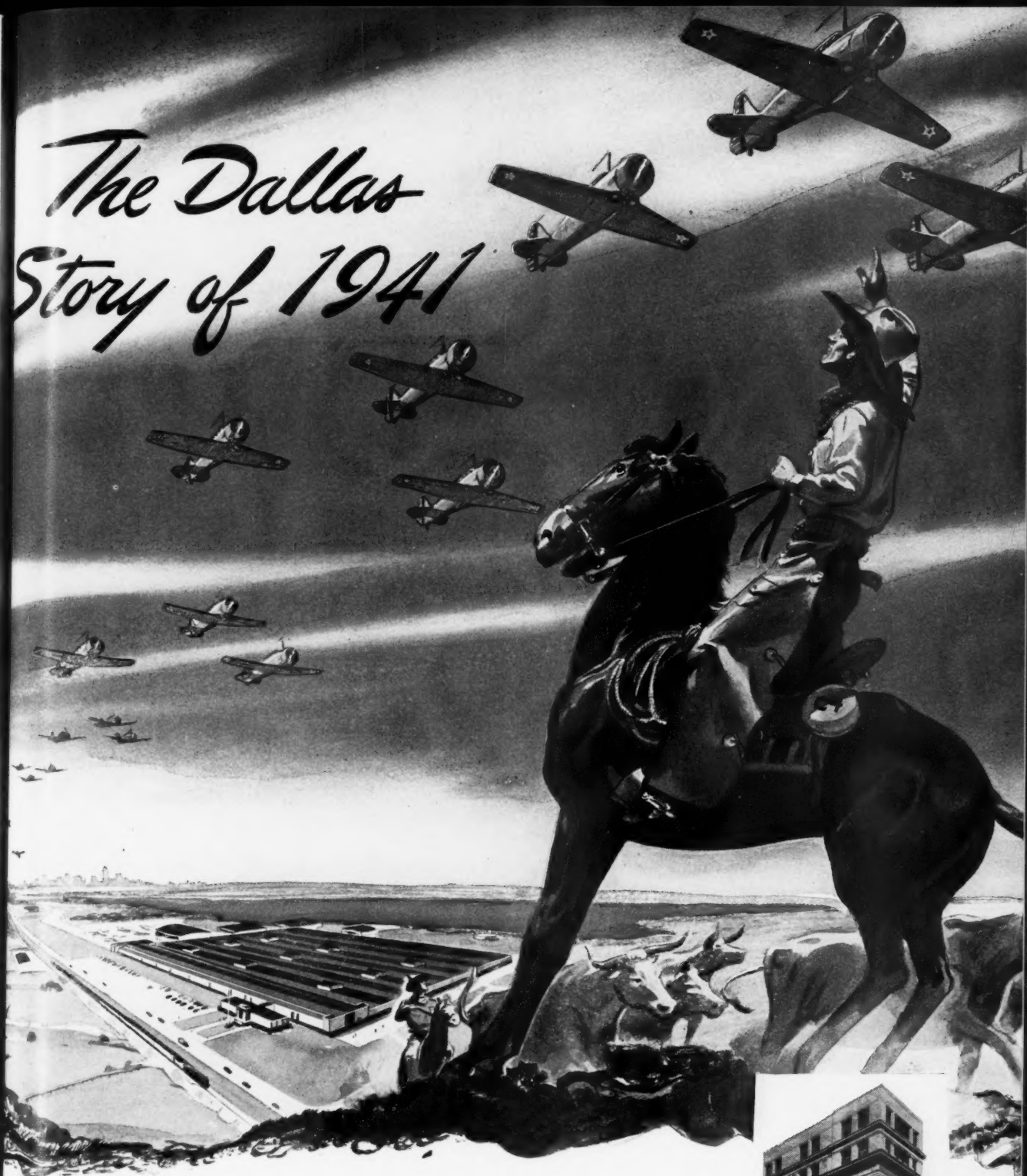
HOME OFFICE

TEXAS

On the following pages appear the Annual Report of the Dallas Chamber of Commerce in the same form as it was distributed to those who attended the Chamber's annual banquet on the night of December 2.

The report covers fully all phases of 1941 activities, both for committees and the permanent staff of the organization.

The Dallas Story of 1941

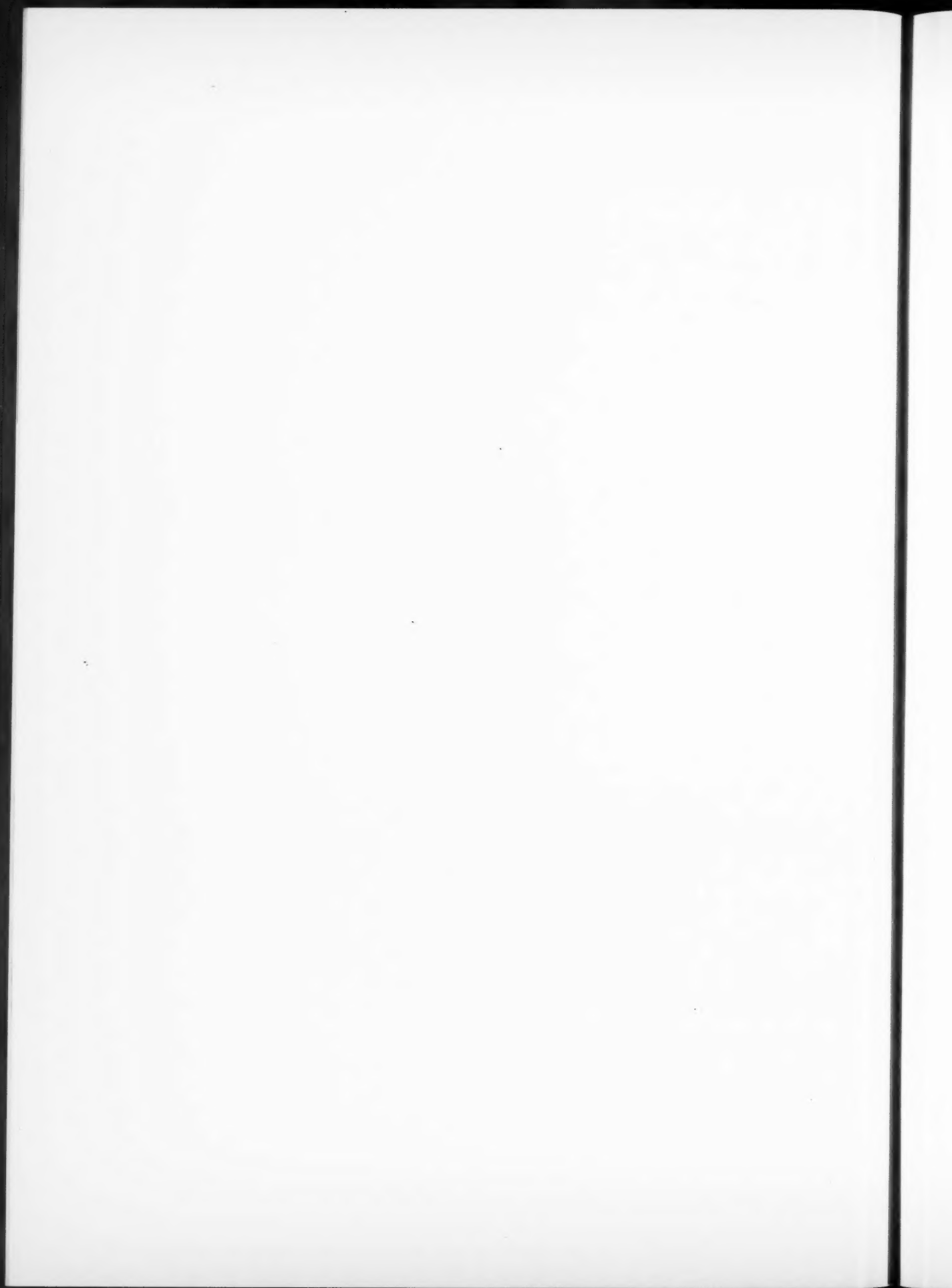


Dallas COMPLETES ITS
FIRST CENTURY AND
Looks to the Future



ANNUAL
REPORT

DALLAS CHAMBER OF COMMERCE



Annual Report for 1941 of the Dallas Chamber of Commerce

Dallas, Texas,

December 2, 1941.

*To the Members of
The Dallas Chamber of Commerce:*

A summary of the work done, the results attained, and the further goals toward which your Chamber of Commerce has been striving during 1941, can best be presented to you by a short statement with reference to each of the Committees of the Chamber of Commerce, supplemented by a statement of the work of our splendid staff, which is presented in a report by our General Manager, immediately following this report.

Feeling deeply indebted to the many members of the Chamber of Commerce who have served on its various committees for the time and effort they have devoted to its various activities, and knowing that without such co-operation, little or nothing could have been accomplished, I am pleased to have this opportunity to refer briefly to the work of each of your committees for 1941.

For your convenience, I am first listing the committees and then naming those who were members of each with a short statement as to the work of each.

COMMITTEES FOR 1941

Committees Relating to Dallas in Defense

1. Defense Council
2. Defense Contracts
3. Defense Housing
4. Defense Training
5. Public Works for Defense
6. Military Affairs
7. Financing of the Texas Defense Guard
8. Entertainment of Soldiers in Dallas
9. Aviation
10. Midway Airport
11. American Citizenship
12. Post-Emergency Plans for Dallas

Standing Committees

13. Athletics
14. Budget and Finance
15. Central Boulevard
16. Chamber of Commerce Building
17. Conventions
18. Federal Legislation
19. Federal Taxation of Community Income
20. Highways
21. Local Government
22. Membership
23. Natural Resources
24. Newcomers
25. New Industries
26. Oil and Gas
27. Public Buildings
28. Relations of Dallas Industries
29. Relations with the U. S. Chamber of Commerce
30. Relations with other Chambers of Commerce
31. State Fair Grounds and Access Thereto
32. State Legislation
33. Tourism
34. Traffic Safety
35. Transportation
36. Trinity River
37. Trinity River Bottoms in Dallas

Special Committees for 1941

32. Plans for the Celebration of Dallas Centennial Year
39. Flower Show
40. Summer Entertainment
41. Proposed Mexican Tour
42. Good Will Tour—Mineral Wells
43. Good Will Tour—Corsicana
44. Spring Good Will Tour
45. Fall Good Will Tour
46. Trinity River Hearings at Washington
47. Dedication of North American Aviation Plant
48. Dedication of U. S. Naval Base
49. Ground Breaking for Standard Brands, Plant
50. Ground Breaking for Guiberson Plant
51. Luncheon Honoring Army Engineers
52. Luncheon Honoring City Council
53. Luncheon Honoring Officials of Southern Pacific Railway
54. Hawkins Day Luncheon
55. Luncheon Honoring County Commissioners
56. Luncheon Honoring Forward Trinity Valley Association
57. Luncheon Honoring State Highway Commission
58. Luncheon for Future Industrialization
59. Entertainment of Colorado Guests
60. Annual Meeting
61. Entertainment of Distinguished Guests Attending Dallas During Defense Contract Clinic
62. Proposed Luncheon Honoring President of Lions' International
63. Preparation of Memorial Resolution Upon Death of Harry A. Olmsted
64. Preparation of Memorial Resolution Upon Death of Edwin J. Kiest
65. Preparation of Memorial Resolution Upon Death of Frank E. Austin
66. Nominating Committee
67. Tellers Committee

68. Executive Committee

Officers and Directors for 1941

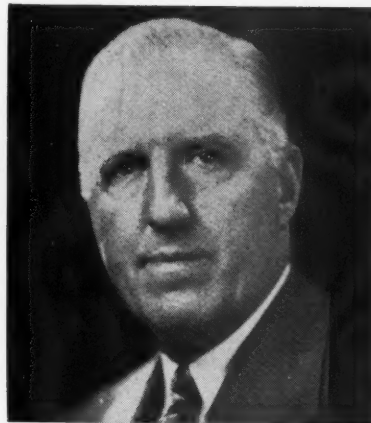
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Each Director having served as chairman of one or more committees, pictures of all of the members of the Board of Directors appear in connection with the pictures of the chairmen of all committees on succeeding pages.

1. Defense Council

J. B. ADOUE, JR., *Chairman*

CLYDE L. STEWART, *Vice Chairman*

B. F. McLAIN

FRANK N. WATSON

R. T. SHIELS

ALLEN WIGHT

PAUL CARRINGTON, *Ex Officio*

HERBERT DeSHONG, *Secretary*

THIS COMMITTEE, appointed at the beginning of our year, promptly completed plans for the correlation of all defense activities in Dallas, and by diagram published in *Dallas* on March 1, presented an ambitious program, referred to by Federal officials visiting in Dallas during March as more far-reaching than the defense program planned for any other city in the country.



MR. ADOUE

When thereafter President Roosevelt appointed a Director of Civilian Defense who requested that the Governor of each state act as the head of civilian defense

for his state and suggested that the chief executives of city and county governments serve under him in each community, the Dallas City-County Council for Civilian Defense was formed, with Mayor Rodgers as Chairman and County Judge Harwood as Vice Chairman. The work of that official organization then completely superseding the work of this Committee. Members of this Committee have taken an active part in the organization and work of the official council, and Mr. Herbert DeShong of the Chamber staff has served as its acting secretary. Thus, though the work of this Committee as a Committee of the Chamber of Commerce has now been concluded, the part that it has played in the defense program in Dallas has been worthy.

2. Defense Contracts

E. B. STROUD, *Chairman*

W. B. CLAYTON, *Vice Chairman*

BEN C. BALL

DEXTER HAMILTON

MILTON BROWN

EUGENE McELVANEY

JOHN CAMPBELL

HARRY OWENS

SHELBY COX

PAUL CARRINGTON, *Ex Officio*

CLYDE WALLIS, *Secretary*

THIS COMMITTEE was appointed early in January, at a time when whatever was being done through Federal agencies on the subject of awarding contracts or sub-contracts for defense work was being done through the Federal Reserve

Banks, with the assistance of the banks who were members of the Federal Reserve System.



MR. STROUD

Later in 1941, the O.P.M. Defense Contract Service was organized, and it, in collaboration with other Federal agencies, also organized during the year, assumed this field. Since then it has been the aim of this Committee to do everything possible to aid these Federal agencies, and in particular the central

office in Texas for O.P.M., located in Dallas. Upon the decision of O.P.M. that a few clinics over the country should be held to encourage the awarding of sub-contracts by those holding prime contracts with the Federal Government, the Dallas office of O.P.M., with the co-operation of the Dallas Chamber of Commerce, acting through this Committee, urged the holding of the clinic in Dallas which is now arranged for December 11-12, 1941. This Committee has, in preparation for that clinic, urged upon every prospective sub-contractor in Dallas the importance of qualifying for an invitation from O.P.M. to participate in that clinic, and will continue until the date of the clinic to assist every prospective contractor in this area in every way possible to the end that maximum benefits for our manufacturers may be obtained in the spread of defense work here.

3. Defense Housing

HOLMES GREEN, *Chairman*

HENRY MILLER, *Vice Chairman*

R. F. BRYAN, JR.

E. O. CARTWRIGHT

WILLIAM H. CLARK

R. M. CLIFT

LEO CORRIGAN

RALPH DOUGHTON

JOE FLEMING

D. A. HULCY

GEORGE LOVING

A. B. MOORE

LESTER RUSSELL

F. O. BURNS, *Ex Officio*

Z. E. BLACK, *Secretary*



MR. GREEN

THERE HAS BEEN no more active or aggressive committee of the Chamber of Commerce during 1941 than that on Defense Housing. Organized early in January, it has devoted itself to the many problems involved in encouraging the building of such houses as may be needed for those who are working in defense or other industrial plants of the Dallas area. The first objective of the Committee throughout the year has been to encourage the building of houses through private financing, the Committee having ascertained at the outset that a need for a large amount of new construction existed.

After extended investigation it became apparent that applications for a publicly financed village for housing workers of the North American plant at Grand Prairie would be necessary. Applications were aggressively pushed by this Committee, with the result that the Avion Village of 300 family units was established near the North American plant and is now complete and in occupancy. It was later determined during the year that a second village, also of 300 family units,

should be built, and that is now about completed, and is expected to be occupied by the end of December.

In the Dallas area during 1941 it is estimated that 5,500 homes for working men will have been erected with private finance, this being approximately 1,000 more than during 1940; in addition, construction of 1,450 family units has been started during 1941 by the United States Housing Authority, and they will be completed in 1942. Thus, with the 600 family units in the two Villages erected by the Federal Works Agency, this 1,450 and an additional 1,000 from private financing during the year, all in part attributable to the efforts of this Committee, the housing needs of the community have been currently met.

Early in the spring, at the request of Government agencies, a Bureau was established in a downtown office, at which all having homes for sale or for rent or rooms for rent, might list them. Here working men could obtain any information desired concerning homes or rooms thus listed. This Bureau was established by joint action of USHA, the Real Estate Board of Dallas, and the Chamber of Commerce, acting through this Committee, and has continued to function since April, at nominal expense, all personnel and much other expense being furnished by NYA.



Typical of the modern units which are being constructed in the Dallas multi-million dollar housing program are the attractive buildings shown above

4. Defense Training

GEORGE L. MacGREGOR, *Chairman*

E. H. FLATH

E. GORDON KNIGHT

W. W. LYNCH

ORVILLE MITCHELL

DUANE PLATT

WALTER J. SCHIEBEL

L. L. SINCLAIR

B. B. OWEN, *Ex Officio*

HERBERT DeSHONG, *Secretary*

THIS COMMITTEE, appointed in January, made an exhaustive survey of the needs for the training in Dallas of those inexperienced in mechanical or factory work, who, if trained, might obtain positions in defense factories in the Dallas area. It collaborated in this with a committee acting at the instance of and for the Dallas School Board, under the chairmanship of Mr. R. T. Shiels.

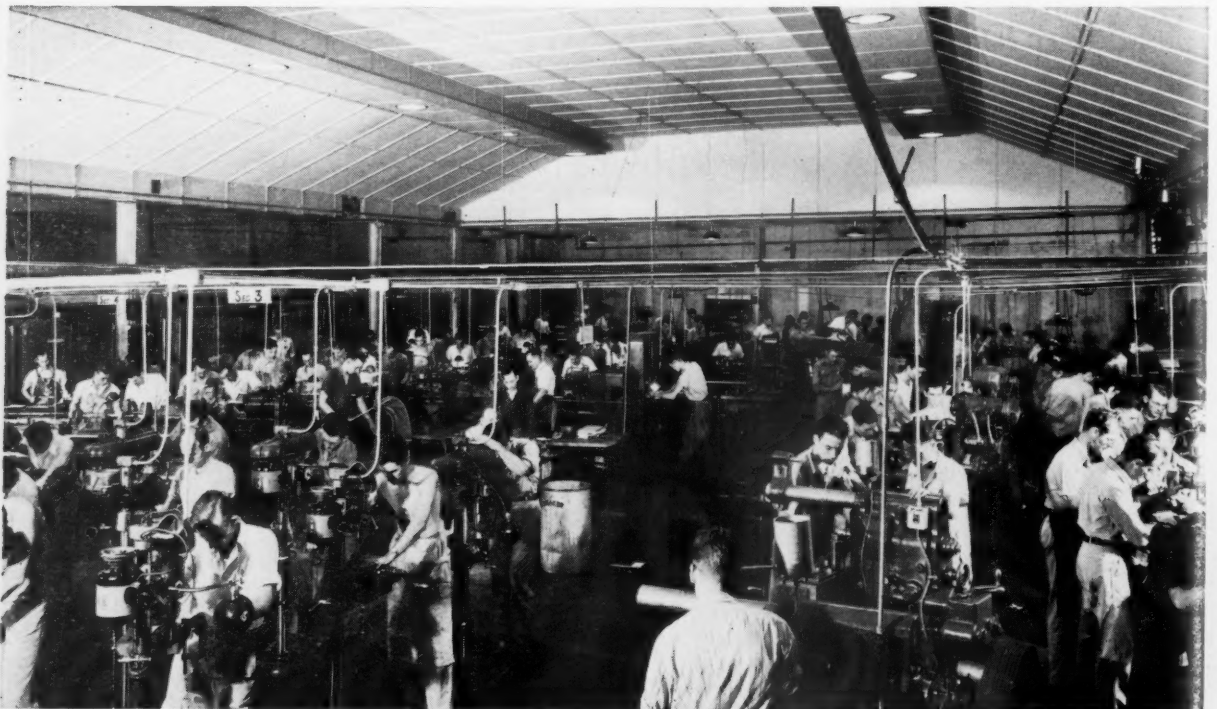


MR. MacGREGOR

Having determined that a need existed, a school was started in the latter part of 1940. In premises temporarily loaned by the State Fair of Texas and with machinery temporarily loaned by the Federal Government. This school grew rapidly, with students attending in four shifts of six hours each, so that before the school moved to its new quarters on the 17th day of September, it had graduated 1,237 students, practically all of whom had received employment in defense in-

dustries, and practically all of whom had been untrained youths of our vicinity. The total of students graduated is now well above 1,700.

During the spring the Chamber of Commerce, through this Committee, urged upon the School Board and the City Council of Dallas the adoption of resolutions authorizing the submission to the people of Dallas of a bond issue for the acquisition of a permanent home for this school, urging that the increasing industrial demands for employees in this area had created a permanent need for such a school. The resolution being adopted, such a bond issue was submitted to the people and enthusiastically voted, whereupon the building at 2222 Ross Avenue was purchased by the School Board for the permanent home of this school, and it is now in use. From a long range viewpoint, the establishment of this school for the training of our own youth for these jobs in our own community, rather than the importation of those experienced elsewhere, may prove to be one of the major accomplishments of Dallas for 1941.



Hundreds of willing hands are learning the secrets of modern machine work, welding and other metal work at the Dallas Defense Training School

5. Public Works for Defense

W. L. PREHN, *Chairman*

J. B. ADOUE, III

LOUIE KIMPLE

E. B. GERMANY

W. W. LECHNER

H. G. GOGGANS

CHARLES C. PIERCE

GORDON GUIBERSON

B. I. TOLINE

A. H. BAILEY, *Ex Officio*

HERBERT DeSHONG, *Secretary*

THE NEED FOR THIS COMMITTEE became apparent during the midsummer of 1941, when the demands became urgent for public works in and about Grand Prairie and the prospect arose for a similar demand for public works in and about Garland.



MR. PREHN

With the available services of the staff of the Chamber of Commerce, including its full-time representative in Washington, Mr. Dale Miller, who has repeatedly called upon the appropriate Governmental agencies in Washington on behalf of such projects, and with the added emphasis of resolutions of this Committee, urging promptness of action on such projects, the Chamber of Commerce has been of service in connection with the following projects, either in process of completion or yet proposed:

- (a) Enlargement and extension of sewage and water facilities at Grand Prairie.
- (b) Enlargement and extension of school facilities at Grand Prairie.
- (c) The paving of a double-lane highway from the city limits of Dallas to the western boundary of Dallas County, along Jefferson Boulevard, thus passing Hensley Field, the North American plant, and Grand Prairie.
- (d) Defense Training School of Dallas.
- (e) Additional school, water and sewage facilities for Cockrell Hill.
- (f) Proposed improvement of hospital facilities in Dallas County, including additions to Parkland Hospital, the County Tubercular Hospital, and the proposed Health Center at Grand Prairie.

6. Military Affairs

COL. T. J. MORONEY, *Chairman*

ROBT. T. SHIELDS, *Vice Chairman*

COMM. A. LAVERENTS

LIEUT.-COL. FRANK F. BELL

MAJ. WILLIAM COLLIER

MAJ. THOMAS D. FERGUSON

LIEUT.-COL. R. E. FRIED

DR. VINNY SMITH

CAPT. E. F. YOST

MAJ. C. JOSEPH SNYDER

B. B. OWEN, *Ex Officio*

CAPT. STANLEY FORAN

MAJ. MAX GOOLER

MELVIN T. HILL

MAJ. LAURENCE MELTON

CAPT. ALLEN MERRIAM

CAPT. J. J. MURRAY

LIEUT.-COL. HENRY A. TRIBOLET

CAPT. FRED STAEHLE

LIEUT. G. A. DOUGLAS

MAJ. ARTHUR A. HOPKINS

COL. CLARENCE A. DOUGHERTY

MAJ. W. B. RUGGLES

L. M. RICE

VERNON SINGLETON

CAPT. C. RUSSELL SMITH

ALLEN WIGHT

COL. S. L. SCOTT

MARTIN HANNON, *Secretary*



COL. MORONEY

THIS COMMITTEE has been a standing committee of the Chamber of Commerce for many years, but it has naturally been devoting itself during 1941 to problems of defense. It has met regularly, adopted appropriate resolutions on many military subjects, and in particular has taken the lead in obtaining a State appropriation, permitting the shipment of arms from the East to Dallas and other

cities having Texas Defense Guard units.

This Committee actively participated in negotiations leading to the formation of the Dallas units of the Texas Defense Guard, and had much to do with the formulation of the plans for and the consummation of the "Defense Day" of the East Texas Chamber of Commerce, celebrated on July 22 throughout East Texas.

This Committee was also active in negotiations pursuant to which the Naval Base was established in Dallas, and, as later decided, is now being enlarged.

7. Financing of the Texas Defense Guard

F. O. BURNS, *Chairman*

J. B. ADOJE, JR.
A. H. BAILEY
B. B. OWEN

T. J. MORONEY
TED W. ROBINSON
E. P. SIMMONS



MR. BURNS

NO APPROPRIATION having been obtained from the Texas Legislature for the financing of the Texas Defense Guard (excepting the small appropriation for the transportation of Federal arms from the East to Texas), the organization of each of the units of the Texas Defense Guard in Dallas has been privately financed. Members of this Committee have

been active in soliciting funds, though the Chamber of Commerce as such has not contributed of its own funds for this purpose.

This Committee has been devoting itself to plans for a program of longer range; it has been seeking support in other portions of Texas, as well as in Dallas for proper appropriations by the Texas Legislature when it convenes in special session in 1942. The Committee also urges that the units of the Texas Defense Guard meanwhile be supported by local governments.

8. Entertainment of Soldiers in Dallas

WM. C. McCORD, *Chairman*

FRANK BRINEGAR
BEN CABELL

J. R. CHANEY
W. A. GREEN
LAURENCE MELTON

HAMILTON LEE, *Vice Chairman*

E. GORDON PERRY
JAMES K. WILSON

A. H. BAILEY, *Ex Officio*

R. C. DOLBIN, *Secretary*

THROUGHOUT 1941 there has been an increasingly large number of men in the armed services of the United States training in Texas. At this time their number exceeds 250,000.



MR. McCORD

The Chamber of Commerce, through this Committee and its staff, participated somewhat in the arrangements under which large units of these troops passed through Dallas during the summer.

The Committee was organized, however, for the purpose of cooperating with the USO in completing arrangements for the proper entertainment of soldiers in training in Texas while temporarily on leave in Dallas, and primarily with the idea that our Committee, in collaboration with numerous busi-

ness institutions, would take steps to promote occasions which would interest these men and encourage their frequent return to Dallas over week ends and other occasions.

With the completion of the USO campaign in Dallas for 1941, a fund of money was raised substantially in excess of that requested by the National USO organization, for forwarding to its national headquarters, with the understanding that the excess would be used for creating USO facilities in Dallas for these transient guests in Dallas. Through the cooperation of this Committee and with its Chairman as one of its organizers, the USO local organization has now been completed and its facilities opened for use.

The work of this Committee will bear increasing fruit after the opening of these facilities and as soldiers who have enjoyed leaves in Dallas give us publicity among their friends in camp. Other publicity to this end is also being planned by this Committee.

An officer from the State Adjutant General's department in Austin inspects the crack 19th Battalion of the local Texas Defense Guard, commanded by Major B. F. McLain



9. Aviation

B. B. OWEN, *Chairman*

JOE J. BROOKS
D. HAROLD BYRD
FRANK W. CAWTHON
J. P. COSTELLO
WILSON CROOK
L. B. DENNING, JR.
LUTHER JORDAN

JEAN KNOX
JOSEPH F. LEOPOLD
CHARLES B. MOORE
OWEN M. MURRAY
ALPHONSO RAGLAND, JR.
ROBERT J. SMITH
ERNEST R. TENNANT
J. BEN CRITZ, *Secretary*

M. J. NORRELL, *Vice Chairman*

PEYTON L. TOWNSEND
J. GLENN TURNER
D. L. WHITTLE
HENRY WILLARD
J. E. WILLIAMS
JAMES K. WILSON
LEO WILSON

THIS ALSO is a standing Committee of the Chamber, which has for many years rendered valuable services to Dallas. The efforts of this Committee during 1941, however, have been directed primarily to problems relating to defense.



MR. OWEN

This Committee has collaborated with the Aviation Committee of the City of Dallas in plans for the enlargement of Love Field; these plans are being consummated, and the work, done chiefly in 1941, is now nearly completed. This Committee, with the City committee, participated actively for many weeks in the negotiations with reference to the Braniff building, housing the repair and maintenance shops and the airplanes of Braniff Airways, Inc. These negotiations, concluded in 1941, have been followed by the erection of the building and its recent dedication.

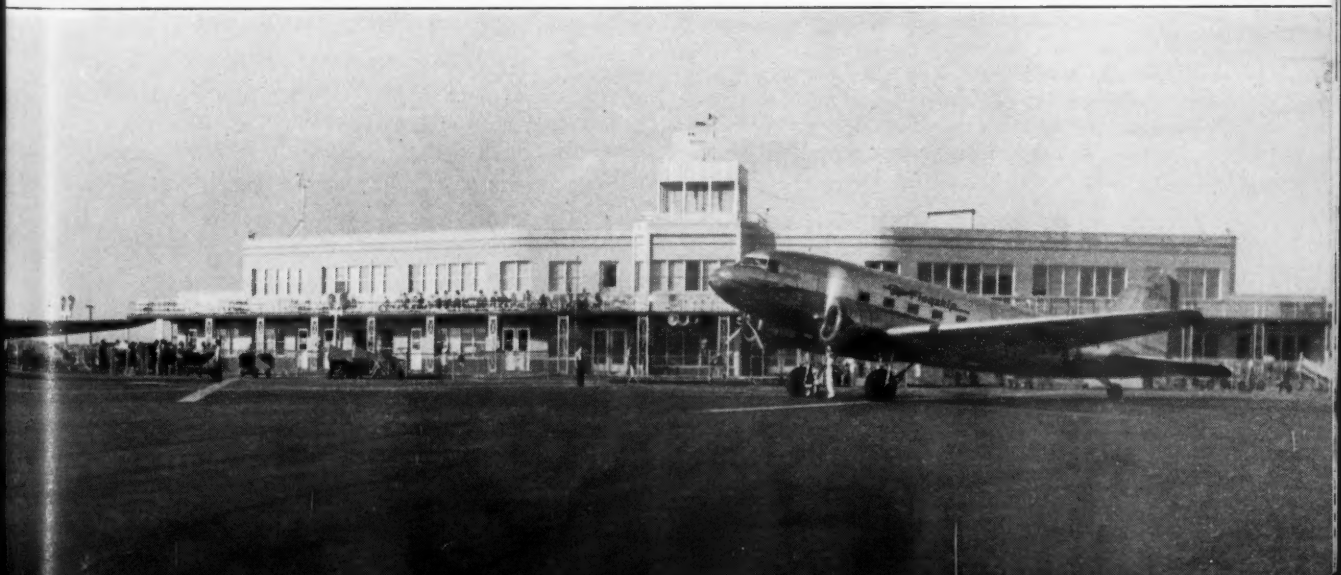
Numerous problems with reference to Hensley Field have

developed during 1941. This Committee was active in the negotiations which led to the establishment at Hensley Field of the Naval Reserve Aviation Base, and later its enlargement. This Committee also was active in the negotiations with the City of Dallas for the enlargement and improvement of Hensley Field in order to better serve the North American Aviation Factory and the Naval Base.

Promptly after the dedication of the Naval Base, it became apparent that the course of training there required, that in addition to the facilities at Hensley Field, the Naval authorities have available another field for their exclusive use during the emergency. This Committee negotiated with the County authorities, and obtained their coöperation and assistance, which resulted in the purchase of approximately 379 acres of land six miles south of Grand Prairie by the County of Dallas, and the leasing of this to the Navy for use as an auxiliary training field. The field has since been improved and dedicated, and is in use.

This Committee also collaborated in the work which has led to the plans for the Midway Airport.

Love Field, rated among the six busiest commercial airports of the Nation, daily draws large numbers of transports and private planes, as well as crowds of passengers and sightseers.



10. Midway Airport

FRED F. FLORENCE, *Chairman*

JOHN W. CARPENTER, *Vice Chairman*

ROLAND BAIRD

TED DEALEY

M. J. NORRELL

B. B. OWEN, *Ex Officio*

J. BEN CRITZ, *Secretary*

A COMMITTEE of the Dallas Chamber of Commerce unsuccessfully attempted, many years ago, before Love Field was determined upon as a municipal field of Dallas, to negotiate with officials of Fort Worth for a midway airport which would serve both cities.



MR. FLORENCE

With the enlargement of Love Field and the improvements there, and with its increasing importance as an air center, resulting in its very high rating among the airports of America in volume of business in 1940, the urge for a midway airport for normal use had subsided. Authorities of the Federal Government, however, including Army officials and officers of the Civil Aeronautics Author-

ity, urged during 1940 the adoption of plans for a midway airport which would be used throughout the emergency for defense purposes, and repeatedly presented this as an urgent necessity for Army purposes. For such a use primarily, the CAA offered to allot to Dallas and Fort Worth jointly, in 1940, the initial portion of funds which would complete the improvements of an ultra-modern airport with Federal funds if the two cities would purchase the land. Dallas adopted appropriate resolutions, but Fort Worth did not.

This Committee, appointed in January, undertook to negotiate bases for agreement between the two cities, so that the Federal funds could be used for such a field, understanding that it was urgently needed by the Army, and with the idea that it would be so improved as to be available for the use of the two cities as a midway airport after the emergency. The Committee found air lines interested in promoting such a field, but did not succeed in negotiating plans such as it proposed.

With the expiration of the fiscal year of CAA and the termination of the tentative allotment to Dallas and Fort Worth, CAA offered that allotment to Arlington, and American Airways and Braniff Airways offered to buy the land

for Arlington. This Committee thereupon undertook aggressively to obtain support of the City of Fort Worth and the Fort Worth Chamber of Commerce, as well as the support of the City of Dallas, in a plan which it had made efforts to work out earlier in the year, superseding the plan then about to be finally adopted by CAA, under which the City of Arlington would have been the sole owner, and the two air lines as lessees for fifty years entitled (with Arlington's approval in part) to determine policies important to the public with reference to the use of the airport.

After extended and difficult negotiations, the objectives of this Committee are apparently within reach. The complete coöperation of the Fort Worth Chamber of Commerce was obtained; the full coöperation of the City government of Dallas and Fort Worth assured, and then the representatives of the two Chambers of Commerce and the two cities, acting jointly, succeeded in persuading Arlington officials, the airline officials, and the Federal officials that the midway airport, the land for which was being acquired by the air lines at their expense, should be owned by the three cities and operated under rules and regulations approved by each.

It is confidently believed that as a result of these negotiations when concluded, an airport on land paid for by the airlines will be built with funds supplied by the Federal Government; and that, after the emergency, a new municipal airport will be available for use of all airlines serving the people of Dallas, the Federal and City authorities having first determined to what extent the facilities of this new field shall be used rather than those of the existing municipal airports. It seems undebatable that, with the immense growth of aviation that is anticipated after the emergency, Dallas will find full use for Love Field and this new airport.

That accomplishment for Dallas will doubtless prove of increasing advantage to our citizenship throughout the years to come.

11. American Citizenship

HENRY MILLER, *Chairman*
TOM P. ELLIS, *Vice Chairman*

JOE AGEE
O. D. BRUNDIDGE
WILLIAM BURROW
JAMES M. CUMBY
PAUL DANNA

PAUL CARRINGTON, *Ex Officio*

H. P. ELLER
J. T. ELLIOTT, JR.
STANLEY FORAN
LEWIS C. HUFF
J. O. HUMPHREYS

T. K. JOHNSTON
ALVIN H. LANE
A. C. RAINES, JR.
DAVID M. SNELL
WILLIAM F. WHITE

HERBERT DeSHONG, *Secretary*



MR. MILLER

THE CHAMBER OF COMMERCE has, through this Committee, participated, in one form or another, in the patriotic demonstrations in Dallas throughout 1941, including:

Luncheon honoring those Admitted to American Citizenship in Dallas during the Preceding Year, on July 4, sponsored by the Dallas Patriotic Societies.

Defense Day throughout East Texas, July 22.

Defense Council Rally at Fair Park on August 17.

Constitution Day, September 17.

Defense Day at State Fair of Texas, October 18.

As in preceding years, this Committee of the Chamber of Commerce, collaborating with like committees of the Dallas Bar Association and other civic organizations, has planned and concluded an oratorical contest among the high school students of Dallas. The winner of this contest addressed the large and enthusiastic crowd attending the Constitution Day address on the evening of September 17.

The addresses by Senator Connally on October 18 and by Senator O'Daniel on September 17 were outstanding.



MR. GILBERT

12. Post-Emergency Plans for Dallas

RANDLE R. GILBERT, *Chairman*

C. F. O'DONNELL
CHARLES R. MOORE
W. E. WRATHER
DEAN E. H. FLATH

GEORGE MacGREGOR
STUART McGREGOR
PAUL CARRINGTON, *Ex Officio*
CLYDE WALLIS, *Secretary*

THIS COMMITTEE has been organized recently to study the economic changes occurring in Dallas during the period of the emergency, and the prospective changes that are to be expected immediately or soon after the conclusion of the emergency, and to make recommendations of steps to be taken locally to minimize losses and hardship at that time. The Committee is studying, but has not yet submitted its recommendations.

13. Athletics

W. H. HITZELBERGER, *Chairman*
T. M. WATSON, *Vice Chairman*

C. ANDRADE, III
BEN LEE BOYNTON
CHARLES BURTON
A. L. EXLINE

JERE HAYES
C. C. NEPTUNE
JORDAN OWNBY
DAN D. ROGERS

J. BEN CRITZ, *Secretary*

H. M. RUSSELL
JOE UTAY
P. C. COBB
B. B. OWEN, *Ex Officio*

THIS COMMITTEE has cooperated with the Athletic Committee of the State Fair of Texas with reference to athletic events during the State Fair. It is cooperating in every way possible with reference to the Cotton Bowl Game for 1942, as its predecessor committee did with reference to the Cotton Bowl Game for 1941; and has, with the approval of the Board of Directors, issued the invitation of Dallas to the Texas Interscholastic League to hold its final championship football game in Dallas during Christmas

week of 1941. That game has been held in Dallas for the last four years, under arrangements perfected through the predecessors of this Committee, and it is hoped that it will be held at the Dal-Hi Stadium this year.

This Committee has, with the approval of the Board of Directors, issued the invitation of Dallas to the American Amateur Athletic Union, for the conduct in Dallas in the spring of 1942 of the National Track and Field Meet held by that national organization annually. While this invitation was pending, the Variety Club of Dallas graciously offered to sponsor this meet, and this invitation has been accepted within the last few days.



MR. HITZELBERGER

14. Budget and Finance

E. P. SIMMONS, Chairman

NATHAN ADAMS
J. B. ADOUE, JR.
A. H. BAILEY
FENTON J. BAKER
F. F. FLORENCE

HOLMES GREEN
ARTHUR L. KRAMER
D. A. LITTLE
LESTER LORCH
Z. E. MARVIN

H. S. MOSS, Vice Chairman

B. F. McLAIN
W. J. MORRIS
C. F. O'DONNELL
J. B. O'HARA
W. L. PREHN

TED ROBINSON
E. E. SHELTON
RAE E. SKILLERN
ERNEST R. TENANT
R. L. THORNTON

PAUL CARRINGTON, Ex Officio

SAM TOBOLOWSKY, Secretary

THIS COMMITTEE, as in each of the past several years, has seen to it that the finances, necessary as the very life blood of the Chamber of Commerce, were subscribed and paid; it has, with the approval of the Board of Directors, set up a budget at the beginning of the year, controlling all expenditures, with the terms of which all financial transactions have been consistent; and it thus has assured that the Chamber during 1941, as previously, should be in position to pay currently all bills as they become due.



MR. SIMMONS

This Committee has investigated and made a monthly report to the Board of Directors with reference to receipts and disbursements, and such monthly statements have been approved by the Board.

Continuing the policy of preceding years, the Board of Directors, under recommendation of this Committee, and pur-

suant to the budget, has directed the application of funds to the payment of the building indebtedness of the Chamber, with the result that the last payment on that indebtedness was finally made during November, 1941. This was the achievement of a goal set by this Committee several years ago.

With all obligations of the Chamber now being handled currently on a businesslike basis, the continuation during 1941 of the wise policies of preceding years has placed the Chamber in a sound, conservative financial condition as it enters 1942. With the same income during 1942 that it received during 1941, the Chamber should be able to meet the increasing needs of our growing city. At the annual meeting of one year ago, Mr. Simmons expressed the hope and prediction that the Chamber in 1941 would finally succeed in "getting out of the debt paying era and prepare itself to direct all its resources to the forward surge of Dallas." The Directors, at their most recent meeting, have expressed to Mr. Simmons and his Committee their deep appreciation of the fact that through their untiring efforts, that day is here.

15. Central Boulevard

EDWARD T. MOORE, Chairman

W. J. BROWN
HOWARD G. CHILTON
HENRY J. COHN
CLAUDE C. GRAY

L. A. HART
JOE E. LAWTHER
GEORGE LOUDERMILK
A. H. BAILEY, Ex Officio

W. M. HOLLAND, Vice Chairman

HENRY MILLER
ALVIN H. MOSSE
RALPH W. NIMMONS

WILEY PARKER
GEORGE F. SCHMIDT
R. M. SPEER

J. BEN CRITZ, Secretary



MR. MOORE

THIS COMMITTEE has had the benefit of the untiring efforts of the same personnel for many years, during which it has continued to work for the fruition of this major objective of our City's development. Coöperating with committees representing the City Council this Committee has helped during 1941 in the completion of a major step toward this objective. The contract executed in the spring of 1941 between the City of Dallas and the Southern Pacific Railway Company assures to the City of Dallas its right-of-way for this great artery through the City. Applications for State aid and Federal aid for completion of the project are pending, and this Committee remains ready and anxious to help in every way possible to complete the project as promptly as possible.

16. Chamber of Commerce Building

TOM P. ELLIS, Chairman

A. C. BIGGER
EASLEY WAGGONER
GEORGE F. PIERCE
NETH LEACHMAN

LAURENCE KAHN, Vice Chairman

IRA D. EWING
RAY HUBBARD
FRED MURRAY

PAUL CARRINGTON, Ex Officio

J. BEN CRITZ, Secretary



MR. ELLIS

TO THIS COMMITTEE have been referred all questions with reference to the maintenance or repairs relative either to the building or to its equipment. To the extent possible, all these problems have been deferred to 1942, pending the payment of the balance of the building indebtedness. Expenditures have been kept to a minimum.

17. Conventions

JOHN C. MASSENBURG, *Chairman*

R. WILLIAM ARCHER
AL. BADGER
AUBREY BISHOP
JACK CHANEY
LOUIS CHARNINSKY

DR. E. P. CHEATUM
HENRY ENGLISH
CHAS. FOSTER
WAYNE GRATIGNY
RICHARD HAUGHTON

TOM H. OWENS, *Vice Chairman*

W. E. HILL
LARRY A. JACOBS
C. A. LESTER
DR. H. LESLIE MOORE
HOUSTON NICHOLS

C. C. RENFRO
K. C. SCLATER
DUKE SEGREST
B. B. OWEN, *Ex Officio*
Z. E. BLACK, *Secretary*



MR. MASSENBURG

THIS COMMITTEE, continuing with the same personnel and policies as in 1940, has diligently worked on establishing, in 1941, a record for Dallas, both as to the number of conventions held and the total of convention guests. Celebrating our 100th birthday, Dallas has attained both of these records during 1941. The total number of conventions held or booked for the remainder of 1941 total 630, as compared with the previous high figure of 1936, the Texas Centennial year, of 600. Attendance at these 1941 gatherings totals at least 175,000, a new high by at least 13,000. Expenditures in Dallas by these convention visitors, using the nationally recognized basis of computation,

totals \$5,250,000.00.

The above figures do not include the State Fair, which established a new attendance record of 1,252,504, with a substantial proportion of the turnstile clickers from out of town. Nor does it include the large number of visitors brought to Dallas by the Centennial Flower Show, the Metropolitan Opera Season, the twelve weeks Light Opera in the summer, the Cotton Bowl Game, other football games, or any of the large number of other local events.

While five and one quarter million dollars spent in the city by convention visitors is of major importance, it should not be overlooked that magazine publicity, newspaper convention by-lines, and above all the favorable reports of Dallas and Texas taken back to their homes by convention visitors, will pay increasing dividends in the future.

18. Federal Legislation

W. J. MORRIS, *Chairman*

LEON CHAPMAN
W. H. CLARK
ROSSER J. COKE

E. B. GERMANY
N. G. GUIBERSON
LESLIE L. JACOBS
JOHN W. PHILP

EDGAR L. FLIPPEN, *Vice Chairman*

W. L. PREHN
E. R. TENNANT
W. A. THOMAS
W. D. WHITE

GEORGE O. WILSON
MARTIN WINFREY
PAUL CARRINGTON, *Ex Officio*
J. BEN CRITZ, *Secretary*



MR. MORRIS

THIS COMMITTEE has met from time to time during the year to consider what should be said in the name of the Dallas Chamber of Commerce, on proposals for Federal legislation, and it has made recommendations on various subjects to the Board of Directors. Many recommendations have been adopted, with copies of resolutions adopted being forwarded to members of Congress and others interested.

Though only one subject, out of many considered and acted upon, the action taken by the Board of Directors on the subject of strikes in defense industries is deemed of general interest at the time that this report is being prepared, and

is a worthy illustration of the other actions taken. Invited to submit any proposal that it considered appropriate on the subject of national defense for consideration at the meeting of the United States Chamber of Commerce in the month of April, the Board of Directors adopted resolutions which were then submitted to the National Convention of the United States Chamber of Commerce, urging the enactment of:

- (a) A Federal statute which would require a "cooling off" period of, say, thirty days after notice of a strike or lock-out, and before it could become effective; during which period mediation or arbitration may be expected to ensue, though not compulsory; this statute to apply to all establishments engaged in or affecting interstate commerce, or, in the alternative, if preferred, those dealing only with defense contracts,

- (b) A Federal statute creating a mediation board, authorized to function on its own initiative in any instance in which such a 30-day notice shall have been given, copy of same to be sent directly to this board, and it to be privileged immediately to investigate and give publicity concerning the contentions of the parties to the dispute; this being with the idea, not that the intercession of this board would compel the parties to agree, but that with the force of public opinion, if one or the other of the parties is thus shown by official publicity to be clearly wrong, prolonged continuation of the dispute would be improbable; it is proposed that this statute shall apply to all establishments engaged in or affecting interstate commerce, or, in the alternative, if preferred, those dealing only with defense contracts.

- (c) A Federal statute which would penalize the use of violence or the threat of violence in connection with any effort to persuade one employe who wants to work from working at a job available to him, this statute to apply to all establishments engaged in or affecting interstate commerce, or, in the alternative, if preferred, those dealing only with defense contracts.

Though the United States Chamber of Commerce did not at that time adopt such a program or any similar program, and though at the time of the preparation of this report Congress has enacted no such legislation, the Dallas Chamber of Commerce has continued to urge the enactment of some such legislation, or any other legislation which will effect the elimination of strikes in defense industries. This it is continuing to urge.

19. Federal Taxation of Community Income

HYMAN PEARLSTONE, *Chairman*

O. S. BOGGESS

J. B. ADOUE, JR.

THIS COMMITTEE has worked jointly with a committee of the Dallas Citizens Council. From time to time prior to 1941,



MR. PEARLSTONE

proposals were submitted to Congress for the payment of Federal income taxes by residents of community property states on bases similar to the payment of such taxes by the residents of other states, in disregard of the difference in the provisions of the constitutions and laws of the states involved.

These prior efforts were defeated or deferred, but with the urge of finding additional sources of income, the Treasury Department proposed in 1941 that joint returns be made mandatory for husbands and wives of all states. Acting

with a committee of the Houston Chamber of Commerce and a Citizens Committee in Houston, the committee of the Dallas

Citizens Council and this Committee took every possible step to defeat this proposal. Mr. Dale Miller, the representative in Washington of the Chamber of Commerce, devoted many days to this proposal; the Dallas Citizens Council employed Mr. Morgan Saunders of Canton, Texas, and later Mr. C. J. Crampton of Houston, to work in Washington, and they were joined by representatives of the Citizens Committee and of the Houston Chamber of Commerce, as well as by citizens of other states. The proposal was eliminated from the tax bill of 1941 as a result of this aggressive campaign and the leadership in the House of Representatives of Congressman West and in the Senate of Senator Conally.

A different proposal, aimed only at the community property states, is now about to be urged again upon Congress, and this Committee and the committee of the Dallas Citizens Council and the many others enlisted in the previous fight, are already at work, anticipating a more difficult fight in 1942.

20. Highways

W. B. MARSH, *Chairman*

W. M. HOLLAND, *Vice Chairman*

A. H. BAILEY, *Ex Officio*

OSCAR BRUCE

ROY C. COFFEE

CARR P. COLLINS

T. M. CULLUM

KING DUGAN

J. HOWARD HAYDEN

ED HUNT

WILL C. JONES

JOE E. LAWTHOR

HERBERT DeSHONG, *Secretary*

NEAL MANCILL

JOHN E. MITCHELL

EDWARD T. MOORE

JOHN J. SIMMONS

R. D. SUDDARTH

THE CHAIRMAN of this Committee and most of the personnel have served on this Committee for many years. Supplemented by some new members, equally enthusiastic, the Committee has continued to serve the cause of better highways in and to Dallas.



MR. MARSH

It has coöperated with a Central Highway Committee appointed by the County Commissioners Court, containing representatives of each of the smaller communities over the county, with the Highway Committee of the Oak Cliff Chamber of Commerce, and with the Central Boulevard Committees of the Chamber and of the City of Dallas, so that no conflicting demands or requests should be made of

the State Highway Commission or others, but that as to highways, Dallas should present a united front.

Central Boulevard has been recognized by all these coöperating agencies as the highway objective number one. Every effort possible has been devoted toward assuring its completion as promptly as possible. Other projects favored during the year have been the paving of a dual lane on Jefferson Boulevard from the end of the present pavement to the west-

ern line of Dallas County; the completion of the Hines Boulevard approach into the city; the early commencement of work on the paving of Highway 15, being the north route to Fort Worth by the site of the new Midway Airport; the construction of the bridge across the Trinity River Bottoms to serve that highway; the construction of a new highway along the old Interurban route from northeast Dallas to Garland; the completion of the new Airline Road, known as Highway 67, to Brownwood and points south and west, tying on to the highway straight south to San Antonio; and the new U. S. 77, being the new direct highway from Dallas to Waxahachie and points south.

As in preceding years, this Committee has checked carefully and frequently during the year, all actions taken or proposed, and all needs for further action, with reference to highway approaches to Dallas in adjacent counties, and in distant ones, for Dallas continues to be anxious to see that its immediate and remote approaches by highway shall be maintained and improved in every possible way.

As in preceding years, the Chamber of Commerce, through this Committee, entertained the employees of the State Highway Commission at the Texas-Oklahoma football game, and on that day tendered a luncheon honoring the State Highway Commission.

21. Local Government



MR. ALDREDGE

SAWNIE R. ALDREDGE, *Chairman*

HOWARD BARKER
HARRY BASS
W. E. (PETE) BUTLER
DR. E. H. CARY
GEORGE CLOUGH
HERBERT P. GAMBRELL
KARL HOBLITZELLE

LEWIS B. LEFKOWITZ
RUSSELL S. McFARLAND
FRANK L. McNENY
CHARLES R. MOORE
SAMUEL D. MYRES
ROBERT OGDEN
HUGH PRATHER

ALEX WEISBERG, *Vice Chairman*

FRANK M. RYBURN
JERRY SPRING
R. D. SUDDARTH
SAMSON WIENER
PAUL CARRINGTON, *Ex Officio*
HERBERT DeSHONG, *Secretary*

UPON THE RECOMMENDATION of this Committee, the Chamber of Commerce has requested the Tax Department of the East Texas Chamber of Commerce to supplement the report it completed about a year ago, being a detailed statistical analysis of the County Government of Dallas County for a ten-year period ending with December, 1941. As requested, this study will be completed through the calendar year 1941. We have expressed our gratitude to the East Texas Chamber of Commerce for the original report, as well as for the promised supplement.

A Sub-Committee of this Committee is studying this ten-year report, the 1940 independent audit for the County Government, the monthly audits submitted by the County Auditor for 1941 to date, and requests for proposed expenditures as

submitted by the heads of County Departments for expenditures in 1942.

Another Sub-Committee is studying various proposals for the modification of the form of government for the County of Dallas.

Another Sub-Committee is making plans for comparative studies of our County, City and School Governments with other like governments in comparable metropolitan areas, with the aid of voluntary assistance in research by the Government Department of Southern Methodist University. It remains to be seen whether a modest experiment in research in such a matter will lead to the establishment of a worthy Municipal Research Bureau, patterned perhaps upon that most beneficial Detroit Bureau.

22. Membership

HARRY S. MOSS, *Chairman*

C. H. C. ANDERSON
GEORGE W. BEAUDOUX
WM. A. BLAKLEY
J. MARVIN BOYD
K. W. BROWN
LOUIS CHARNINSKY
JAMES O. CHERRY
FRANK CLARK
VICK CLES
W. A. COLE
R. H. CROCKER
JOHN DINGEE
SOL DREYFUSS

F. O. BURNS, *Ex Officio*

MYRON EVERTS
BEN HABBERTON
FELIX HARRIS
S. J. HAY
CECIL HIGGINBOTHAM
HARRY W. JACK, JR.
C. A. LESTER
MAURICE LEVY
A. B. LUTHER
HERBERT MALLINSON
E. B. McCULLOUGH
C. L. NORSWORTHY, JR.
C. K. PATTON

GEORGE PRESTON
WILL ROGERS
FRED RUSSELL
DUKE SEGREST
L. J. SHARP
BILL SIMPKINS
W. L. SMITH
O. E. SNYDER
JOHN STOVALL
R. W. THOMPSON
REAGAN M. WASKOM
ALFRED WEBBER
FRANK WILLIAMSON

MARTIN HANNON, *Secretary*



MR. MOSS

DURING 1940, the Chamber of Commerce enjoyed a substantial increase in membership. During 1941, under the direction of the Committee and with the work of the Membership Department, headed in the early part of the year by Fred Lange and later by Martin Hannon, this membership has been retained and slightly increased. The membership of the Chamber of Commerce accordingly, has attained its all-time high. This is the result, in part, of the recent successful membership campaign.

23. Natural Resources

WM. D. FELDER, JR., *Chairman*
E. P. HOLLAND, JR.
A. B. JOLLEY
HOMER R. MITCHELL
B. B. OWEN, *Ex Officio*

JOHN E. OWENS
H. O. POOL
VICTOR SCHOFFELMAYER

J. R. TEMPLE, *Vice Chairman*
HARRY L. SEAY
E. O. TERRY
W. E. WRATHER
J. BEN CRITZ, *Secretary*

AT THE INSTANCE of this Committee and the New Industries Committee of the Chamber, the Board of Directors has taken action to urge the erection in East Texas of a large steel plant, in order to make use of the large deposits of iron ore located there. This has been urged at this time, not only because of the urgent temporary needs for defense purposes, but also because of the advantages to East Texas and to Dallas that would flow from the establishment of such a large industry with in the Dallas trade territory.



MR. FELDER

This Committee, in collaboration with the Oil and Gas Committee of the Chamber, has recommended to the Board of

Directors that the Chamber of Commerce urge the abandonment of the proposed pipe line for piping Texas oil to the Eastern Seacoast, being convinced that the huge expenditure involved could not result in the transportation of oil for many months, while with less expenditure and in shorter time, more economical methods of transportation could be assured. And, further, after the emergency such a pipe line would be uneconomical for the transportation of oil, and would hence be used for the transportation of natural gas, depriving this section of the country of one of its chief advantages from the standpoint of natural resources.

This Committee, acting for the Chamber of Commerce, has succeeded in effecting the retention of the CCC Camp at Mesquite, which has been devoting itself to terracing of farm lands and demonstration of conservation on farm lands.

24. Newcomers

ROLAND BAIRD, *Chairman*
MRS. CHARLES M. POWELL
MRS. MAMIE FOLSOM WYNNE

HERBERT H. NOURSE
SIDNEY F. GREEN

HERBERT DeSHONG, *Secretary*
FRED PATTON
MRS. WILL C. JONES

THIS COMMITTEE, appointed late in 1941, has been requested to prepare detailed plans for enlisting the support in various civic enterprises of newcomers to the City of Dallas, and for making it possible for them to be more happily assimilated and more quickly imbued with the Dallas spirit.



MR. BAIRD

Lists of newcomers prepared from those first obtaining utility connections in the city are being obtained from week to week, and show in recent weeks that there have been from seventy-five to one hundred families coming to Dallas weekly. Included in the group are many who

have held positions of responsibility and leadership in other communities. This Committee is preparing a questionnaire which these newcomers may be requested to fill out and file with the Chamber of Commerce, which would disclose previous civic contacts, and perhaps other data which would aid interested Dallas organizations upon reviewing the questionnaires currently, in determining which of these newcomers to invite to attend their meetings as visitors, and perhaps to consider for prospective members.

This work, it is contemplated by the Board of Directors, will commence shortly as an experiment, and how beneficial or how widespread its results may prove to be, must be determined after trial of the plans now being completed.

25. New Industries

R. L. THORNTON, *Chairman*
NATHAN ADAMS
JOHN W. CARPENTER

FRED F. FLORENCE
KARL HOBLITZELLE
D. A. HULCY

W. L. PREHN, *Vice Chairman*
D. A. LITTLE
C. F. O'DONNELL

PAUL CARRINGTON, *Ex Officio*

CLYDE WALLIS, *Secretary*

This Committee has continued, as for many years, to seek aggressively new industries for Dallas. Many of the efforts have been without result as yet, and may or may not bear fruit in the future. But the list of new businesses in Dallas, published from month to month through 1941, contains names of firms on which like efforts have previously been given, some over periods of months and years. Totals for the year may be classified as follows:



MR. THORNTON

Manufacturing, 82; wholesalers, 202; retailers, 338; oil companies, 45; miscellaneous, 347; total, 1,014.

Among major achievements in 1941 have been: Dedication of the North American Factory at Grand Prairie. Completion of the Southern Aircraft Plant at Garland. Commencement of Standard Brands Plant. Approximate Completion of Procter and Gamble Plant. Approximate Completion of Diamond Alkali Company Plant. Commencement of Construction of Guiberson Diesel Engine Plant.

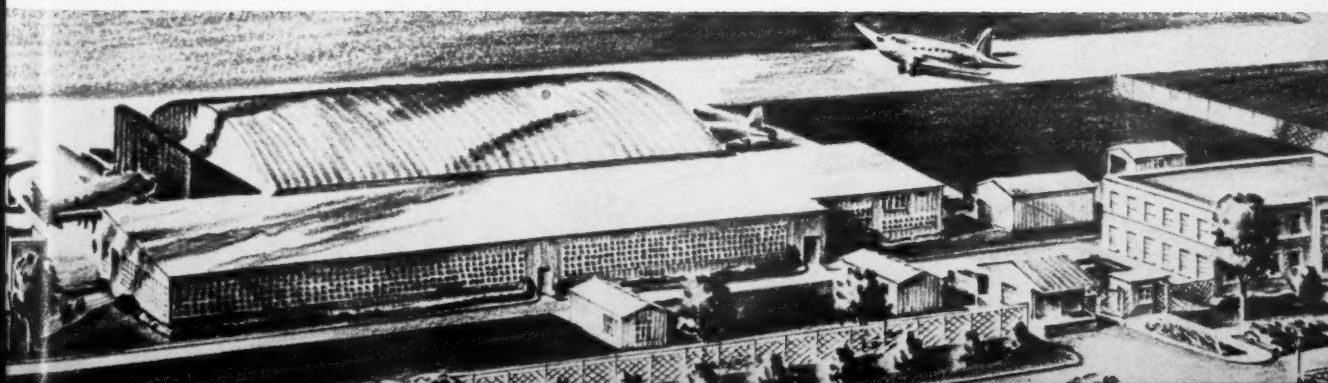
Under direction of this Committee, the Manager of the Industrial Department has approximately completed for publication a new book, based on 1940 industrial census figures made available during the current year by the Bureau of Census, portraying the advantages of "The Dallas Market," that is, the natural regional market constituting the Southwest. It is believed that this survey is the most comprehensive yet prepared for any American city.



These Pictures Show Progress to Date on Some of the Large Industrial Construction Projects Begun During 1941



TOP—Aerial view of the \$1,000,000 Procter & Gamble soap-making plant. ABOVE—Foundation work on the Guiberson Diesel Engine plant for making tank motors. RIGHT—Progress on the Standard Brands foods factory. BELOW—Sketch of the completed Braniff Airways Building at Love Field



26. Oil and Gas

JAKE L. HAMON, *Chairman*
JOHN G. PEW, *Vice Chairman*
CLYDE WALLIS, *Secretary*

RUSHTON L. ARDREY
DON BENNETT
FRANKLIN I. BRINEGAR
JOHN COWDEN
E. B. GERMANY
GEORGE A. HAYS

D. A. HULCY
JOHN C. KARCHER
D. A. LITTLE
CAPT. J. F. LUCEY
J. R. McFARLAND
GEORGE L. McGHEE

HARRY MOSS
R. L. SMITH
R. G. SOPER
R. N. WIGGINS
BENNETT L. WOOLEY
PAUL CARRINGTON, *Ex Officio*

THIS COMMITTEE has been active in all civic matters affecting the highly important oil and gas industry of Dallas. It has

met monthly at luncheons, gone over lists of those in the industry who might be attracted to moving their businesses to Dallas, considered problems of the industry in Dallas and the Southwest, and caused invitations to be issued for the holding in Dallas of the next Petroleum Conventions as follows:

American Petroleum Institute, Division of Production for Southwest District, February 26-27.

Texas Division, Mid-Continent Oil and Gas Association, in October. (Decision pending.)

During 1941, conventions were held in Dallas of the National Oil Scouts and Landmen's Association, and of the Pe-

troleum Division of the American Institute of Mining and Metallurgical Engineers.

This Committee, through a Sub-Committee, arranged for the bringing to Dallas of the leading citizens of Hawkins, site of the newest oil field in East Texas, and arranged for the entertainment of these visitors.

This Committee coöperated with the Petroleum Committee of the State Fair of Texas, which was responsible for bringing to the State Fair of 1941 the best petroleum exhibit in history. An Oil and Gas issue of the monthly magazine of our Chamber of Commerce, *Dallas*, was sponsored by this Committee.

The Chamber of Commerce, at the instance of this Committee, has recently urged upon the Price Administration of the Federal Government an increase of the price ceiling for crude oil, and in collaboration with the Committee on Natural Resources, has opposed the construction of the proposed pipe line from Texas oil fields to the Eastern Seacoast.



MR. HAMON

27. Public Buildings

EARL B. SMYTH, *Chairman*

T. J. BRAY
HENRY DORSEY
L. R. FERGUSON
JULIUS GOLMAN
WALACE HAWKINS

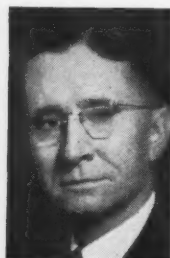
PAUL CARRINGTON, *Ex Officio*

LAURENCE S. KAHN, *Vice Chairman*

EDWARD TITCHE
CLYDE WHERRY
DR. TOM WILLIAMS
J. HART WILLIS

HERBERT DeSHONG, *Secretary*

The Chamber of Commerce, at the instance of this Committee, urged upon the City Council the erection of a Public Market; urged the submission to the people of a bond issue for that purpose; and upon submission of the issue urged a favorable vote upon the two issues submitted at the same time, the Public Market Bonds and the Defense Training School Bonds.



MR. SMYTH

for future enlargement.

Upon the bonds being voted, the Chamber, through this Committee, has urged the City to proceed promptly with the construction of a Public Market and the acquisition of land for it, not only sufficient for present purposes, but with reasonable additional ground available

This Committee, like its predecessors, has urged upon the Board of Directors the adoption of resolutions favoring the construction of a new Municipal Auditorium and a new County Court House. According to the resolutions so adopted this year, construction of neither project is contemplated during the present emergency. But the City and County Governments, respectively, are urged to complete plans for these projects and to keep current applications for Federal funds for such purposes and to take all other steps to see that these projects may be constructed promptly after the emergency. Both projects are needed. Their construction at that time would aid in minimizing or avoiding unemployment which at that time may otherwise become acute.

This Committee has urged upon the railroad companies at interest a modernization of the Union Station, with the approval of our Board of Directors. This would involve the acquisition of a substantial parking area, immediately west of

the railway tracks, and paved roadways to it from Industrial Boulevard and West Commerce Street; the construction of a pedestrian underpass from such area, underneath the railway tracks, underneath the first floor of the Union Station and underneath Houston Street, to the middle of Ferris Plaza; the construction of pedestrian ramps to the underpass from the passageways along the side of tracks and from the first floor

of the Union Station; and the use to the maximum extent of this underpass and the first floor of the station for the traveling public.

This would avoid the necessity of using the high steps leading to and from the existing second floor and overpass. Whether this project can be consummated as thus planned, or how soon, depends upon future efforts.



This is an architect's conception of the proposed new Public Market for Dallas.

28. Relations of Dallas Industries

TED W. ROBINSON, *Chairman*

WALTER B. WILLIAMS, *Vice Chairman*

MARC ANTHONY
E. O. CARTWRIGHT
J. O. DAVIS
TED DEALEY
GEORGE DORMAN
DAN T. GABRYSCH
TOM GOOCH
WALACE HAWKINS
PORTER LINDSLEY

EUGENE P. LOCKE
B. F. McLAIN
HERBERT MARCUS
Z. E. MARVIN, SR.
HOMER MITCHELL
OWEN MURRAY
R. E. PEAKE
LAWRENCE S. POLLOCK
A. C. PRENDERGAST

MORRELLE RATCLIFFE
GEORGE SCOTT
E. P. SIMMONS
RAE E. SKILLERN
C. JOSEPH SNYDER
HAROLD VOLK
FRANK N. WATSON
EARL WYATT

PAUL CARRINGTON, *Ex Officio*

HERBERT DeSHONG, *Secretary*



MR. ROBINSON

THIS COMMITTEE undertook a series of visits upon Dallas industries as a matter of civic interest and information.

This Committee has planned and recommended to the Directors of the Chamber of Commerce a dinner to be given by such Dallas industrial organizations as may desire to coöperate, in recognition of such of their foremen as they may desire to honor. The idea is that an annual dinner to the "Foremen

of Dallas" would mean more each year to those employee-leaders and may make them civic minded and through them the employees of Dallas industries generally. The first of these dinners is planned for early in 1942.

This Committee has before it plans also for a similar occasion, which may or may not be determined upon, honoring the "Salesmen of Dallas," similar to the dinner annually given in Houston, honoring those evangelists of civic virtue who represent Houston in the surrounding trade territory throughout the year.

29. Relations with the United States Chamber of Commerce

GEO. WAVERLEY BRIGGS, *Chairman*

LEWIS BAILEY
F. F. FLORENCE
R. R. GILBERT
TOM C. GOOCH

A. H. BAILEY, *Ex Officio*

JOE R. BROWN, *Vice Chairman*

JAMES P. GRIFFIN
NETH LEACHMAN
K. V. LIPSCOMB
NEWMAN LONG

B. F. McLAIN
STUART MCGREGOR
W. J. MORRIS
JERRY SPRING

J. BEN CRITZ, *Secretary*



MR. BRIGGS

With Mr. B. F. McLain of Dallas, one of the Directors of the United States Chamber of Commerce, reelected for another two-year term during 1941, without opposition, and with Mr. Briggs, who for many years has been the Counsellor representing us in the deliberations of the United States Chamber, our relations with it were most happy throughout 1941.

This Committee has carefully considered several referenda submitted by the United States Chamber to us, on which the vote of our Chamber of Commerce was solicited; has submitted its recommendations on each to the Board of Directors. In accordance with such recommendations, your votes have been cast.

The policies of the United States Chamber of Commerce were determined at its annual meeting last April. Our Chamber was requested to declare its position with reference to each of these policies and on recommendation of this Committee, did

so. Being also invited to suggest additional policies, the Dallas Chamber recommended legislation on the subject of defense strikes. Dallas alone suggested legislation on this subject.

All constituent chambers of commerce having been requested to make any recommendation they desired, there were presented in this field only two suggestions, (1) that of the Committee on Resolutions of the United States Chamber of Commerce, urging an appropriate resolution looking toward a moratorium of disputes, but no legislation, and (2) the proposal of the Dallas Chamber of Commerce, which during the convention of the United States Chamber became known as the "Dallas Plan." Our plan was enthusiastically approved in committee but later, on reconsideration, was voted down, the alternative proposal of the Committee on Resolutions being adopted. Though debate on the "Dallas Plan" was not permitted under the rules, a New Jersey delegate, out of order in so doing, presented a speech in support of the "Dallas Plan" and received an enthusiastic ovation. Whether the particular legislation proposed by the Dallas Chamber of Commerce at that time was then the best or not, it seemed clear that a majority of those attending the convention would have preferred a resolution favoring legislation.

30. Relations with Other Chambers of Commerce

JOHN MASSENBURG, *Chairman*

H. E. COLLINS
AYRES COMPTON
JAKE GOLMAN

F. O. BURNS, *Ex Officio*

JAMES K. WILSON, *Vice Chairman*

J. FRANK MARTINO
J. DURRELL PADGITT
GEORGE PLUMMER

C. B. ROBERTS
HUGO W. SCHOELLKOPF
HARRY L. SEAY

JAMES F. CHAMBERS, JR., *Secretary*



MR. MASSENBURG

The Chamber of Commerce has enjoyed many happy relationships with the East Texas Chamber of Commerce, the West Texas Chamber of Commerce and the South Texas Chamber of Commerce throughout the year, on various subjects of state legislation and Federal legislation; active coöperation of the East Texas Chamber of Commerce and the West Texas Chamber of Commerce as to the improvement of the Trinity River; and on this subject the full and complete coöperation of the Fort Worth Chamber of Commerce and the chambers of many other interested cities.

As to this and as to the midway airport, the coöperation between the Fort Worth Chamber of Commerce and the Dallas Chamber of

Commerce promises much for constructive and coöperative efforts of these organizations in the future.

As in several years past, the Dallas Chamber of Commerce has, through its General Manager and others in its staff, taken a leading part in the work of the Texas Chamber of Commerce Managers Association. As in preceding years, the Dallas Chamber of Commerce conducted in its own building during 1941, a school, attended by a large number of the managers of the chambers of commerce of other cities and towns in Texas and in neighboring states, addressed by leaders in chamber of commerce work in other cities of the Southwest, as well as members of the staff of the Dallas Chamber of Commerce.

A large group of Dallas business men attended the meeting of the West Texas Chamber of Commerce at Mineral Wells; and a large number of Dallas business men also attended the annual meeting of the East Texas Chamber of Commerce at Corsicana.

31. State Fair Grounds and Access Thereto

KARL HOBLITZELLE
J. B. O'HARA

ARTHUR L. KRAMER, *Chairman*
J. B. ADOUE, JR.
T. M. WATSON
J. BEN CRITZ, *Secretary*

ERIC GAMBRELL
E. GORDON KNIGHT

THE RESOLUTION proposed by this Committee and unanimously approved by the Directors on this subject, commended the following actions, first proposed by Major E. A. Wood, the City Planning Engineer:



MR. KRAMER

"FIRST: *Outside of Fair Park.*

"(a) Construct a new street 56 feet wide on the eastern boundary of Fair Park between the Park property and the T. & P. Railroad tracks. This new street would be an extension of Washington Avenue and would extend beyond the entire eastern boundary of Fair Park.

"(b) Widen Second Avenue to a width of 56 feet for the entire distance adjoining Fair Park on the west.

"(c) Widen Pennsylvania Avenue to a width of 56 feet along the southern boundary of Fair Park and continue same via an over-pass above the T. & P. tracks and thence eastward to a junction with Fitzhugh Avenue at or near East Grand.

"The above proposals are to be accomplished by relocating the fences on the eastern, western, and southern boundaries of Fair Park so that these streets shall lie entirely beyond the reconstituted Park property.

In addition to the above, it is contemplated that Haskell Avenue be widened from Parry to Eastside and that Washington Avenue be likewise widened and extended so as to connect with the new street outlined in paragraph (a) above.

"Your Committee is unanimously of the opinion that all of the above proposals should be endorsed by the Chamber.

"SECOND: *Driveways Within the Park Area.*

"It is contemplated that various reallocations of activities within the Park will be made in connection with which it will be desirable to change the course of some of the driveways so as to facilitate ingress and egress. It is not contemplated that any effort will be made to create any through thoroughfares or highways within any portion of the Park property and the Committee is of the opinion that the changes as outlined should be endorsed.

"In this connection the City officials are urged in no way to limit their control of all traffic passing through the Park to the extent of completely closing same under conditions and circumstances and at such times as within their judgment is desirable.

"Your Committee recommends that trucks, buses, and public vehicles be prohibited from using the driveways within Fair Park except for the purpose of making deliveries or upon special occasions for which permits shall be issued. Your Committee also recommends that none of the driveways within the Park area be designated by the identical names by which public highways are known; such as Forest Avenue, Exposition Avenue, Grand Avenue, etc., but that independent names be chosen to designate the driveways within the Park in order to avoid any appearance or possibility of said driveways being dedicated for unlimited public purposes or of creating an easement for same."

Since approval of this recommendation, the State Fair and the City have approved such actions also, and their completion before the State Fair of 1942 is hoped for.

32. State Legislation

B. F. McLAIN, *Chairman*

THEODORE BEASLEY
FRANK BROOKS
FRED CATHEY
H. E. DILL
CLAUDE LITTLEPAGE

PAUL CARRINGTON, *Ex Officio*

J. CLEO THOMPSON, *Vice Chairman*

EUGENE P. LOCKE
TOM L. McCULLOUGH
FRANK L. McNENY
CLARENCE R. MILLER
JOHN E. MORRIS

AUTRY NORTON
LAWRENCE S. POLLOCK
TED ROBINSON
E. P. SIMMONS
WILL C. THOMPSON

BOB BOURDENE, *Secretary*

THIS COMMITTEE, in advance of and during the sessions of the State Legislature in 1941, diligently considered many legislative proposals; the Daily Legislative Service was carefully analyzed on behalf of this Committee, and several proposals were the subject matter of resolutions presented to the Board of Directors. For the sake of emphasizing those on which it did speak, the Chamber of Commerce, through this Committee, limited its efforts to the following proposals only:



MR. McLAIN

Three Tax Bills, H.B. No. 8, H.B. No. 131, H.B. No. 133; Labor Relations H.B. No. 294 (Mr. Will Thompson, Messrs. Locke, Robinson and Dill were the committee acting especially on this Bill); the Tax Remission Bill to remit taxes to the counties for a period of five years; Departmental Reorganization H.B. No.

42; Legislative Re-Districting which would allow Dallas County another representative; Constitutional Amendments and Resolution No. 1, which would require the State Comptroller to certify that funds would be available to pay any appropriations voted on by the Legislature; Resolution No. 2, which provided that the County tax rate be increased to 80 cents per \$100.00; Resolution No. 11, providing for the Texas approval of the Federal Child Labor Law; the five recommendations of Director Claude A. Williams of the Texas Unemployment Compensation; and other general tax bills were studied by this Committee.

In support of the resolutions adopted by the Board of Directors of the Chamber of Commerce on these subjects, diligent effort was made to obtain similar action from other chambers of commerce on these subjects, all over the State of Texas. More nearly than ever before, it is believed that the voices of Texas business were thus presented in concert before the Texas Legislature.

33. Tourism

LLOYD M. KLINGMAN, *Chairman*
KEMP S. BURGE, *Vice Chairman*

E. A. BROWN
RICHARD BROWN
W. B. DAVIS
GEORGE L. DAHL
L. O. DONALD, JR.

WEAVER HOLLAND
REX V. LENTZ
HAROLD D. McEWEN
L. B. MERCHANT
CHARLES MEYER

JOHN A. MONROE
H. B. OWNBY
R. F. SCHERMERHORN
LELAND THOMPSON
VERNON YOUNG

PAUL CARRINGTON, *Ex Officio*
HERBERT DeSHONG, *Secretary*

THIS COMMITTEE, through funds privately solicited, arranged for the printing and distribution of approximately 200,000 picture postcards among men in Army and Navy camps in Texas, these postcards being specially prepared so as to show attractive Dallas scenes and to contain a map showing the strategic location of Dallas for a stopping place for the families or other friends of soldiers who may plan to visit them.

It is deemed that from this effort we may hope in Dallas to attract a much larger percentage of the families of the 250,000 men in camps in Texas, most of whose families will at one time or another desire to visit them while in camp.

This Committee is negotiating for the placing of the monthly magazine *Dallas* in the lounge car of every train coming to or from Dallas. Recommendations of this Committee for further work to encourage tourists to come to Texas, and to Dallas in particular, approved by the Board of Directors, include:

(a) That outstanding highway signs be erected advertising Greater Dallas institutionally at or near important highway junctions within a radius of one hundred or more miles of the City. These signs would focus attention upon accommodations available, and likewise a few important points of interest.

(b) That outstanding and popular filling stations at the outskirts of the City on the main highway routes be furnished with maps of the City of Dallas along with other literature that may be helpful to the tourists, such as accommodations in various price brackets, and likewise entertainment features available.

(c) That some concrete plan of coöperation be inaugurated toward banding all the Chambers of Commerce in Houston, San Antonio, Fort Worth and Dallas into a live organization working for national publicity, and receive mutual benefits from the tourist trade increased therefrom. It is our recommendation that the cities mentioned above endeavor to get a Bill before the Texas Legislature for the appropriation of funds to publicize the State of Texas. Other states have followed a similar procedure and have reported excellent results.



MR. KLINGMAN



MR. ADOUE

C. E. CASON
JACK ESTES
J. E. FARROW
MAX GOODSTEIN

WALLACE GREEN, *Chairman*

C. E. HINDS
JACK HINCHLIFFE
F. R. HORTON
S. E. JOHNSON

L. O. LANGLEY, *Vice Chairman*

F. A. LEFFINGWELL
H. B. LOCKETT
ALBERT L. REED
GORDON SIMPSON

A. J. STONE
A. C. VALENTINE

SAM GOODSTEIN, *Secretary*

THIS COMMITTEE is made up of the Traffic Managers of many of the largest industries of Dallas. It meets regularly to consider numerous traffic problems, and has made the following recommendations to the Board of Directors, which, with the approval of the Board, have expressed the position of this Chamber of Commerce:

That this Committee of the Dallas Chamber of Commerce join with other large commercial organizations in the State of Texas in handling jointly, through the Texas Industrial Traffic League, the interests of Texas shippers and receivers of merchandise, and

That the Senate bill providing an increase in permitted weight of truck loads on Texas highways be enacted by the Legislature, as it later was.



MR. GREEN

34. Traffic Safety

THE CHAMBER OF COMMERCE for a number of years has been designating officially one of the members of the Citizens Traffic Commission, the accomplishments of which have received national recognition. Mr. Adoue has served as the representative of the Chamber of Commerce on this Commission for 1941.

35. Transportation

36. Trinity River

JOHN W. CARPENTER, *Chairman*

LEWIS BAILEY	FRANK P. HOLLAND
W. J. BROWN	WILLIAM H. JONES
DR. E. H. CARY	LAURENCE S. KAHN
W. B. CLAYTON	D. A. LITTLE
DR. J. B. CRANFILL	CAPT. J. F. LUCEY
WIRT DAVIS	GEORGE L. MacGREGOR
GEORGE B. DEALEY	HERBERT MARCUS
TOM P. ELLIS	Z. E. MARVIN
JOHN M. FOUTS	A. M. MATSON
W. A. GREEN, JR.	B. F. McLAIN
W. R. HARRIS	

A. H. BAILEY, *Ex Officio*

LUTHER M. JORDAN, *Vice Chairman*

HOMER R. MITCHELL	E. P. SIMMONS
GEORGE F. MIXON	RAE E. SKILLERN
HOUSTON NICHOLS	EARL B. SMYTH
HUGH E. PRATHER	R. G. SOPER
W. L. PREHN	BEN H. STEPHENS
ALBERT L. REED	C. C. WEISCHEL
R. B. RHINEHART	MARTIN WEISS
DALLAS RUPE	LANG WHARTON
HARRY L. SEAY	J. A. WORSHAM
GEORGE SERGEANT	WESLEY F. WRIGHT

J. BEN CRITZ, *Secretary*

THIS COMMITTEE, with the same chairman and substantially the same personnel, has continued to work for many years for the canalization of the Trinity River. This, as of course all members of the Dallas Chamber of Commerce realize, is from a long-range viewpoint the first civic objective for Dallas.



MR. CARPENTER

Substantial progress toward the attainment of that objective has been made during 1941. This Committee had no small part in this.

Favorable report of the United States Army Engineers for this District having been finally obtained as the result of efforts chiefly in preceding years, this report was filed in Washington for consid-

eration by the Board of Engineers as the court of final resort in the War Department. At this stage the Dallas Chamber of Commerce employed a full-time representative in Washington, whose duties since then have been devoted primarily and chiefly to Trinity River matters. In collaboration with representatives of other organizations, Mr. Dale Miller has been on the job in Washington, reporting day to day developments, and aggressively seeking friends and influence for this project.

A public hearing before the United States Board of Army Engineers having been set for June 16, this Committee, through a Sub-Committee, arranged for the attendance in Washington of forty-four Dallas business men, representing most effectively and forcefully the business interests of Dallas. The strength of the arguments presented at that hearing and the emphasis placed upon the support of the project throughout the community, were most impressive, and it is confidently believed had much to do with the prompt and favorable action by the Board of Army Engineers.

As all of the members of the Dallas Chamber of Commerce know, the report of Army Engineers was approved by the Director of Budget and numerous other favorable agencies, and was then filed with the Rivers and Harbors Committee of the House of Representatives. It recommended the approval generally of the water and soil conservation features of the plan as proposed, recommended the immediate enlargement of the channel of the Trinity to Liberty, Texas, and deferred canalization of the Trinity from Liberty to Dallas and Fort Worth to a future date. In view of the importance of the portion of the projects recommended for immediate action from a defense standpoint, in view of the relatively small cost of such improvements and the wisdom of deferring the heavier cost of the future work in view of defense demands during the present emergency, this report was considered highly favorable, and its approval was urged upon the Rivers and Harbors Committee of the House of Representatives.

Again, through the efforts of the Sub-Committee acting for this Committee, a representative group of Dallas business men appeared at public hearing before such committee on October 8 and 9. After full hearing and later consideration, that committee has included within the Rivers and Harbors Bill, now pending in the House of Representatives, the proposal as then advocated.

It is the view of the Dallas Chamber of Commerce, expressed by resolutions adopted by its Board of Directors during the year that every effort possible should be exerted to see that the proposal as thus to be presented to the House of Representatives should receive favorable action. If thus acted upon, the final completion of the entire Trinity project will seem assured. By virtue of the untiring efforts of this Committee and many other Dallas citizens, this major objective is now in sight.

37. Trinity River Bottoms in Dallas

JOE C. THOMPSON, JR., *Chairman*

GEORGE DAHL, *Vice Chairman*

E. A. BROWN, JR.

RAYMOND P. LOCKE

J. DURRELL PADGITT

O. N. FLOYD

NEAL MANCILL

HUGO SCHOELLKOPF

CARL FORREST

A. B. MOORE

JAMES P. SWIFT

THIS COMMITTEE has considered suggestions for the improvement and beautification of the unused and unsightly lands known as the Trinity River Bottoms. Ungraded, permitted to grow up in weeds, and the dumping ground for trash, this area in the middle of our city has for long been an eyesore.



MR. THOMPSON

Plans of this Committee are still in the state of formulation; but if, under lease from owners or otherwise, these lands can be turned over to the City or County government, or in part to one and in part to the other, for grading, for maintenance as if park area, with grass well

mowed, and perhaps with inexpensive flower gardens, the pride of all of us in our city could be immeasurably increased. In addition, the suggestions on which this Committee is at work involve the possible use of portions of this area for temporary, but highly serviceable, athletic purposes; at small expense, soft ball diamonds, or other valuable uses for some of these lands could be devised.

Of course, any such use could readily be subject to termination upon the construction by the private owners of permanent improvements, and once this area is beautified, zoning restrictions with reference to private use may reasonably be imposed. Reports of this Committee or its successor, and actions on them, may be anticipated in the future.

38. Plans for the Celebration of Dallas' Centennial Year

W. J. BROWN, *Chairman*

HERBERT MARCUS, *Vice Chairman*

A. H. BAILEY

KING DUGGAN

FRED A. BROWN

NEWMAN LONG

THIS COMMITTEE, appointed in 1940, continued to serve this year. At the beginning of the year it brought in a report, outlining things that it recommended for accomplishment during 1941. These included:



MR. BROWN

(a) A Centennial Flower Show in the spring, which, as we all know, was conducted with great success.

(b) The institution of summer entertainment, which, as we all know, was instituted in 1941 in the form of exceedingly popular Light Opera.

(c) The best State Fair in history, which as this became true, is the boast of all of us.

(d) The assurance of Central Boule-

vard, toward which an immense stride was taken during 1941, in the contract executed with the Southern Pacific Railway Company, obtaining for the city the right-of-way.

(e) The commencement of a new Municipal Auditorium; this, for reasons deemed imperative, was deferred, but with the passing of the present emergency, will doubtless be built, and at that time will serve the better to cushion our community against the hardships of excessive unemployment.

In these and other plans, this Committee has pointed the way to the successes of a year that should be long remembered in Dallas. The July issue of our monthly magazine, sponsored by this Committee, portrayed in picture form the story of the one hundred years of growth of Dallas in a way that should be of increasing interest through the years.

39. Flower Show



MR. ADAMS

NATHAN ADAMS, *Chairman*

HERBERT CARPENTER

E. P. SIMMONS, *Vice Chairman*

W. A. GREEN

HAROLD VOLK

THIS COMMITTEE of the Chamber of Commerce coöperated with a similar committee of the Dallas Citizens Council in making arrangements for the very beautiful and successful Flower Show conducted in Fair Park, March 29 to April 6. This proved to be one of the outstanding events of One Hundredth Birthday Year.

40. Summer Entertainment

A. H. BAILEY, *Chairman*

ERNEST R. TENNANT, *Vice Chairman*

EDGAR L. FLIPPEN

D. A. LITTLE

CLYDE L. STEWART



MR. BAILEY

THIS COMMITTEE, appointed to act jointly with a committee serving the Citizens Council, thoroughly studied problems involved in the institution in Dallas of an appropriate program for annual summer entertainment.

Much time and thought was devoted to the possibility of erecting an open air amphitheatre at White Rock. These plans, however, were superseded by the plan which proved immediately possible, and for the present year, at least, the more practical, the conversion of the Band Shell at Fair Park into an outdoor theatre for light opera. The twelve weeks of Light Opera arranged by officials and committees of the State Fair of Texas, with the coöperation of this and other committees, proved to be another memorable event, which promises to be an annual institution for Dallas.



One of the highlights of the city's Centennial year celebration was a gala flower show which gained national attention. Thousands attended the display and marveled at the complete collection of blooms which were attractively arranged in garden plots



41. Proposed Mexican Tour

Z. E. MARVIN, *Chairman*

GEORGE PIERCE, *Vice Chairman*



MR. MARVIN

HOWARD CORDRAY
ERIC GAMBRELL

C. S. HAMILTON
JUSTIN McCARTY

HAROLD VOLK
BENTLEY YOUNG

THIS COMMITTEE thoroughly studied the possibility of another tour under sponsorship of the Chamber of Commerce to Mexico City, early in the spring of 1941, just as such tours had been conducted in the spring of preceding years. On recommendation of this Committee, it was decided by the Directors of the Chamber of Commerce that conditions at the time were unfavorable, and the plan for such a tour was deferred, and the tour not held in 1941.

42. Good Will Tour to Meeting West Texas Chamber of Commerce at Mineral Wells

CHAS. A. MOORE, *Chairman*

MR. MOORE, as chairman, led the others named as a Dallas delegation attending the meeting of the West Texas Chamber of Commerce at Mineral Wells on May 16. The Dallas delegation went to the Convention in three chartered buses and took a large part in the Convention activities.



MR. MOORE

Those on the trip included: Duke Segrest, John Outland, Raymond West, Eddie Brown, E. F. White, Donald Bowles, J. Ben Critz, Mart E. Hannon, Jake Lynn, Jr., Fred Garrett, Bob Bourdene, Ray W. Bonta, R. L. Thomas, Tom Owen, Gus Weatherred, Millard McAllister, Harry Frauman, F. E. Starling, J. Ollie Humphreys, Bailey Malone, Fred Beck,

Charles A. Moore, Bob Morriss, Tad Adoue, A. B. Moore, Gus Cook, Guy Draper, Lew Swinney, Bob Bryant, Brian Murphy, Nick DeGeorge, Steve Stevenson, Al Webber, John Massenberg, James Lowden, Earl B. Smyth, T. O. Perry, Travis T. Wallace, Ed Choice, R. M. Bandy, Fred Patton, A. C. Raines, Sr., Ricks Strong, Cecil Higginbotham, O. H. Mann, Lewis McMahan, E. T. Hill, Harry Wilbur, David A. Lacy, R. L. Thornton, Jr., L. S. Dupree, J. E. Campbell, Noel Boulware, W. C. McCord, J. T. Mayfield, Arthur Coburn, Stanley E. Martin, Bill Davis, Clarence Browning, Douglas Hawley, H. Harold Wineburgh, C. L. Littlepage, Jack Chaney, Robert Wilmans, Jr., James K. Wilson, M. B. Briggs, J. Hugh Campbell and Harry Cates.

43. Good Will Tour to East Texas Chamber of Commerce Convention at Corsicana

JAS. K. WILSON, *Chairman*

UNDER the charmanship of Mr. Wilson, those named below attended the meeting of the East Texas Chamber of Commerce at Corsicana, held on April 21. Special railroad cars from Dallas to Corsicana and return were used. With such a representation, directors of the East Texas Chamber, active members of its committees, and otherwise, Dallas had a worthy part in this convention.



MR. WILSON

Attendance included: Jordan C. Ownby, Ed Greer, John A. Kizzia, F. J. Jarrell, Ed H. Koller, Olney Davis, G. B. Dealey, W. B. Luna, M. W. Cox, Red Kidwell, Hal Harris, Gene McDonald, S. J. Buckalew, Tom Boyce, W. E. Hill, J. H. Whitaker, Don Evans, R. B. Shelton, Albert J. Toole, Rodney Hargrave, Dudley Phipps, Cecil Murphy, Laurence Melton, Louie N. Bromberg, Leon Levi,

C. H. C. Anderson, A. N. Saxon, Dave McKinney, Ed Groves, R. B. Galloway, E. Hill, C. Shugart, C. Lloyd Brown, Donald S. Hawley, Paul Penland, L. E. Askew, John G. Outland, John K. Campbell, Jack Orr, R. C. Rancier, H. H. Huffhines, W. O. Frosch, Jr., C. B. Fender, L. F. Holland, J. F. Patrick, Claud Walker, Henry Schupbach, W. A. Blair, D. E. Stewart, R. S. Craig, F. A. Garrett, T. W. Beckett, J. B. Moore, C. N. Hudson, J. T. Hurry, L. C. Jones, Z. E. Black, Fred Cathey, Pete Cox, Howard Cordray, T. W. Rutledge, Sidney Singer, Phil Kirchhaine, Jay Berry, T. H. Owens, O. B. English, Red Williams, Leslie Hailey, Ed L. Agnew, Bill Meisenheimer, R. M. Waskom, R. A. Smith, Tom Oster, C. McElfresh, Robert Wilmans, Jr., C. F. Wilson, Bruce Cunningham, Harry G. Jones, J. C. Oliver, Gus Bowman, J. B. McMath, W. J. Brand, C. A. Tatum, L. M. Harrison, Bryon Snyder, Jr., K. S. Burge, George Payne, Watty Thompson, W. S. Foster, D. M. Mason, Jno. H. Cullom, S. M. Lake, John Higginbotham, Fred Lange and Paul Carrington.

44. Spring Good Will Tour Through Lower Rio Grande Valley and East Texas

GEORGE PLUMMER, General Chairman



MR. PLUMMER

Mr. PLUMMER as general chairman and Mr. Bourdene as manager made all arrangements with reference to this business tour, with the help of the following Sub-Committees:

EXECUTIVE

FRANK H. KIDD, Chairman

M. B. BRIGGS R. E. PEAKE
R. D. SUDDARTH E. E. WATTS
J. BEN CRITZ J. O. DAVIS

JOHN E. MORRIS

ENTERTAINMENT

RAY NESBITT, Chairman

HOWARD BEASLEY, JR. ALEX KEESE
SY GUTHRIE

HAT AND BADGE

HENRY WILLARD, Chairman

J. DURRELL PADGITT W. F. POPE
RAYMOND F. HALL HENRY DORSEY, JR.
H. T. BIAR LELAND DUPREE

ITINERARY

E. I. BLANCHARD, Chairman

CHARLES A. MOORE F. Z. WILLIAMS
FRED E. JOHNSTONE GEORGE T. BREWER

PERSONNEL

J. OLLIE HUMPHREYS, Chairman

ED S. GREER HENRY E. ENGLISH, Co-Chairman J. C. MASSENBURG
R. A. NUNGESSER ALFRED WEBBER

JORDAN C. OWNBY

COMMUNICATIONS

J. HEATH GWIN, Chairman

J. D. WHITMAN J. M. ELLIS, JR.
JOHN L. WILSON CLAUDE LITTLEPAGE
H. J. L. TOOMBS ARCHIE E. HUNTER

FINANCE

J. NEAL MANCILL, Chairman

L. A. BICKEL DAVID A. LACY, JR.
CECIL M. HIGGINBOTHAM BAILEY C. MALONE
W. H. JAYNES J. B. ADOUE, III

SPEAKERS

WILLIAM Z. HAYES, Chairman

GEORGE I. MacGREGOR JACK B. DALE
DUKE SEGREST

PARADE

JAY SMITH, Chairman

LEONARD NICHOLS, Vice Chairman ROSS PRIDDY
R. A. (SMOOT) SCHMID E. F. (ANDY) ANDERSON
PAT M. GREENWOOD

W. R. MOORE

PUBLICITY

JAMES H. STEWART, Chairman

RAY W. BONTA B. C. JEFFERSON

RECEPTION

HARRY L. SEAY, Chairman

GARLAND GRAHAM JOHN FOSTER
TRAVIS T. WALLACE R. C. RANCIER
W. W. LECHNER BEN H. WILLIAMS
J. HUGH CAMPBELL ROY RUPARD
GUY DRAPER STANLEY E. MARTIN
C. E. HASTING DR. P. W. MATHEWS
DR. MURPHY BOUNDS L. A. ALLEN
JOE M. HALLAMAN R. C. TOLERTON

This Fortieth Annual Business Tour was the most successful ever staged out of Dallas. Seventy-eight business men, in a special train, called on thirty-four Texas towns and Ardmore, Oklahoma, during the week ending April 18. Typical of all as they returned from this difficult week, tired, footsore from many marchings, and hoarse are those shown in the picture.



Evangelists of Dallas as a retail and wholesale trade center alight from their special train, garbed in regulation costumes of the Annual Trade Trip, and prepare to make new friends in one of the towns along their route.

45. Fall Good Will Tour on Behalf of the State Fair of Texas

JAMES K. WILSON, *Chairman*

THIS ONE-DAY TOUR to nearby counties in East Texas most effectively told the story of the greatest State Fair in history.



MR. WILSON

Those who served as the evangels of Dallas on this trip are: Gus O. Bowen, Raymond F. Hall, Squire Haskins, Lawrence Wilson, Bryan Murphy, Jack Bower, Alex Andres, Jim Chambers, Ray Nesbitt, Sidney Singer, Horace Miller, Elliott Wilkinson, Ed Agnew, L. McMahon, Jack Orr, Dick Choice, Leslie Hailley, Ollie Moye, Sid Stone, Bob Bandy, Bill Miller, Ben Banks, Don Bowles, Ben Silbert, Wally Watson, Eddie Brown, Jay Berry, Speedy S. Smith, W. H. Taliaferro, D. C. Whiteley, Ed H. Steger, H. H. Huffhines, R. C. Ayres, W. W. Rankin, J. Ollie Humphreys, Ray Bonta, Tommy Grimes, Johnnie Williams, Gabriel French, Jake Sipps, Ernest Lyles, C. R. Hamilton, Sam D. Ventura, Max Goodwin, W. J. Brand, Alex

L. Magrill, Len F. Smith, V. R. Smithan, Leonard Keplinger, Sam Dickinson, Bailey C. Malone, Dan S. Harris, James F. Patrick, D. C. Chancey, Hays Bassett, Herbert A. DeShong, Eddit Saeman, J. H. Whitaker, R. C. Rancier, L. V. Anderson, Jack Wilson, Meyer Sacks, Tom Berryman, W. D. Egan, Robt. L. Akins, Herschel Frost, R. L. Thomas, C. E. Kenner, Jr., Louis Charninsky, Wm. R. Coulter, Ted Lewis, T. C. Winter, Dean Gaudin, Duke Segrest, W. H. Jaynes, Albert Rains, Richard Rains, Gene E. Langley, F. J. Jarrett, Curtis Hancock, Herschel Ingram, L. C. Roberts, Oland Walker, Harry L. Kaplan, Robert Wilmans, Jr., Bob Wooten, E. T. Hill, A. W. Williams, John H. Cullom, Tom H. Owens, John M. Gardener, Z. E. Black, Leslie B. Lester, Peg Moreland, John Outland, John Campbell, B. R. Penniman, Jno. T. Higginbotham, Geo. Harwood, W. F. Pope, Ed Greer, Tom Sawyer, Kemp S. Burge, J. Hugh Campbell, C. W. Hudson, Harry L. Seay, Douglas Hawley, Bob Bourdene, Jerry Scoggins, Jimmie Thornbull, Wilbur Ord, Fred Martin and Bert Dodson.

L. Magrill, Len F. Smith, V. R. Smithan, Leonard Keplinger, Sam Dickinson, Bailey C. Malone, Dan S. Harris, James F. Patrick, D. C. Chancey, Hays Bassett, Herbert A. DeShong, Eddit Saeman, J. H. Whitaker, R. C. Rancier, L. V. Anderson, Jack Wilson, Meyer Sacks, Tom Berryman, W. D. Egan, Robt. L. Akins, Herschel Frost, R. L. Thomas, C. E. Kenner, Jr., Louis Charninsky, Wm. R. Coulter, Ted Lewis, T. C. Winter, Dean Gaudin, Duke Segrest, W. H. Jaynes, Albert Rains, Richard Rains, Gene E. Langley, F. J. Jarrett, Curtis Hancock, Herschel Ingram, L. C. Roberts, Oland Walker, Harry L. Kaplan, Robert Wilmans, Jr., Bob Wooten, E. T. Hill, A. W. Williams, John H. Cullom, Tom H. Owens, John M. Gardener, Z. E. Black, Leslie B. Lester, Peg Moreland, John Outland, John Campbell, B. R. Penniman, Jno. T. Higginbotham, Geo. Harwood, W. F. Pope, Ed Greer, Tom Sawyer, Kemp S. Burge, J. Hugh Campbell, C. W. Hudson, Harry L. Seay, Douglas Hawley, Bob Bourdene, Jerry Scoggins, Jimmie Thornbull, Wilbur Ord, Fred Martin and Bert Dodson.

46. Trinity River Hearings at Washington

NATHAN ADAMS, *Chairman*

A. H. BAILEY

JACK P. BURRUS

JOHN W. CARPENTER

PAUL CARRINGTON

WIRT DAVIS

F. F. FLORENCE

KARL HOBLITZELLE

B. F. McLAIN

HERBERT MARCUS

E. P. SIMMONS

E. R. TENNANT

R. L. THORNTON

THIS COMMITTEE urged upon the membership of the Chamber of Commerce the importance of having a representative attendance at the hearing before the United States Board of Army Engineers in June on the Trinity River projects. Upon the urgent request of this Committee, the following, busy men that they were, made the trip to Washington and return in order to testify to the importance of the projects to Dallas, to emphasize the zeal of the business men of Dallas for the projects, and to help in every way possible to persuade the Army Engineers to submit a favorable report:



MR. ADAMS

John Fouts, John W. Carpenter, Hatton W. Sumners, Tom Fields, Buck Frank, C. O. Garrison, Roderic B. Thomas, C. H. January, Glenn Martin, Lynn Lawther, J. Ben Critz, Dale Miller, John E. King, Bascom N. Timmins, Carl Jeffries, Lang Wharton, Wirt Davis, John E. Owens, R. L. Thornton, Ernest R. Tennant, M. J. Norrell, George McGhee, W. F. Neale, Harold W. Goulrapp, W. A. Brooks, Jr., Arch Underwood, Jack P. Burrus,

Frank Dempsey, Thomas A. Carpenter, Albert S. Reed, R. J. O'Donnell, Eli Sanger, B. F. McLain, Marshall Diggs, A. J. Langford, Don Housman, Alvin H. Lane, John T. Higginbotham, George L. MacGregor, Charles R. Moore, Raleigh Hortenstine, W. S. Mosher, James W. Aston, Woodall Rodgers, and Paul Carrington.

The favorable report soon issuing from the Army Board was in part attributable to the enthusiasm of the adherence for the program appearing before them, not only from Dallas, but from all portions of the Trinity Watershed.

Again in October this Committee served to arrange for the attendance at the hearing before the Rivers and Harbors Committee of the House of Representatives in Washington of the following representatives of Dallas business in support of the proposal, which, in accordance with the recommendation of the United States Army Board of Engineers, was then pending before that committee:

J. Woodall Rodgers, Fred F. Florence, R. D. Suddarth, E. B. Germany, J. F. Lucey, Homer R. Mitchell, George F. Pierce, John Fouts, Dale Miller, R. C. Dolbin, and Paul Carrington.

47. Dedication of North American Aviation Plant

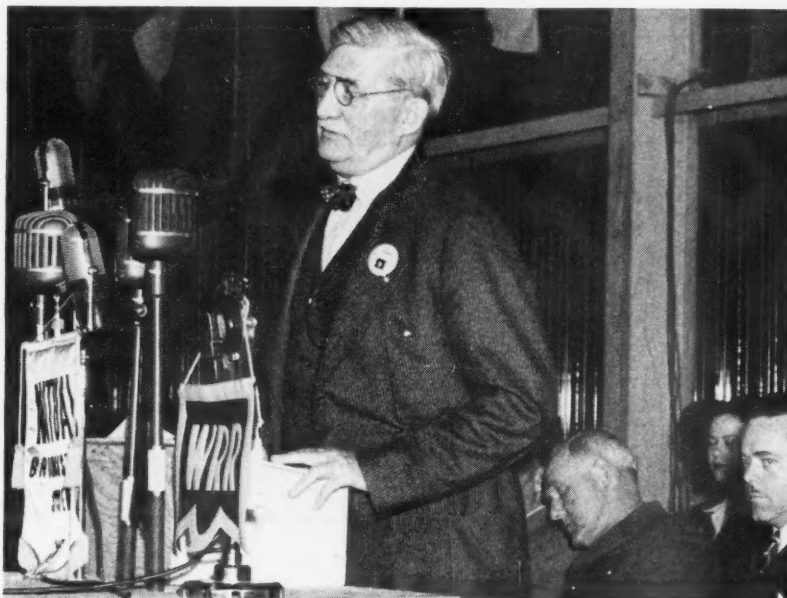
JACK PEW, *Chairman*
W. D. FELDER, Jr., *Vice-Chairman*

J. M. PENLAND
HAROLD VOLK
S. J. HAY



MR. PEW

THIS COMMITTEE made plans for the dedication of this huge factory, completed at the site adjacent to Hensley Field, which the company had purchased late in 1940 and which was completed and dedicated on April 7, after 120 working days of construction. On that day three planes manufactured at the plant were delivered to the United States Army, in token of the large number that would be manufactured and delivered in the months to follow.



William S. Knudsen, the OPM Chairman, addresses a large crowd at the dedication of North American Aviation, Inc., of Texas defense plant, which has made Dallas a warplane production center.

48. Dedication of U. S. Naval Base

ROBERT H. STEWART, *Chairman*

LEONARD BRADFORD
GORDON GUIBERSON
J. R. HILL
GEORGE R. JORDAN
LOUIE KIMPLE
H. BASCOM THOMAS, Jr.



May 15 was a banner day in Dallas' Centennial year for it was on that date that this group of naval officers gathered to participate in commissioning of the Dallas Naval Air Training Base near Grand Prairie



MR. STEWART

ON MAY 15 the Naval Air Training Base adjoining Hensley Field was commissioned, arrangements for the dedication ceremony having been made by this Committee.

49. Ground Breaking for Standard Brands, Inc.

ROLAND BAIRD, *Chairman*

TOM P. ELLIS

D. A. HULCY

Z. E. MARVIN, SR.

C. B. ROBERTS



MR. BAIRD

ON AUGUST 13 ground was broken for the million dollar plant being erected by this Company on Amelia Street, near Maple Avenue, arrangements for the ceremony and the luncheon following having been made by this Committee.



President Thomas L. Smith of Standard Brands used a silver shovel to break first ground for his company's large Dallas foods factory

50. Ground Breaking for Guiberson Diesel Engine Company

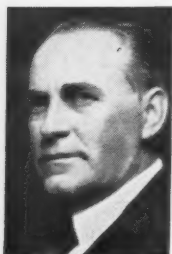
C. F. O'DONNELL, *Chairman*

R. L. THOMAS

ALLEN MERRIAM

PHILIP FOX

B. B. OWEN



MR. O'DONNELL

ON OCTOBER 18, ground was broken for this large defense plant, now under construction at Garland; this Committee planning the part of the Dallas Chamber of Commerce in the ceremonies of that day, including the presentation of the shovel which was used in the ground breaking, as a part of the Defense Day ceremonies at the State Fair that afternoon.

51. Luncheon Honoring Army Engineers

JOHN W. CARPENTER, *Chairman*

NATHAN ADAMS

R. L. THORNTON

A. M. MATSON

EDWARD T. MOORE

HUGH E. PRATHER

KARL HOBLITZELLE



MR. CARPENTER

THE HEADQUARTERS for the Southwestern Division of the United States Army Engineering Corps having been moved to Dallas earlier in 1941, a luncheon was held in honor of Lieutenant Colonel S. L. Scott and his staff on March 6. Arrangements for this luncheon were completed by this Committee.

52. Luncheon Honoring City Officials



MR. TENNANT

E. R. TENNANT, *Chairman*

M. N. CHRESTMAN

MYRON EVERTS

E. B. SMYTH

R. D. SUDDARTH

THIS COMMITTEE completed arrangements for the luncheon held on May 1, honoring Mayor Rodgers and the City Council. This being promptly after their re-election.

53. Luncheon Honoring Officials of Southern Pacific Railway

CLYDE STEWART, *Chairman*

THEODORE P. BEASLEY

HENRY WILLARD

NETH L. LEACHMAN

D. A. HULCY



MR. STEWART

ON JUNE 4, immediately following the ceremonies in the Hall of State at Fair Park, at which the contract between the Southern Pacific Railway and the City of Dallas was signed and delivered, assuring to the City the right-of-way for Central Boulevard, a luncheon was held under arrangements made by this Committee, honoring the officials of the Southern Pacific Railway.

54. Hawkins Day Luncheon

E. B. GERMANY, *Chairman*

GEORGE HAYS

GEORGE McGEE



MR. GERMANY

THIS COMMITTEE, as a Sub-Committee of the Oil and Gas Committee of the Chamber of Commerce, arranged for the luncheon honoring citizens of Hawkins, Texas, who were guests of the Oil and Gas Committee throughout the day of March 31. The chief occasion being this luncheon in honor of such guests, tendered by the Chamber of Commerce through this Committee.

55. Luncheon Honoring County Commissioners

WM. B. CLAYTON, *Chairman*

FRED M. CATHEY

LUTHER M. JORDAN

JACK DALE

GRANVILLE MOORE

LEONARD M. GREEN

LIEUT. HARRY SARTORIS

WM. H. HITZELBERGER

ROBERT H. WHITE



MR. CLAYTON

IN RECOGNITION of their services to the County generally, and in particular for their services in effecting purchase by the County of the land needed for the Naval Training Base as an auxiliary flying field, and permitting its use for that purpose, a luncheon was held honoring George Harwood, County Judge, and the County Commissioners on August 12. Arrangements for this luncheon were made by the Committee named.



56. Luncheon Honoring Forward Trinity Valley Assn.

HARRY L. SEAY, *Chairman*

JAMES MORONEY

GEORGE F. PIERCE



MR. SEAY

ON OCTOBER 10, a delegation of forty business men from the Lower Trinity Valley, chiefly from Liberty and Chambers Counties, spent the day in Dallas. The Chamber of Commerce, through this Committee, tendered them a luncheon, recognizing their enthusiastic support of the entire Trinity project.

57. Luncheon Honoring State Highway Commission

W. M. HOLLAND, *Chairman*

J. E. LAWTHER T. M. CULLUM



MR. HOLLAND

THIS COMMITTEE, as a Sub-Committee of the Highway Committee of the Chamber of Commerce, arranged for the luncheon held on October 12 honoring the State Highway Commission; the members and employees of which were guests of the Chamber of Commerce at this luncheon, and later in the day at the Texas-Oklahoma football game.

58. Luncheon for Future Industrialization

W. R. BURNS, *Chairman*

JOHN W. CARPENTER E. J. PARK
R. L. THORNTON E. R. HAGGAR
HAROLD F. SCHWEDES F. W. GRACE



MR. BURNS

THE CHAMBER OF COMMERCE, through this Sub-Committee and the Electric Club of Dallas, jointly sponsored a luncheon on October 27. They were addressed by Honorable Matthew Sloan, Chairman of the Board of Missouri-Kansas-Texas Lines, on the subject of "Growing Industrialization of the Southwest."

59. Entertainment of Colorado Guests

JOHN H. RAUSCHER, *Chairman*

F. O. BURNS ALBERT SIDNEY JOHNSON
JOHN MASSENBURG JOE MITCHELL
TOM BECKETT HARRY ROLNICK



MR. RAUSCHER

ON NOVEMBER 3 a delegation of prominent Colorado citizens, headed by Governor Ralph Carr, mayors of several Colorado cities, and officials of the city governments and Chambers of Commerce of various cities of Colorado, visited Dallas. This Committee arranged the dinner honoring these guests.

60. Annual Meeting

D. A. HULCY, *Chairman*

CLYDE STEWART
JERRY SPRING

WM. H. THOMPSON
JACK GARRETT



MR. HULCY

THIS COMMITTEE has made all arrangements for this annual meeting, at which this annual report is being presented.

61. Entertainment of Distinguished Guests Attending Dallas During Defense Contract Clinic Dec. 11-12

E. R. TENNANT, *Chairman*

JACK P. BURRUS
TOM GOOCH
E. L. FLIPPEN

D. A. LITTLE
HAROLD McEWEN
R. G. SOPER



MR. TENNANT

THIS COMMITTEE is making plans for the entertainment of Mr. Floyd B. Oldum, who is expected to attend this Clinic, and of other distinguished guests expected to attend the Clinic.

62. Proposed Luncheon Honoring the President of Lions International

C. B. ROBERTS, *Chairman*

R. E. ABERNATHY
C. E. KENNEMER, Jr.

FRANK JENSEN
VERNON YOUNG



MR. ROBERTS

FOLLOWING the election of Mr. George R. Jordan as President of Lions International it has been contemplated that the Chamber of Commerce should appropriately express its appreciation of such a recognition of a worthy Dallas citizen. This Committee is making plans for such an occasion.

63. Preparation of Memorial Resolution Upon Death of Harry A. Olmsted

MR. W. D. FELDER, JR., Chairman, Mr. Jack Pew,
and Mr. Robert H. Stewart, Jr., graciously served as a
committee to prepare an appropriate resolution in this
connection.

64. Preparation of Memorial Resolution Upon Death of Edwin J. Kiest

MR. JOHN C. ROBERTSON, Chairman, Mr. John W.
Everman, and Mr. Edward Titche graciously served as
a committee to prepare an appropriate resolution in this
connection.

65. Preparation of Memorial Resolution Upon Death of Frank E. Austin

MR. CHARLES R. MOORE, Chairman, Mr. Leslie
Waggener, and Mr. J. Warren Jones graciously served
as a committee to prepare an appropriate resolution in
this connection.

66. Nominating Committee

A. H. BAILEY, *Chairman*

J. B. ADOUE, Jr.
PAUL CARRINGTON
E. P. SIMMONS
H. HOLMES GREEN
GEORGE L. MacGREGOR

CLYDE L. STEWART
LAWRENCE S. POLLOCK
HUGO W. SCHOELLKOPF
J. DURRELL PADGITT
F. O. BURNS



MR. BAILEY

THE MEMBERS of this Committee, having been chosen by the membership of the Chamber of Commerce by ballot, met and, in accordance with the by-laws, selected an eleventh member from the Board of Directors of the Chamber of Commerce, Mr. A. H. Bailey, and made him Chairman of the Committee. The

seven nominees for election to the Board of Directors of the Chamber of Commerce were selected by this Committee, being the seven whose names were presented on the ballot voted on in advance of the meeting at which this report is presented.

67. Tellers Committee

A. G. MOSS, *Chairman*

GEORGE H. BIRD
J. B. BURLESON, JR.
H. W. GOODSON

J. R. NELSON
L. C. NYE
WM. D. PRINCE



MR. MOSS

THIS COMMITTEE has served in receiving, counting and certifying to the vote of the members of the Chamber of Commerce in connection with the election of the seven new directors, whose election is being announced at the meeting dur-

ing which this report is being presented, two ballots being involved; first, for the election of a nominating committee, and second, the votes on the nominees of that committee.

68. Executive Committee

PAUL CARRINGTON, *Chairman*

A. H. BAILEY
F. O. BURNS

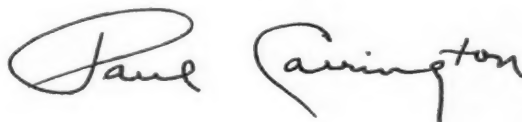
B. B. OWENS
J. BEN CRITZ

IT MAY BE OBSERVED that on the first thirty-seven committees, those serving on matters relating particularly to defense, and the standing committees of the Chamber of Commerce, one member of the EXECUTIVE COMMITTEE has served, ex officio, as a member of each. With the large amount of committee activities throughout the year, this has involved, on the part of each of the Vice Presidents of the Chamber, the devotion of a great deal of time in addition to the time required with his service as a member of the Executive Committee. That, according to the by-laws, has consisted of the three Vice Presidents, the General Manager and myself. For the devoted services of the members of this Executive Committee in considering in advance of the meetings of the Board of Directors all problems that were to be submitted to it, and, in addition, in serving, each as a member of several of these various committees, I want to express my deep appreciation.

With the meetings of the Board of Directors, there have been invited to attend throughout the year the Presidents of the Wholesalers and Manufacturers Association, the Dallas Retail Merchants Association, and the Junior Chamber of Commerce, which organizations have been closely affiliated with the Chamber of Commerce in all of its activities. Pictures of the Presidents of these bodies are submitted in this report, and through them, to their respective organizations, the appreciation of the Chamber of Commerce is extended.

Also attached is the report of the General Manager, which briefly portrays the work of the staff throughout the year. To the untiring and diligent efforts of this splendid staff the entire membership of the Chamber of Commerce is chiefly indebted for the showing made, and the results accomplished.

Respectfully submitted,

A handwritten signature in cursive script, reading "Paul Cawington". The signature is written in dark ink and is positioned below the text "Respectfully submitted,".



MYRON EVERTS

Mr. Everts has served during 1941 as President of the Dallas Retail Merchants Association, the highly efficient organization of retail businessmen which has aided the Chamber of Commerce with its thorough co-operation.

Officers for 1942 of Organizations Affiliated with Dallas Chamber of Commerce



J. M. PENLAND

Mr. Penland throughout 1941 has been president of the Dallas Manufacturers and Wholesalers Association, that worthy organization which does so much to keep this City the leading market of the Southwest and is indispensable to the Chamber's activities.



The Junior Chamber of Commerce membership has wholeheartedly and thoroughly carried out an innumerable number of highly valuable, essential civic projects during 1941.



NEWMAN LONG

Jaycee President from January 1
to July, 1941



RALPH DOUGHTON

Jaycee President from July 1
to December 31, 1941

Members of Chamber of Commerce Staff



Z. E.
BLACK



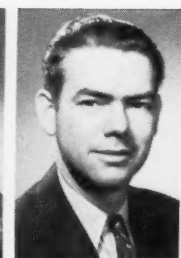
BOB
BOURDENE



MRS. VELMA
BOSWELL



OLGA
CARDENAS



JIMMIE
CHAMBERS



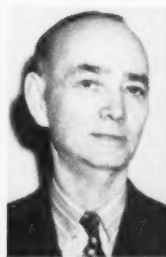
J. BEN
CRITZ



HELEN
CROW



HERBERT
DeSHONG



R. C.
DOLBIN



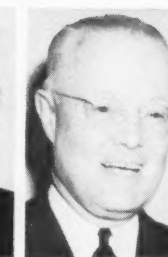
E. F.
FLOYD



MRS. PAULINE
FOSTER



SAM
GOODSTEIN



M. E.
HANNON



ETHEL
HILLMAN



MRS. LOUISE
JOHNSON



C. R.
LANCASTER



JESSIE
LANCASTER



MRS. MARGARET
MANN



CLOVIS V.
MARKUM



ROSA LEE
McCARTER



MRS. ETHEL
POSTELL



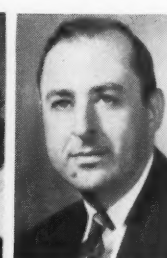
MARGARET E.
POWERS



MRS. JUANITA
REID



MRS. ELDORA
RICHMOND



SAM
TOBOLOWSKY



CLYDE V.
WALLIS



L. O.
WETSEL



FRANCES E.
WHITE

General Manager's Report of Departmental Activities

AT THE REQUEST of the President, I will endeavor to briefly outline the activities and the accomplishments of the various departments of the Chamber during 1941. Much of the activities of these departments has been covered by the preceding committee reports and the accomplishments outlined in these reports have been successfully consummated by the members of the staff under the supervision and direction of those committees.

During the past year, we unfortunately lost the services of three very capable staff members who resigned to accept other positions, although we regretted to see them go and endeavored to persuade them to stay. They were Messrs. Andrew DeShong, Fred Lange and C. J. Crampton. But since they felt it to their best interest to leave, we have been very fortunate in getting three very capable men to fill their places in Messrs. Jimmie Chambers, M. E. Hannon and Herbert DeShong.

I want to take this opportunity to pay my highest respects to all the members of the Chamber staff. It is my observation, after visiting Chambers of Commerce all over the United States, that we are very fortunate in the efficient, capable and loyal personnel that compose the staff of our organization. They are entitled to sincere recognition for their splendid work.

Busy Year for Chamber

This has been one of the busiest years that I have ever experienced since my connection with the Chamber. During the past year, the Great Preparedness Program has gotten under way in full blast. This has brought about many new developments and activities which have required many adjustments in the manner of operation and quick action on the part of the Chamber. It has been necessary to be more alert than ever before and to be constantly on watch for new developments and changes in the Defense Program as it rapidly expanded.

Under these existing conditions, we developed a two-point program:

1. To see that Dallas received her share of new defense industries.
2. To see that local industries were benefited by the defense program, and also endeavor to protect them against certain hardships that this program brought about.

Under the wise policy promulgated by our Board of Directors, we have only endeavored to bring to Dallas those industries and Army and Navy establishments that had the possibility of permanency after the Preparedness Program was over. We believe this policy will prove sound and that we have gotten our share of important permanent industry and that Dallas has definitely entered its next important phase of growth... Industrial Expansion.

Although priorities and other Defense restrictions have seriously handicapped the expansion of industry, our Industrial Department, under the management of Clyde Wallis, has experienced its most successful year. New manufacturing plants that began operation during the year added some 7,500 workers to the City's factory payrolls. Further expansion of

these industries and the completion in 1942 of new plants under construction now will add another 7,500 workers.

During the past twelve months over 1,000 new concerns located in Dallas. These include manufacturers, wholesalers, retailers, oil companies and Government offices. Among the largest being the Guiberson Diesel Engine Plant and the Standard Brands Plant.

Market Development

The Manufacturers and Wholesalers Department, managed by Bob Bourdene, has experienced an unusually active year. Existing conditions brought about many new and unusual problems for both manufacturers and wholesalers which had to be solved, but in spite of this an unusually successful year has been experienced. Many new plans for the promotion of the wholesale market were developed, such as radio programs and improvement of mail advertising.

This Department handled our regular Business Tour which had the largest personnel of representative business men of any of these tours. This Department was also very active in the promotion of the successful summer opera staged in the band shell.

Also under the supervision of this Department is the recently established Foreign Trade Department. This Department has been especially active in the promotion of business with Mexico and South America and over 300 buyers called on this Department for assistance in making purchases of over \$500,000 during the past year. This Division of the Chamber is expanding very rapidly. Miss Olga Cardenas is secretary of the Department.

The Retail Merchants Division of the Chamber, under the supervision of R. C. Dolbin, has materially increased its activities during the past year. During the year, evening classes in various phases of retail merchandising were inaugurated, also the establishment of a special training course for retailing in the Technical High School. The Department assisted materially in getting the present Texas Experience Rating under the State Unemployment Compensation Act. It is estimated this rating will mean an annual saving to Texas Employers of about \$12,000,000.00 in compensation taxes. Many other minor matters and routine activities were successfully handled by the Department.

Transportation

One of the most active divisions in the Chamber is the Transportation Department. Its main duty is to always be on the alert to prevent any discriminatory rates being put into effect that would handicap Dallas shippers or receivers of freight; also to keep shippers and receivers informed of contemplated revisions in rates and changes in rules or regulations affecting the transportation of different kinds of merchandise. During the year, this Department gave 7,815 rate quotations by mail; 25,350 quotations by telephone and 452 routings were furnished and the Manager, Sam Goodstein, attended over 60 hearings.

Another active Department is that one designated to handle highway and aviation matters. As these two types of trans-

portation are experiencing a most rapid development at present, it is constantly necessary to be extremely alert and active with reference to the improvements in our highways and aviation expansion. Herbert DeShong is manager of these two Departments and also handled many Defense activities.

During 1941, the Convention Department established a new record, both as to the number of conventions and the total of convention guests. The number of conventions and major sales meetings held, or booked for the remainder of the year, totals 630, as compared with the previous high in 1936 of 600. Attendance at the 1941 gatherings totals approximately 175,000, and using the nationally recognized basis of computation, these visitors spent \$5,250,000 in Dallas. Z. E. Black has been efficiently handling this Department for many years.

The prime purpose of the Publicity Department is to exploit the Chamber and its activities over the radio, through the newspapers, magazines and the two Chamber publications, the *Hub* and the magazine *Dallas*. This Department has enjoyed the fine cooperation of all the three Dallas papers, whose fine support is deeply appreciated. During the year over 700 stories and 97 pictures concerning the activities of the Chamber were published in our local papers. Out of town papers published 246 stories and 60 pictures about the Dallas Chamber and 34 stories were published by national magazines. Jimmie Chambers, the Manager, has been very successful in telling of the Chambers' activities locally and abroad.

Other Activities

The Travel and Information Bureau is indeed a busy activity of the Chamber. This Bureau keeps informed continually as to the condition of all major highways and furnishes routing not only to our local citizens but to hundreds of tourists and visitors. It also furnishes general information about Dallas. 16,759 mail and 23,610 telephone inquiries have been handled by this Bureau so far this year and 340 out-of-town people have called in person. Misses Jessie Lancaster and Ethel Rucker are in charge of the Bureau.

Owing to the need to be in constant contact with Washington officials because of the Defense Program, Dale Miller was sent to Washington in June to handle matters there for us. He

has been extremely active in such matters as the Trinity River project, Aviation Hearings before the C.A.A. and many others that have been of great importance to Dallas.

The Membership Department is one of the most important in the Chamber, for without the support of our members there would be no Chamber. We are glad to report that the Chamber now has the largest membership in its history. This is probably one of the main reasons why we have enjoyed such a successful year. Mr. M. E. Hannon is Manager of this Department.

And last, but certainly not least, we come to the Finance and General Office Department. This Department fulfills the duties ordinarily furnished by the bookkeeping, collecting, purchasing, cashier, mailing and telephone switchboard departments of the average well operated business establishment. Under the supervision of the Budget and Finance Committee it prepares the budget under which we operate and sees that we stay within it. The switchboard handles about 900 incoming and out-going calls a day and the Mailing Department has handled over 77,000 incoming pieces, and over 255,000 out-going pieces of mail this year. Our bookkeeping and financial records are handled in an efficient and business-like manner, the same as those business firms that support us. Sam Tobolowsky is Manager and Cashier, and also the Business Manager of our magazine.

Thus, briefly, the departmental activities for 1941 have been summarized. Our hundredth anniversary has indeed been a great year, but we are now looking forward to our next century of progress, and your Chamber of Commerce is in position to render you greater service than ever before. We are on a sound financial basis and have a capable, aggressive and intelligent organization. It is your Chamber of Commerce and we are anxious to serve you. We welcome your suggestions, recommendations and interest.

Respectfully,





These pictures show some of the more important entertainment activities of Dallas in 1941, in which Chamber of Commerce Committees and the Staff co-operated.



TOP (left)—Scene from an Opera Under the Stars production. ABOVE—Top stars of the Metropolitan Opera on Fair Park stage.

LEFT—Cotton Bowl packed for the annual Texas-Oklahoma football game. BELOW—The Dallas Symphony Orchestra plays a concert



DALLAS
the Village of Yesterday
... the Metropolis of Tomorrow



DALLAS MARCHES ON **to a New Century of Progress**

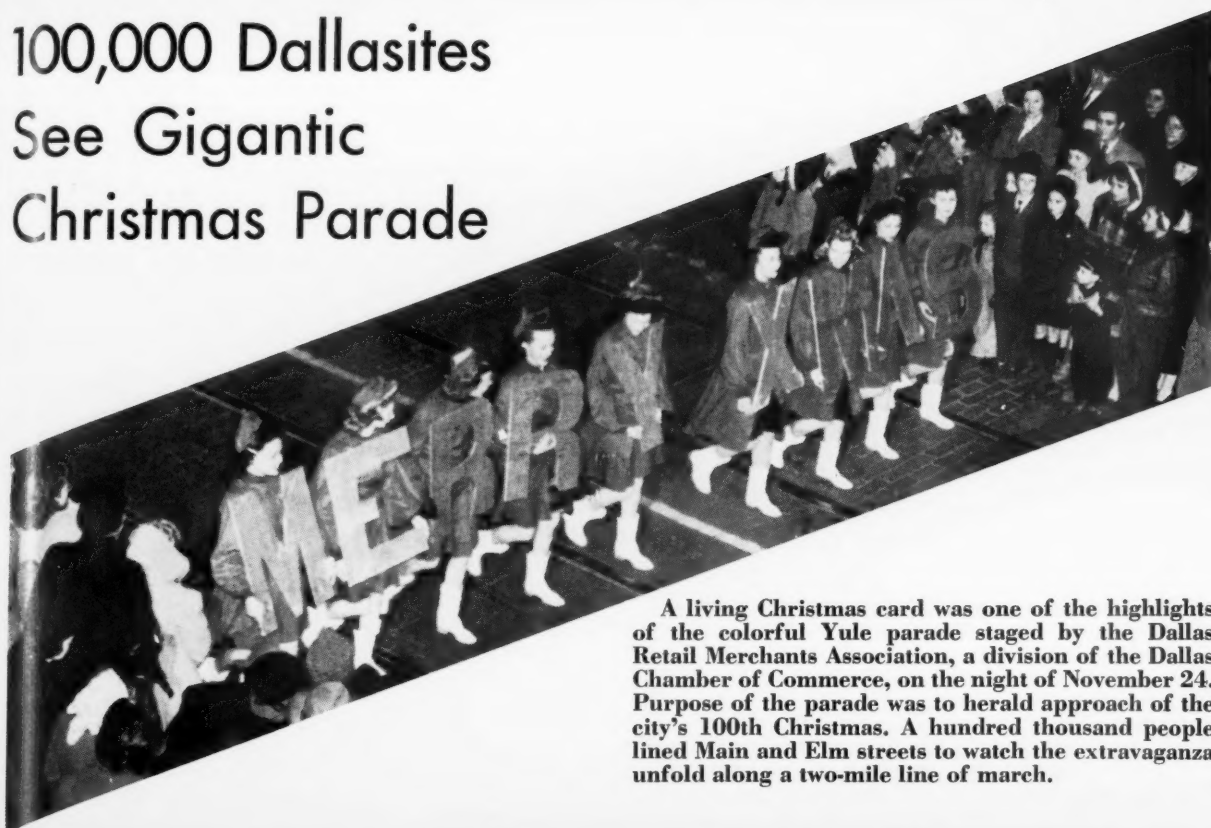
WE REFRAIN from venturing a guess as to what the next 100 years will bring to Dallas in growth and modern miracles but one thing is certain, the civic loyalty and "Dallas Spirit" that has played such an important part in the past will contribute a major share to the Greater Dallas of 2042.

REPUBLIC NATIONAL BANK
OF DALLAS



ONE OF THE NATION'S 100 LARGEST BANKS

100,000 Dallasites See Gigantic Christmas Parade



A living Christmas card was one of the highlights of the colorful Yule parade staged by the Dallas Retail Merchants Association, a division of the Dallas Chamber of Commerce, on the night of November 24. Purpose of the parade was to herald approach of the city's 100th Christmas. A hundred thousand people lined Main and Elm streets to watch the extravaganza unfold along a two-mile line of march.



This 14-foot animated Santa Claus drew cheers from the children as it moved down the street.



Path for the color guard was cleared by 25 costumed motorcycle riders, several of whom can be seen above. Motors roaring, they swept ahead to announce approach of the Stars and Stripes.

Colorful Floats Win Applause

The "Let Freedom Ring" float was one of the most impressive in the line of march and won applause as it passed through the mass of spectators lining the sidewalks and streets.



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The "Living Christmas Tree" float was one of a dozen in the parade. Dresses of the girls forming the tree were decorated with colorful electric lights that flickered off and on. Old Santa going down the chimney made a hit with the young and old alike.

Big Flag Draws Dimes

Boy Scouts carried a giant flag in the parade and were both surprised and pleased with patriotism of the spectators who tossed nickels and dimes into the great banner.



Band shown below is typical of over a dozen which appeared in the line of march playing both martial and Christmas music. Downtown canyons echoed with the music which set the pace for the briskly marching units.



Statistics Chart Dallas' Growth

These statistics are for Dallas, Highland Park and University Park only and do not include such towns as Grand Prairie (site of the \$7,500,000 North American plane plant and \$1,000,000 Naval Base), Garland, Cockrell Hill, Pleasant Mound and other nearby communities.

Population

1940 Census (Greater Dallas).....	360,212
(Metropolitan Area).....	376,548

Bank Debits

	1940	1941
January.....	\$ 277,437,000	\$304,493,000
February.....	246,680,000	266,539,000
March.....	263,377,000	303,792,000
April.....	257,803,000	311,555,000
May.....	259,082,000	319,751,000
June.....	238,522,000	311,112,000
July.....	244,214,000	330,799,000
August.....	227,847,000	319,332,000
September.....	235,563,000	342,143,000
October.....	293,501,000	423,238,000
November.....	281,346,000	
December.....	334,728,000	

Total.....\$3,160,201,000

Bank Clearings

	1940	1941
January.....	\$ 256,309,606	\$287,023,080
February.....	230,577,660	248,895,325
March.....	253,558,735	288,663,655
April.....	247,296,000	292,033,655
May.....	242,860,685	301,183,323
June.....	226,286,000	288,747,359
July.....	231,033,992	310,343,906
August.....	225,551,710	302,679,715
September.....	235,950,936	326,941,056
October.....	289,792,769	375,716,902
November.....	271,355,571	
December.....	276,208,883	

Total.....\$2,986,782,340

Postal Receipts

	1940	1941
January.....	\$ 378,901	\$ 408,351
February.....	363,063	384,636
March.....	375,895	396,608
April.....	359,817	406,204
May.....	374,476	415,186
June.....	332,454	360,281
July.....	346,649	387,651
August.....	374,310	382,049
September.....	364,695	427,844
October.....	427,096	459,204
November.....	401,892	
December.....	498,521	

Total.....\$ 4,597,769

Building Permits (Greater Dallas)

	1940	1941
January.....	\$ 872,378	\$ 1,048,691
February.....	1,129,982	971,557
March.....	1,083,791	1,068,405
April.....	1,234,524	1,142,093
May.....	1,235,706	1,528,696
June.....	1,478,250	1,160,812
July.....	1,297,536	1,022,773
August.....	1,455,748	2,214,953
September.....	1,626,900	1,120,644
October.....	1,160,150	2,778,473
November.....	686,582	
December.....	2,961,051	

Total.....\$16,204,588

Water Connections

	1940	1941
January.....	78,057	81,281
February.....	78,271	81,552
March.....	78,614	81,811
April.....	79,001	82,091
May.....	79,311	82,481
June.....	79,599	82,761
July.....	79,887	82,941
August.....	80,109	83,171
September.....	80,319	82,841
October.....	80,631	83,172
November.....	80,859	
December.....	81,029	

Telephone Connections

	1940	1941
January.....	95,540	101,940
February.....	96,051	102,713
March.....	97,903	103,574
April.....	97,430	104,077
May.....	96,636	104,419
June.....	97,489	104,556
July.....	97,718	105,153
August.....	98,122	105,963
September.....	99,264	107,273
October.....	99,880	107,852
November.....	100,479	
December.....	101,071	

Motor Vehicle Registrations— Dallas County (New Passenger Cars and Trucks)

	1940	1941
January.....	1,556	2,069
February.....	1,745	2,090
March.....	2,381	2,524
April.....	1,755	2,573
May.....	1,584	2,959
June.....	1,445	2,315
July.....	1,744	2,131
August.....	1,361	1,490
September.....	1,024	587
October.....	2,118	1,152
November.....	1,977	
December.....	1,992	

Total.....20,682

Electric Meters

	1940	1941
January.....	86,814	91,215
February.....	86,956	91,912
March.....	87,475	92,128
April.....	88,080	92,590
May.....	88,404	93,233
June.....	88,661	93,806
July.....	88,882	93,925
August.....	89,375	94,436
September.....	89,776	94,940
October.....	90,103	95,413
November.....	90,590	
December.....	91,050	

School Enrollment

1935.....	54,367	1938.....	53,959
1936.....	54,466	1939.....	54,313
1937.....	54,529	1940.....	53,701

300,000 POUNDS OF PAPER PRODUCTS DAILY

Since 1893 we have been supplying Texas and
the Southwest with paper and paper products.

- BOXBOARD
- BUILDING PAPER
- WRAPPING PAPER
- EGG CARTONS
- EGG CASE FILLERS
- WALLRITE SPECIALTIES
- PAPER SPECIALTIES

FLEMING & SONS, INC.

DALLAS



May Your Christmas
be most merry and
the New Year your
happiest



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G R I F F I T H

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Industries need more than an adequate water supply—and the Layne Gravel Wall Well is the answer to this need. The wall of gravel around the screen provides freer flow, lengthens the life of the well and gives added protection to pumping equipment.

Call a Layne Engineer for the solution of your water problems.

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Wholesale Merchants Building

The pivotal point of the Dallas Wholesale Market . . . Space available in 300 to 2,000 square foot units at very moderate rentals.

912 COMMERCE STREET

Phone C-3725

Dallas, Texas

Mr. Moulton

(Continued from Page 7)

these opportunities for scholars from different fields, and with somewhat different primary interests, to meet together, the association serves as an important integrating agency in our complex civilization. These great organizations with large memberships are powerful stabilizing forces in this critical period.

The general addresses which have been listed are only a small fraction of the entire program for the meeting at Dallas. Each of the fifteen sections and the two subsections in medicine through which the association carries on its work will have at least one session for the presentation of papers. The fields of the sections range from mathematics, physics and chemistry through the biological sciences and the social sciences to engineering, the medical sciences and education. The chairman of each of these fifteen sections is a distinguished scientist and a vice-president of the association. Each vice-president will deliver an appropriate general address before the section of which he is chairman.

In addition to the fifteen sections and the subsections on dentistry and pharmacy, thirty affiliated and associated societies and several local societies will join with the association in its meeting at Dallas. Altogether there will be about 200 sessions for the delivery of addresses and the presentation of papers, the number of which will probably be at least 1,500.

Perhaps an idea of the nature of the scientific sessions can be sufficiently illustrated by the programs of the sections on chemistry and medicine. The chemists will hold sessions through three days at which thirty papers will be presented and will join in a dinner at which the chairman of the section, Dr. George Scatchard, of the Massachusetts Institute of Technology, will deliver his address as retiring vice-president of the association. The first day will be devoted to a symposium on "Biochemistry," in which eminent specialists will discuss various questions of nutrition, including some of the vitamins. On the second day the program will be on "Spectrographic Analysis," and the third, on "Petroleum Industry," a particularly appropriate subject in the greatest petroleum-producing area in the world.

For nearly ten years the section on the medical sciences has organized symposia on important problems of public health,

such as those of cancer, tuberculosis, syphilis, heart diseases and malaria, which have been published by the association. The program of the section at Dallas is on "Relapsing Fever" as it exists among human beings in the United States and in the Canal Zone. Twenty eminent specialists will present papers on this program and it is expected that their contributions will appear as an addition to the series of distinguished volumes the association has published in the field of medical science.

In holding its meeting in Texas, the association is not going to a region without traditions and a long history. More than 400 years ago, from 1528 to 1536, Francisco Vasquez de Coronado ascended far up its rivers and crossed its broad plains. The first permanent settlement by white men was established at Isleta, on the Rio Grande River, in 1682. Two years later the Frenchman, Sieur de la Salle, descended the Mississippi River from the Great Lakes and founded a colony on Matagordo Bay. With his murder in 1687 the influence of the Spaniards became supreme and remained dominant until Mexico won its independence from Spain in 1821. On March 2, 1836, Texas revolted from Mexico and became an independent republic—this, its Independence Day, still being a state holiday. Finally, in 1845, the Congress of the United States offered statehood to Texas, which the Texans promptly accepted. In spite of its rather stormy history, its motto is "Friendship" and, indeed, its name is said to be an Indian word for friendship.

It is difficult to realize the extent of Texas, for its area is four times as great as that of all the New England states combined and greater than the combined area of all the states, except New York, that border on the Great Lakes. It rises from low, almost tropical areas along the Gulf of Mexico to the fertile prairies of its central part and the dry staked plains of the northwest. Texas produces more petroleum than any other state and its petroleum reserves are fabulous, and its natural gas resources are comparable. It was in this land of variety and abundance that John Neely Bryan, in 1841, built a one-room log cabin and started Dallas on its way.

Fortunately Dallas was at the crossroads of migrations from the East to the West and from the North to the far South. It was settled by people of various origins and ambitions. Its dreams were influenced by the wide open spaces, and they are being realized.

Predicts Many New Industries For U. S.

Development of new industries will keep Americans at work after emergency production has ceased with the return of peace to the world, business administration students at the University of Texas were told recently by the president of the Investment Bankers Association of America.

"I cannot share the belief that there is no place for Americans to go after this war is over," Emmett F. Connelly of Detroit, Mich., head of the nation's investment bankers, declared. "Within the limits imposed by the supreme task of national defense, American industry is even now beginning to integrate plans for the post-war emergency period."

Mr. Connelly pointed to railroad modernization, expansion of commercial air service, electrification of all American homes, conversion of factories to peacetime use and highway extensions as outstanding jobs for the future.

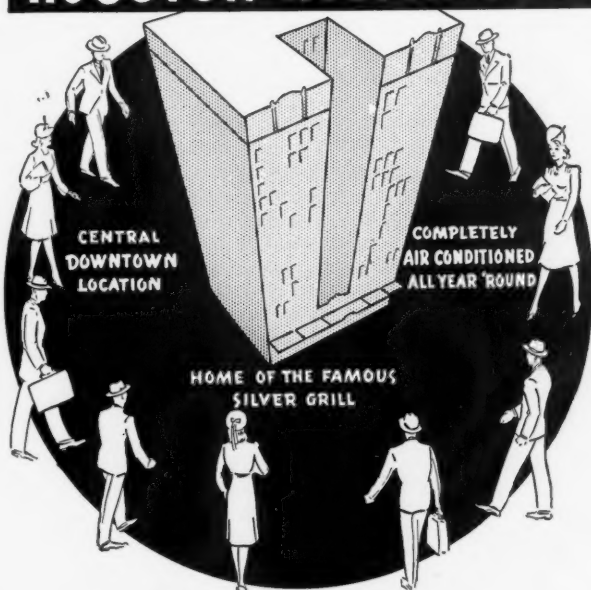
"But greatest of all," he declared, "will be the development of industries as yet unborn, or now being born, in the research laboratories of our educational institutions and our industries."

"In recent years we have seen the beginning of a new era," he continued. "Instead of exploring geographical frontiers we are exploring the frontiers of science. That, in my opinion, is the new economic trend—a trend which in its fulfillment holds a new and greater promise for America."

Note on Notes

If some church musicians 1,200 years ago hadn't discovered harmony—the singing of two different notes at the same time—there might have been no grand opera, and for that matter, what would have happened to "Sweet Adeline?"

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Cover New Consultant In Commerce Office

Coincident with the arrival in Dallas of Virgil D. Cover to take over his duties as Regional Business Consultant of the Department of Commerce, Secretary of Commerce Jesse Jones announced the inauguration of a new service for the business men of Texas and parts of New

Mexico, Arizona, Oklahoma, and Louisiana.

This geographical area comprises the Dallas region recently created by the Department of Commerce with a view to rendering a more comprehensive and helpful service to business men and business groups in this emergency period. The Regional Business Consultant will supplement the many services already being rendered by the Regional Manager and his staff and by the officers of the Houston District Office.

Mr. Cover was born in Ely, Iowa. He attended the College of Commerce of Iowa State University and received a degree of Master of Business Administration from Northwestern University. He came to the Department of Commerce from the College of Business Administration, University of Arkansas, where he was instructor and assistant professor. He has served the Tennessee Valley Authority as Transportation Economist and has made special studies of the Southwestern freight rate structure.

As Business Consultant for the Dallas region, Mr. Cover is making available to business executives all of the information he has gained during many weeks of intensive study in Washington concerning the work of national defense and other government agencies. With sound business experience behind him, he is able to work closely with business groups, possibly offering new solutions to old problems, spelling-out new problems and suggesting solutions.

One of Mr. Cover's functions is to present to Washington the attitudes of business men who have to meet the payrolls of the Dallas region.

Another duty of Mr. Cover as regional consultant is to report periodically on business conditions in his region, and to encourage the study of industrial and commercial problems.

The Dallas Regional Office is now staffed by Carl F. Bartz, regional manager; Mr. Cover and Harold M. Young, Commercial Agent. The office is located in the Chamber of Commerce Building at 1101 Commerce Street.



Modernize your kitchen with a Vent-A-Hood Kitchen Ventilator—remove tell-tale food odors, steam and greasy vapors from your kitchen BEFORE they have a chance to invade the living room and other parts of the house. Vent-A-Hood—equipped with a patented centrifugal exhaust unit—traps cooking vapors and forces them out of the house—prevents greasy deposits on kitchen walls, ceiling and woodwork—prevents grease-laden air from circulating through the house settling on draperies, rugs and furniture. Saves cleaning and redecorating costs. Adds beauty to your kitchen—makes cooking more pleasant.

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The VENT-A-HOOD Co.
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DALLAS, TEXAS

Tax Legislation In States Lets Up

State tax legislation in 1941 showed a considerable letdown in scope and importance as compared with the legislation of several preceding years, according to the latest issue of *Tax Policy*, monthly bulletin of the Tax Institute of the University of Pennsylvania.

The wave of frenzied new tax laws of the middle thirties has been gradually subsiding.

Some of the more important new taxes adopted are the Illinois severance tax on oil, the Minnesota net income tax on banks, the Illinois, Oregon, and Oklahoma tobacco taxes, and the Florida and Utah chain store taxes. The Florida tax replaces an earlier chain store tax. New Jersey completely revamped its railroad tax legislation.

In contrast to the newly imposed taxes, the Tax Institute points out that some taxes were repealed. Among these were the per capita road tax in Arkansas, the poll tax in Florida and the oleomargarine tax in New Mexico. New York dropped the 1 per cent emergency tax on personal incomes.

Two states reduced liquor taxes. Four states increased gasoline taxes. South Dakota reduced the rates of the sales and use taxes from 3 per cent to 2 per cent, whereas Washington increased the rates of these taxes from 2 per cent to 3 per cent. Indiana reduced the rate of gross income tax on retail merchants from 1 per cent to one-half of 1 per cent. There were various other adjustments in existing tax laws.

Taxes enacted as emergency measures in the last decade have been extended beyond 1941 or their provisions have been enlarged by several states. Many of these are sales or other taxes enacted for emergency relief and other depression purposes. North Dakota, Colorado, Oklahoma, and New York City (by permission of the state legislature), all extended their sales taxes beyond expiration date, but no new states adopted sales taxes.

Louisiana's reorganization of its financial administration, and Minnesota's chain store and mail order tax, were declared constitutional.

Highways Make Jobs

Highway transportation is one of the most dynamic economic forces in American life. Recent studies indicate that highway transportation provides one out of every seven jobs in the nation.

New Service: Free Air For Traveling Fish

Service station men through the years have built up a strong resistance to surprises. Motorists very seldom startle men who have had requests for everything from minding the baby to flagging errant husbands. Recently, however, a half-dozen service station operators between New York and Boston were completely flabbergasted when they were called on to supply free air for a truckload of fish.

The fish were loaned to the Boston Aquarium by the New York Aquarium. Solicitous of the comfort of his rare charges, the Boston director fixed up the finest traveling accommodations in a covered truck. Among the innovations he devised was an air tank to feed fresh air constantly to the fish tanks.

Pressure in the air tank exhausted itself every two hours, however, and the trip took ten hours. The problem was solved by welding a regular automobile tire valve to the tank, and stopping at a service station every two hours for some free air.

Transportation Firm Moves to New Quarters

Luper Transportation Co. has moved its Dallas depot from temporary location, 1209 Ross, to its new building, 1814 Cadiz.

The traffic department, formerly located in Shawnee, Okla., has been moved here and personnel now totals 75 people.

W. W. (Bill) Hunt, traffic manager for the entire system since 1928, is enthusiastic over the progress this concern has made in Dallas, and its new membership in the Dallas Chamber of Commerce.

The concern operates about 54 pieces of equipment between Oklahoma and Sherman, Denison, McKinney and Dallas.

Drop in Livestock

Shipments of livestock from Texas markets to interstate points have declined in comparison to shipments a year ago. Shipments for this year are off an average of 3.7 per cent in comparison to last year's. Smallest decline is in the cattle market, where only 3.6 per cent drop is noted. Hog shipments are up 22.3 per cent for the year, but sheep are off 14.7 per cent.

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LIGHTNIN' ON ICE

IT HAS been called the most dangerous game, the fastest game, "murder on ice" and half a dozen other expressive and descriptive phrases, but however it may be known, ice hockey came to Dallas this fall.

Out at the Ice Arena, on the State Fair of Texas grounds, the Dallas "Texans" play 25 home games against seven other members of the American Hockey Association this autumn and winter, and enough of those have already been reeled off to give Dallas a taste of flashing blades, blistering puck shots and crashing bodies.

It is something new, something different, and it is action every minute of three 20-minute playing periods. Dallas caught on quickly and enthusiastically. There is no pretense about ice hockey. The players are out to win and the crowd is partisan, rabidly partisan.

The seven other teams of the American Hockey Association which Dallas plays are St. Louis, Kansas City, St. Paul, Minneapolis, Tulsa, Omaha and Fort Worth. Fort Worth and Dallas both joined the association this year, increasing the number from an original six to eight. The association is divided into two groups, the northern and southern division. Dallas, Fort Worth, Tulsa and Kansas City make up the southern division and play twice as many games against each other as they play against the northern division members.

Professional, big-time ice hockey was brought to Dallas through the efforts of Clarence E. Linz, president of Ice Sports, Inc., the corporation which owns and operates both the Dallas Ice Arena and the Dallas Hockey Club. The Dallas club, the "Texans" incidentally, is a completely independent team with no financial or other connections with any other club in either of the three big hockey leagues. Mr. Linz obtained a franchise in the American Hockey Association early in the summer and was instrumental in getting a similar franchise for Fort Worth, which also has a new ice arena, just completed. Mr. Linz was named to the Board of Governors of the American association shortly after Dallas joined.

Under association rules, Dallas is composed of 15 men. This will be cut



Fred Balboni, left wing of the Texans, demonstrates one of the commonest fouls in ice hockey—tripping. Goldy is doing the tripping, purely for the benefit of the camera

game, although the Texan squad now is composed of 16 men. This will be cut down within a month by Coach Roy Goldsworthy, a veteran of the National Hockey League. Goldy is a playing coach and holds down a right wing spot capably.

The hockey team consists of six men, one goalie, two defensemen and three forwards—a center, a left and right wing. So fast and furious is the skating the men have to be substituted from every minute and a half to two minutes and a half. The goalie plays the entire game unless he is injured, in which case the team is allowed 15 minutes to get a substitute goalie dressed.

The Dallas team's home schedule follows:

Tuesday, Dec. 16—Tulsa.
Friday, Dec. 19—St. Paul.
Tuesday, Dec. 23—Tulsa.
Friday, Dec. 26—Fort Worth.
Friday, Jan. 9—Minneapolis.
Tuesday, Jan. 13—Kansas City.
Tuesday, Jan. 20—Omaha.
Thursday, Jan. 22—Kansas City.
Tuesday, Jan. 27—Tulsa.
Friday, Jan. 30—Fort Worth.
Thursday, Feb. 12—St. Louis.

Wednesday, Feb. 18—Omaha.
Tuesday, Feb. 24—Minneapolis.
Friday, Feb. 27—Tulsa.
Friday, March 6—Fort Worth.
Tuesday, March 10—Kansas City.
Friday, March 13—St. Paul.
Tuesday, March 17—St. Louis.

Although these hockey games occur on an average of five a month for four and a half months, the Ice Arena is open every day for public skating, except, of course, nights of the hockey games. The sessions are at 10 a. m., 2:30 p. m. and 8 p. m., with private parties and clubs often taking the periods from 5:30 to 7:30 or from 11 to 1 a. m.

Following is a listing of the Dallas "Texans," with their playing numbers and a short paragraph about each:

1—Sammy "Porky" Levine, is one of the Texans' goal tenders and last year was the shut-out king of the Pacific Coast League playing with Spokane. He's 28 years old, 5 feet 8 inches tall and weighs 190 pounds.

2—Frank Deagle is a 24-year old defenseman from Winnipeg, starting his fifth season in big-league hockey. Standing 5 feet 11 inches and weighing 180 pounds, Frank played last year with the St. Louis Flyers, AHA champions.

3—Tony Licari's home is in Ottawa where he made a name in amateur hockey. Twenty years old, Licari is 5 feet 6½ inches and weighs 140 pounds. He has a fast, speedy

skating style and in his first pro game scored against St. Paul for the Texans. He's a forward, playing right wing.

4—Sammy Lavitt, a Winnipeg boy 19 years old, has five seasons of outstanding amateur hockey behind him. He's 5 feet 8 inches and weighs 170 pounds and is considered one of the best amateurs to turn professional this season. Defenseman.

5—Pete Palangio is a veteran player, having seen service as a forward in all three major leagues. He comes to Dallas from Tulsa with a reputation as one of the most colorful players in the American Association. Six feet tall, he weighs 185 pounds, and plays left wing for the Texans.

6—Paul Runge is a husky six-footer from Barhead, Alberta, weighing 190 pounds. Paul quit his lucrative farm to which he had retired from the National League to help out his long-time friend, Coach Goldsworthy, reporting to Dallas in time to take to the ice as center in the fourth game of the season.

7—Playing Coach Leroy "Goldy" Goldsworthy plays right wing for the Texans and coaches the team with 15 years of major league hockey experience. Goldy has played on every club in the National League and is considered one of the fastest skaters ever to see service in big league hockey.

8—George Kelly is from Galt, Ontario, and played last season in Toledo. Playing center, George is a red-headed six-footer and weighs 160 pounds. He's 24 years old and has been playing hockey for four seasons.

9—Orville Smith is a 21-year old six-footer from Cochrane, Ontario, and has two brothers playing big-league hockey. Last year he chalked up his fifth season in the amateur leagues of Canada. He weighs 170 pounds and plays center.

10—Manny Cotlow weighs 200 pounds, is six feet tall, 27 years old and a defenseman who played last season with the Omaha Knights of the American Association. This is his fifth season of big league hockey.

11—Fred Balboni is from West Springfield, Mass., and played last year in Boston. A defenseman, Balboni is 23 years old, 5 feet 8 inches tall and weighs 170 pounds.

12—George Earl "Bud" Wolf is the Texans' other goalie and this is his seventh hockey season. He played last year with the American Association's champion St. Louis Flyers, is 25 years old, weighs 165 pounds and stands 5 feet 7½ inches.

(No. 13 not used on squad.)

14—Bill Cairns of Regina, Canada, is a forward who played last year in Atlantic City. Twenty-seven years old, Cairns is 5 feet 9 inches and weighs 175 pounds. This is his sixth season as a hockey player.

15—Frank Bowman is a 23-year old husky from Kirkland Lake, Ontario. Five feet 11 inches he weighs 180 pounds and played last year in the Ontario Hockey Association. He plays defense.

16—George Cassidy was born in Glasgow, Scotland, but makes his home now in Galt, Ontario. He's 22 years old, weighs 158 pounds and is 5 feet 9 inches tall. A forward, Cassidy has played seven seasons of amateur hockey.

Texans Buying More Clothes This Year

Although thousands of them are reaching their fashion peak in army uniforms, Texas men are buying more clothes this year.

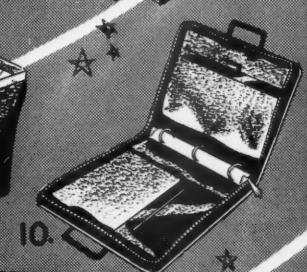
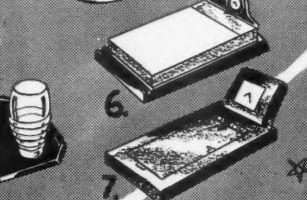
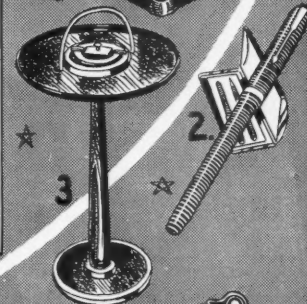
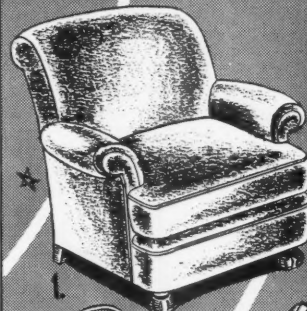
Sales in 18 men's clothing stores have climbed 16.1 per cent.

PRACTICAL

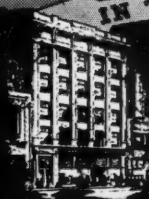
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5. Genuine Thermos Vacuum Bottle Desk Set in chrome with black tray and two glasses, complete only \$9.
6. The Admiral Clock Calendar shows minutes, days, weeks and months at a glance. New Haven Clock on gleaming plastic base. No. 8055, only \$7.
7. The Tele-List in walnut with wood-mounted New Haven Clock keeps permanent record of names, addresses and telephone numbers. A necessity for the modern executive or secretary. Ask for G-147, only \$6.95.
8. Solid gold-finish bronze base, complete Parker Fountain Pen Desk Set with two Blue Diamond Parker Vacumatic Desk Pens, only \$17.50. Others from \$8.75 to \$15.00.
9. Fine leather Sachelite with three large pockets for the executive who travels lots or little. Size 18 x 7 x 14 inches. No. 9120-18, only \$15.50; 16-inch bag, only \$13.50.
10. Zipper leather portfolio case with two-inch rings with ample pockets for everything. Top cowhide in baby elephant grain. No. H-836-14-11, either black or brown at only \$11.50.



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STEWART
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DALLAS' FUTURE BRIGHT

Herewith are presented the views of three executives who are actively engaged in helping Dallas become a greater city.

By Thomas L. Smith

President, Standard Brands, Inc.

FROM my very brief visit to Dallas last summer for the breaking of ground for the new Fleischmann Yeast plant, I gathered a very vivid impression of the tremendous volume of business being done there and of the vast preparations for anticipated increases in activities in practically all lines. I was deeply impressed with what I saw and heard. One conclusion only seemed possible—that Dallas is on the threshold of the greatest era of prosperity in her history.



MR. SMITH

This, of course, is merely the impression of an outsider. However, of my own company, which is an integral part of Dallas, I can speak as one having knowledge. Standard Brands has grown in sales strength with Dallas and the Southwest. From a quite modest start, its business has risen to large proportions. Each forward step has called for greater expansion of our manufacturing and distributing facilities.

Our faith in the future development of Dallas has been behind our establishment of a division office, coffee roasting plant, frozen egg plant, our Widlar Division headquarters, and most recently the new Fleischman Yeast plant. Standard Brands business has been most encouraging in Dallas and I do not hesitate to say that we expect it to be even better as time rolls on.

By S. A. Guiberson, Jr.

President, Guiberson Corporation

THE City of Dallas has a great future for 1942 and the years that follow, if Greater Dallas realizes its present opportunity and consolidates its efforts in the unity of its city.

By "Dallas", I mean Dallas as it is recognized by people all over the United States and is spoken of and written about by people from Texas, and particularly by people who live in the many suburbs adjacent to the City of Dallas proper. The people in these adjacent suburbs are citizens of Texas but are not



MR. GUIBERSON

citizens of the City of Dallas. It has given me great pleasure to scratch out "Dallas" and write in "Highland Park" or "University Park" on hotel registers in such cities as New York, Chicago, and San Francisco when some of my friends, particularly at oil and manufacturing conventions, signed the hotel register and attempted to pose as residents of Dallas.

What do Highland Park, University Park, and other adjacent suburbs of Dallas stand for? NOTHING, BY THEMSELVES. They might be located in any county or state in the Union. Dallas can and will be the center of a great industrial area in the Southwest, but the one thing that will insure success for the City of Dallas will be the uniting into one city the separate parts and the combining of their united efforts. Let's adopt the slogan, "ALL FOR DALLAS!" Rewards will be gained by such unity.

In conclusion I would like to mention that when the Guiberson Diesel Engine Co. petitioned the army for its new Diesel plant, the site was designated Dallas, although the location of the plant is nearer Garland. The Dallas Chamber of Commerce wrote government officials concerning available labor for the Guiberson Diesel Engine project. They also did other helpful things in securing this great industry for Texas, and Dallas in particular.

By J. H. Kindelberger

President and Managing Director of North American Aviation, Inc.

NORTH American chose Dallas, in 1940, as the site for its new factory. All-year flying weather, an important concentration of population, the aptitude of alert Texas youth for aircraft work, and the friendliness of the community were among the factors influencing the decision.



MR. KINDELBERGER

The year 1941 has seen the factory completed in the record-breaking time of 120 days. It saw the first airplanes delivered to the Army Air Forces April 7. It has seen our production climb steadily, remaining ahead of schedule month after month. In 1941, these achievements have been recognized throughout America as The Dallas Story.

The Dallas Story is by no means North American's alone. Sharing equally in the credit it reflects are Dallas and Texas. Based upon the North American way of building with teamwork, The Dallas Story was made possible by the splendid community cooperation, and by the spirit of achievement, which this company has found here.

In 1940 and 1941, Dallas and Texas and this company have welded an achievement, The Dallas Story, of which we hope the community is proud.

For 1942, we cannot attempt to prophesy. We do know, however, that we expect the Dallas factory to continue to build steadily toward its production peak; that we will employ thousands of additional workers here; and that we will adhere to our established policy of placing with Dallas and Texas firms, insofar as possible, the orders for all our requirements on equipment, materials and supplies.

We sincerely hope that these factors upon which we can definitely count will dovetail into a community-wide and Texas-wide pattern of sound growth and prosperity.

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Write us for literature describing the baths and other facilities—TODAY.

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Merry Christmas

ACCOUNTANTS

Season's Greetings
ERNST & ERNST
 First National Bank Bldg. R-2263

AIR CONDITIONING

Yuletide Greetings
Dallas Air Conditioning Co., Inc.
 York Refrigeration
 3500 Commerce Street T-3-2154

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Season's Greetings
 .. from ..
AIR ASSOCIATES, Inc.
 Love Field L-6-3811

AIRPLANE SCHOOLS

Season's Greetings
**DALLAS AVIATION SCHOOL
 and AIR COLLEGE**
 Hangar No. 7, 3000 Love Field Drive
 PHONE T-8-6141

AIRPLANE SCHOOLS

Season's Greetings
 from
**BOB BOYLE
 AIRCRAFT
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 INCORPORATED
 3608 Ross Avenue T-1779

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 Great National Life Building, Dallas

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Season's Greetings
Ford
MOTOR COMPANY
*Merry Christmas
 to All*
 5200 East Grand T-3-2181

AUTOMOBILE PARTS

Season's Greetings
 TO OUR FRIENDS AND CUSTOMERS
 A Message of Good Cheer: May Christmas
 bring happiness and prosperity to you.
Sam & Ed Auto and Truck Parts, Inc.
 2815 Elm R-4111

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Season's Greetings
Fulton Bag & Cotton Mills
A Happy New Year
 Phone C-1496

BANKS

A Happy New Year
The Oak Cliff Bank & Trust Co.
 R. D. Suddarth, President
 M-2105

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Season's Greetings
SANTA FE BARBER SHOP
 J. R. DAMRON
 1007-8 Santa Fe Building C-3562

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Season's Greetings
DR. PEPPER COMPANY
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*Season's Greetings***The Simmons
Company**

953 South Lamar Street
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Manufacturers of
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54 Years in Dallas

Please phone C-8773 when you need a good
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To Our Many Friends and
Customers

HALL CREDIT CO.

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Season's Greetings

.. from ..

MISS PEARL SMITH

Clerk of the District Court

COUNTY JUDGE

*Christmas Greetings***JUDGE W. L. THORNTON**

44th DISTRICT COURT

Dallas, Texas R-4808

COUNTY TAX ASSESSOR & COLLECTOR

*Season's Greetings***ED COBB**

Tax Assessor and Collector, Dallas County
Records Building R-8251

DALLAS

Season's Greetings

The Staff of DALLAS takes this
opportunity to express its thanks to
those who have made 1941 the
most successful year in many years
and wish for them a bigger and bet-
ter 1942 and the years to come.

J. F. CHAMBERS, JR.
Editor

ED F. FLOYD
Advertising Manager

SAM TOBOLOWSKY
Business Manager

DALLAS CHAMBER OF COMMERCE

Season's Greetings

In a world torn with strife we, in these
United States, have plenty to be thankful for.
We are privileged to live in a free country
with the finest people and the best form of
government in the world . . . a country that is
worth fighting for.

We are thankful that there are organiza-
tions such as ours in which we may all work
together for the common good.

We, your officers, directors, directors-elect
and staff, are deeply appreciative of your sup-
port. We hope that 1942 will be the beginn-
ing of the happiest, most prosperous era ever ex-
perienced in Dallas, in Texas, in the United
States and in the whole world at large.

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Season's Greetings

Merchants Delivery Service

423 North Harwood

R-9983

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CARL B. McKINNEY
DENTIST

Hours: 8 a. m. to 6 p. m.—Closed on Sunday
Location Over Palace Theatre

1621½ Elm

C-6327

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Season's Greetings

.. from ..

SEARS-ROEBUCK & CO.

South Lamar and Arnold

R-9771

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Season's Greetings

DEAN GAULDIN

DISTRICT ATTORNEY

Dallas County

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Yuletide Greetings

**The Overhead Door Company
of Texas**

2935 Fort Worth Avenue

W-3967

DRESSES

Season's Greetings

To our many friends and customers

DONOVAN MANUFACTURING CO.
Dallas C-7796

DRUGS—WHOLESALE

Season's Greetings

from

**SOUTHWESTERN
DRUG CORPORATION**

Corner Marilla & Browder Streets

Phone C-2271

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Season's Greetings

**AMERICAN DYEING AND DRY
CLEANING COMPANY**

The Cleaner Who Cleans — Free Delivery
A. E. SOSBEE

4103 Worth

T-8-5118

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We Hope!

You'll enjoy more good things during 1942 than ever before—that's our prophecy to you. We hope it will come true for you and those you care for.

**BEARD & STONE
ELECTRIC COMPANY, Inc.**

2101 Bryan

R-4721

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Printing Plates Ad Plates Wax Ruled Plates
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SAM ROSS McELREATH CO., FT. WORTH DALLAS HOUSTON

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OLIVER FARM IMPLEMENT COMPANY

1616 Cockrell

R-8101

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STANDARD FIXTURE, Inc.
DALLAS

1218 South Lamar:
Display Fixtures
Mannequins
Chrome Furniture

1006 Commerce:
Show Room of
Show Windows
Display Materials

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Season's Greetings

ADOLPHUS FLOWER SHOP

KITTY BELLE WHITE, Owner

Adolphus Hotel

R-3455

FOOD BROKER

Season's Greetings

TO YOU

MART EBELING COMPANY

Liberty Bank Building

C-4932

FURNITURE

Anderson Furniture Studio

Complete INTERIOR DECORATIVE Service
RUGS . . DRAPERIES . . FURNITURE

2222 North Harwood

R-5313

FURNITURE

Season's Greetings

FAKES & COMPANY

1307 Elm Street C-1237

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MAGNOLIA FUR COMPANY
Furrier and Ladies' Tailor
 Wishes to take this opportunity to thank each and every customer for their past patronage, and wishing all a Merry Christmas and a Happy New Year.
 406 Wilson Building C-8843

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Season's Greetings

A. J. BENEKE GARAGE
Service on All Cars
 1408 Camp Street R-2835

GENERAL MERCHANDISE

Yuletide Greetings

Peaslee-Gaulbert Corporation
 2700 Canton Street R-9671

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Season's Greetings

SHEPARD GROCERY & MARKET
 MEATS . . POULTRY . . ICE
Delivery Service
 906 Hobson Street M-0276

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Season's Greetings

ST. PAUL HOSPITAL

3121 Bryan Street T-3-4141

INDIVIDUAL

☆

Yuletide Greetings

J. W. EVERMAN

☆

INDUSTRIAL EQUIPMENT

Season's Greetings

Southwest Industrial Equipment Co.
 D. R. McGREEVY
 3215 Canton Street R-1634

INSURANCE

Season's Greetings from

BUSINESS MEN'S ASSURANCE CO.
 A. W. HOGUE
 Tower Petroleum Building C-8210

INSURANCE

Season's Greetings

RIO GRANDE NATIONAL LIFE INSURANCE COMPANY
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INSURANCE

Yuletide Greetings

TO OUR FRIENDS

TEXAS STATE LIFE INSURANCE COMPANY
 Texas State Building
 C-6287

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MRS. SALLIE D. BOETZLER
(State Field Director)
 Extends Greetings to Everyone in Behalf of

Woman's Benefit Assn.
 A Safe Life Insurance for the Entire Family
 Texas Headquarters, 1920½ Main Street
 PHONE C-5585

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 Kirby Building C-9145

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Season's Greetings

KLAR & WINTERMAN
 2310 Elm Street R-1696

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Season's Greetings To My Friends

W. L. STERRETT
 Justice Precinct No. 1, Place No. 2

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Season's Greetings

RAMSBOTTOM LANDSCAPE CO.
 Landscape Architects, Contractors, Etc.
 5404 Preston J-5181

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Announcing

Bargains in Christmas Liquors, Fine Wines
 J. B. EDWARDS, Owner
FIVE POINT PACKAGE STORES and SERVICE STATION
 2208 Field — C-6792
 Maple at Highway 77 — J-5-0275

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Season's Greetings

REAL ESTATE LOANS
 FHA and All Other Plans
MURRAY INVESTMENT CO.
 303 Republic Bank Building C-4358

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Season's Greetings

Brewington Lumber Co.
 2021 McKinney Avenue C-9021



LUMBER

Season's Greetings
BURTON LUMBER COMPANY
 Good and Pacific Phone T-3-4138

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Season's Greetings
J. W. CEARLEY & SONS
 3131 Grand H-3810

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Season's Greetings
CHAS. F. WEILAND CO.
 FUNERAL DIRECTORS
 Ambulance Service
 2909 Live Oak Street T-3-8141

MOTOR TRANSPORTATION

Yuletide Greetings
GILLETTE MOTOR TRANSPORT, Inc.
 2508 South Harwood Street H-5117

MOTOR TRANSPORTATION

Season's Greetings
OZARK MOTOR LINES
 Fast Service
 600 Eagle Ford Road R-8007

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Season's Greetings
 .. from ..
Jones-Blair Paint Company
 6969 Denton Drive L-9964

PAPER

Season's Greetings
American Paper Stock Co.
 S. M. KAPLAN
 2722 Alamo Street R-9611

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Season's Greetings
CLASSIFIED SYSTEM
 Parking Places All Over Dallas
 General Offices: 1707 Pacific
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PIG STANDS, Inc.
 Originators Drive-In
 Restaurant Service
 PRINCIPAL CITIES IN TEXAS

PRESS CLIPPING

Season's Greetings
TEXAS PRESS CLIPPING BUREAU
 Henry Simpson, Manager
 906 Insurance Building C-7628

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Season's Greetings
E. J. STORM PRINTING CO.
 520 Browder R-1938

PRINTING

Season's Greetings
 To folks like you, who helped make the past year more interesting, please accept our thanks and good wishes
WILKINSON PRINTING COMPANY
 R-1622

PRODUCE

Yuletide Greetings
 TO YOU
BEN E. KEITH COMPANY
 901 South Pearl Street R-6371

RADIO REPAIRS

Season's Greetings
J. L. BUCKNER
 COMPLETE RADIO SERVICE
 All makes radios—specializing in RCA, Philco and Victor
 108 North Second Ave. R-1910

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Season's Greetings
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COX & STALEY
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 Sales, Rentals, Insurance, Home Builders
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Industrial and Business Properties
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Real Estate, Rentals, Loans, Property
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Season's Greetings

ZOTOS RESTAURANT

Now Open for Business

6410 Gaston Avenue Taylor-0514

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ACME RUBBER STAMP COMPANY

Rubber Stamps . . . Notary Seals
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1512½ Main Street Phone R-2705

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Season's Greetings

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Over 50 Years in Dallas

Rubber Stamps . . . Steels . . . Stencils

1015 Elm Street C-4444

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Season's Greetings

ED EASTON

Shoe Correction Which Enables the
Foot to Function Normally

1918 MAIN STREET

SHOE REPAIRS

Season's Greetings

LASSETTER'S

Shoe Correction for Sick Feet

1525 Commerce Street C-7566

SIGNS

Season's Greetings

**OUTDOOR ELECTRIC
ADVERTISING, Inc.**

2229 Cedar Springs

R-8575

SIGNS

Season's Greetings

TEXLITE, Inc.

A Merry Christmas to All!

2000 Factory Street Phone L-4191

SIGNS

Season's Greetings

J. F. ZIMMERMAN & SON

Established 1901

SIGNS . . . NEON DISPLAYS

3201 Ross Avenue T-9923

SURETIES

*Our Sincere Wishes for All Is That
Happiness and Prosperity May
Reign Supreme for 1941-1942*

NATIONAL SURETY CORPORATION
Magnolia Building Phone C-2221

TABLETS

Season's Greetings

Southwest Tablet Mfg. Co.

School Stationery . . . Coupons . . . Tickets
2501 Cleveland Street Phone H-7185

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Season's Greetings

**Dallas Tank & Welding
Company, Inc.**

WM. W. BANKS

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TIES

Open 9 a.m.-7:30 p.m., Saturdays 10:30 p.m.

KINGSBURY'S

Famous for Ties

MEN'S WEAR AT A SAVING

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113 North Ervay Between Main and Elm

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Season's Greetings

**GUARANTY
TITLE & ABSTRACT COMPANY**

Great National Life Bldg. C-2641

TITLES

Season's Greetings

to you, our friend:

1941 — 1942

**LAWYERS TITLE INSURANCE
CORPORATION**

A Clear Title Always Adds to Your Joy

1107 Main Street Dallas, Texas

TITLES

*Yuletide Greetings
and A Happy New Year*

Stewart Title Guaranty Co.

1206 Main Street C-8491

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Typewriters
Adding Machines
Repairs and
Supplies

S. L. EWING CO.

1919 Main St. C-5401 Dallas

VARIETY STORES

*Merry Christmas
and a
Happy New Year*

To All Our Friends and Customers

F & W GRAND SILVER STORES

1623 Main Street Dallas, Texas

Helping AMERICA PREPARE

DALLAS AND TEXAS have played a vital part in the defense program. America has learned to expect big things from us... and we have always done the job... done it quickly and efficiently.

We, at the C. Wallace Plumbing Company, are proud of the part that we have had in the defense program... are appreciative of the confidence that has been placed in us by being given the privilege of participating in some of the largest undertakings that have been completed in this part of the country.

A partial list of these gigantic construction projects which have focused the attention of those in charge of America's defense program and also of America's largest industrialists on Texas... in all of which the C. Wallace Plumbing Company has had an important part... follows:

NAME OF PROJECT	Amount of Total Cost	Plumbing, Heating, Air-Conditioning, Power House and General Piping Cost
1. Corpus Christi Naval Air Station	\$50,000,000.00	\$9,000,000.00
2. Camp Bowie, Brownwood, Texas	20,000,000.00	2,600,000.00
3. Camp Wolters, Mineral Wells, Texas	18,000,000.00	2,300,000.00
4. North American Aviation, Inc., Dallas, Texas	7,000,000.00	280,000.00
5. Camp Polk, Leesville, Louisiana	15,000,000.00	Plbg. and Fire Protection 200,000.00
6. Sheppard Field, Wichita Falls, Texas	18,000,000.00	Heating and Power House 2,300,000.00
7. Aircraft Assembly Plant, Fort Worth, Texas	22,000,000.00	2,650,000.00
8. Lone Star Ordnance Plant, Texarkana, Texas	78,000,000.00	6,000,000.00

No matter how large... or how small... your construction plans may be, the C. Wallace Plumbing Company is equipped to do the job... and do it on time.

C. WALLACE PLUMBING COMPANY

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